

**DIRECTOR'S REPORT FOR THE HAILEY PUBLIC LIBRARY  
FOR THE MONTH OF MARCH 2014**

<b>Statistics Report</b>	<b>Current Month</b>	<b>Last Year 2012</b>	<b>% change</b>	<b>Notes</b>
Patron visits	6,931	7,075	-2.04	Spring Break—more people gone this year?
Circulation checkout	6,372	6,566	-2.95	
Circulation checkin	6,272	6,342	-1.1	
Total new patrons	61	85	-28.24	Not as many people at Kindergarten registration this year.
Computer Users	1,265	1,045	21.05	
Total Patrons	5,108	5,024	1.67	
Items added	307	324	-5.25	
Items deleted	84	67	25.37	Weeding of the travel section
Ebook circulation	160	103	55.34	
Email contacts	2,440	1,705	43.11	
Website hits	1,132	1,109	2.07	
TumbleBooks	53	66	-19.7	
Mallory website hits	25,205	11,286	123.33	
Facebook 'Likes'	232	196	18.37	
<b>Money Collected</b>				
Book Fines	\$591.10	\$549.95		
Debt Collections Fees	10.00	40.00		
Lost Books	45.24	142.00		
Paid Memberships	408.02	521.21		
Computer (printing)	223.60	198.44		
Over/Under	-9.70	4.45		
Lost card replacement	4.00	1.00		
<b>Total Income</b>	<b>\$1,272.26</b>	<b>\$1,457.05</b>		

**Programs:**

- The Book a Librarian program began March 14, 2014. Four appointments occurred in March to assist patrons accessing eBooks, printing favorite blog posts, and creating new contacts in an email account. By March 31<sup>st</sup>, three new appointments were scheduled for April. Our biggest struggle is with beginners and getting them to be comfortable exploring on their own.

- **Barb Williams' Dogs Play 'n' Train** drew 24 eager participants to learn about interacting more effectively with their dogs. Barb demonstrated her skills adroitly with an 8-month old Muster lander puppy who had no previous training and Barb had never met. (24 attendees)
- Lyn Drewien led a **Resume Class** for Advocates' participants in the **Skills for Success** quarterly program. (34)
- **Sarah Long, Bella Cosa Sculpting 101** was a 2 part class attended by women and men. The first part was in the Sun Room with 12 in attendance and the second part was in the Bella Cosa Studio, (adjoining the Bead Shop on Carbonate just east of Main Street, Hailey), had 4 in attendance who paid \$14 each for the materials, unlimited studio time and a finished piece of their artwork to take home. (14)
- **Lee and Robin Garwood-Living with Wildlife.** Both Lee and Robin are locally noted Wildlife Biologists who addressed urban interface with wildlife-(timely as the mama moose and her two offspring are roaming the Old Hailey home sites again). (13)
- **Seed Saving Intro with Miles Teitge and John Caccia.** This program ended up the month as the most widely, enthusiastically attended Adult Program of the Month. This was the kick off for our HPL Seed Exchange Library, (utilizing two of our old card catalog wood cabinets resurrected from the basement) and patrons brought their own seeds from their gardens and flower beds to swap. Miles and John presented a video on other Seed Exchanges around the country and explained how HPL's would work. (48)
- **Knitting & Crocheting Maker Space** continues to attract seven regular crafters. The day of the event has been changed to Tuesday evenings as this has been the day of the week assigned for adult programs. Thursdays are reserved for tween/teen events.
- **St. Thomas Playhouse** children's touring theater presented *Cool Suit*, a delightful retelling of the Emperor's New Clothes. Seating was first come, first serve with a special invitation to the children from the Head Start program. Thanks to city staff for providing the space for the presentation. The kids have a lot of fun and it can be a little noisy. We appreciate everyone's willingness to support these fantastic productions. (54 kids and 24 adults)
- Four Story Time programs were offered with a total of 69 kids and 44 adults.

#### ICfL:

- The Idaho Commission for Libraries supplied the Hailey Public Library with almost 200 books for youth. These books will be distributed through the Hunger Coalition's Snack Pack program in May. We are very excited for the opportunity to once again partner with the Hunger Coalition to bring books to the kids of our community.
- Our library will be partnering with the Commission in a program called *Smart Investing @ Hailey Public Library*. This project will promote financial literacy within the community by providing the necessary materials and training to determine needs and then meet those needs. Diane Clark will be the lead on this. The duration of the project is through February 2016.

### City:

- Temporary custodial services were utilized during the last week of March as Maria was gone for spring break.
- All vacuums used within the city buildings were sent to Waxie for repair and maintenance. This was done in an effort to hold off on purchasing new vacuums. It has been recommended that the next vacuum purchase should be a canister vacuum worn on the back of the individual. This will reduce wear and tear on the cords which seems to be an ongoing problem.
- A large mat was purchased and placed in front of the front doors of the library to reduce the tracking in of dirt and debris.

### Staff:

- Diane Clark participated in a four week Adult Programming course offered through the Idaho Commission for Libraries. It was online through InfoPeople. As a result of the course, Diane would like to offer a program called Book-to-Action which would offer civic engagement activities centered on a specific book title.
- Jeanie Johnston attended the Read to Me Conference in Boise. Not having much experience with young children, she found it very helpful to connect with other librarians and especially enjoyed the featured speaker, Saroj Ghoting who offered great training advice for early literacy.

### Technology:

- As part of the Edge Assessment, I participated in a webinar entitled *Strengthening Your Library Partnerships*. The course provided information on developing strategies through: Effective advocating for technology resources, Identifying and growing partnerships, Creating an advocacy plan and Crafting and delivering compelling messages.
- I also participated in another webinar as part of the Edge Assessment entitled *Assessing Your Community Needs*. We discussed how to plan and execute a community assessment and create and implement a technology resource plan. Both courses were very informative. There are two other webinars which I will take in the near future.
- Again, as part of the Edge Assessment, Shirley Biladeau from the Idaho Commission for Libraries came to Hailey to present information on the program. Other librarians from around our area were invited to participate but only Julie Woodford from the Burley Public Library was able to attend.

**LYNX:**

- I attended the LYNX Consortium Directors meeting held in Eagle, Idaho. I was asked to sit on a subcommittee to research and address library qualifying standards. The standards need to be reviewed and kept intact because of the LYNX agreement. I will be working with the Directors from Emmett Public Library and Mountain Home Public Library. We will report our findings to the group at the June meeting to be held in Hailey.

**Development:**

- The Mango annual subscription is due. This is a valuable database with 365 sessions logged during the month of March. One hundred and eighteen were mobile sessions. The average session length is 24.66 minutes.

**Building:**

- The large oak meeting table was removed from the Sun Room and moved to one of the city offices upstairs. The table was too large and heavy for staff to move when programs were being held in that room. The small square table will be moved from the juvenile area into the Sun Room.

LeAnn Gelskey  
Director  
Page 4/4