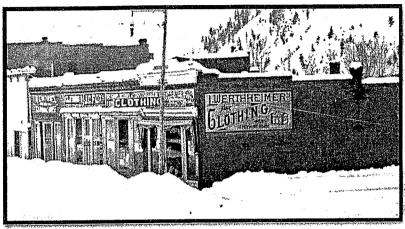
AGENDA ITEM SUMMARY

DATE: 11/19/12	DEPARTMENT:	PW - Parks	_ DEPT. HEAD	SIGNATURE	
SUBJECT: Presentatio	n on Park Naming	Plan for rodeo g	grounds – Werthhe	eimer Park	
AUTHORITY: □ ID Cod	de [IAR	☐ City Or	dinance/Code	9
BACKGROUND/SUMMARY OF ALTERNATIVES CONSIDERED:					
recommended renamin Werthheimer at the time until fairly recently. The the Parks & Lands Boa	e of his death in 19 e "rodeo grounds" r rd for the present p f the Hailey Historic	ds to honor the of the colors of the proper reference was a project. The preservation Colors to honor the colors of the colors	donation to the Cit ty was called Wer "working title" use commission and Ja	y of Hailey by thheimer Par d during fund	Leopold k from that time traising efforts by
FISCAL IMPACT / PRO	DJECT FINANCIA	L ANALYSIS:	Caselle #		
Budget Line Item # Estimated Hours Spent Staff Contact:	to Date:		YTD Line Item Ba Estimated Comple Phone#	lance \$ etion Date:	
Comments:	t		•		
ACKNOWLEDGEMEN City Administra City Attorney City Clerk Building Engineer Fire Dept.		ECTED CITY D Library Mayor Planning Police Public Wor P & Z Com	ks, Parks	☐ Ben	efits Committee
RECOMMENDATION FROM APPLICABLE DEPARTMENT HEAD:					
ADMINISTRATIVE CO	MMENTS/APPRO	OVAL:			,
City Administrator		Dept. Head Atte	nd Meeting (circle	one) Yes No)
ACTION OF THE CITY	COUNCIL:	··			
City Clerk					
FOLLOW-UP: *Ord./Res./Agrmt./Ord Copies (all info.): Instrument #			onal/Exceptional O (AIS only)	riginals to:	



Next year (2013) marks the 100 year anniversary of the gift to the City of Hailey from Leopold Werthheimer that led to the naming of the property on the south edge of town in his honor. Mr. Werthheimer was born in Germany in 1854 and immigrated to the United States in 1872. After spending two years in New York, he moved to Cheyenne, Wyoming, and entered the clothing trade with his uncle. At the age of thirty he moved to Hailey and opened his own men's clothing and furnishings store in the Bullion Block. Four years later he was able to buy the building. Following the fire of 1889, which destroyed all the

buildings on this block, Leopold Werthheimer and J. C. Fox built the four-unit complex shown in the photograph on the right. Werthheimer reopened his business, the present home of *Luke's Family Pharmacy*, on the site of his former store that had been located in the Bullion



Block building and continued to operate there until his death in December of 1913.

As recorded in the Dec. 29, 1913 Wood River Times: "Mr. Werthheimer was a director in the Hailey National Bank, a clothing merchant, a stock grower, rancher and money lender. He was substantial, charitable, progressive and a believer in the future of this region. His death is a public calamity."

The front page story of the December 30, 1913 Wood River Times read: "Hailey Loses One of Its Best Citizens. When Leopold Werthheimer breathed his last, there expired one of the pillars of the community."

The December 31, 1913, Wood River Times described his funeral: "About 25 sleighs carrying 4 to 10 mourners each accompanied the remains to the cemetery. But for the snow storm which lasted all day the attendance would have been the largest at any funeral seen on Wood River." "As a mark of

respect the bank, public offices and a majority of public businesses were closed from noon until after the funeral."

Clearly, the naming of the park containing the present multi-purpose arena, Welcome Center, Skate Park and future ice arena in honor of Leopold Werthheimer was well deserved in 1913 and should be continued into the future.

Next year (2013) will provide an excellent opportunity to honor Werthheimer Park's first one hundred years and Hailey's rich history.

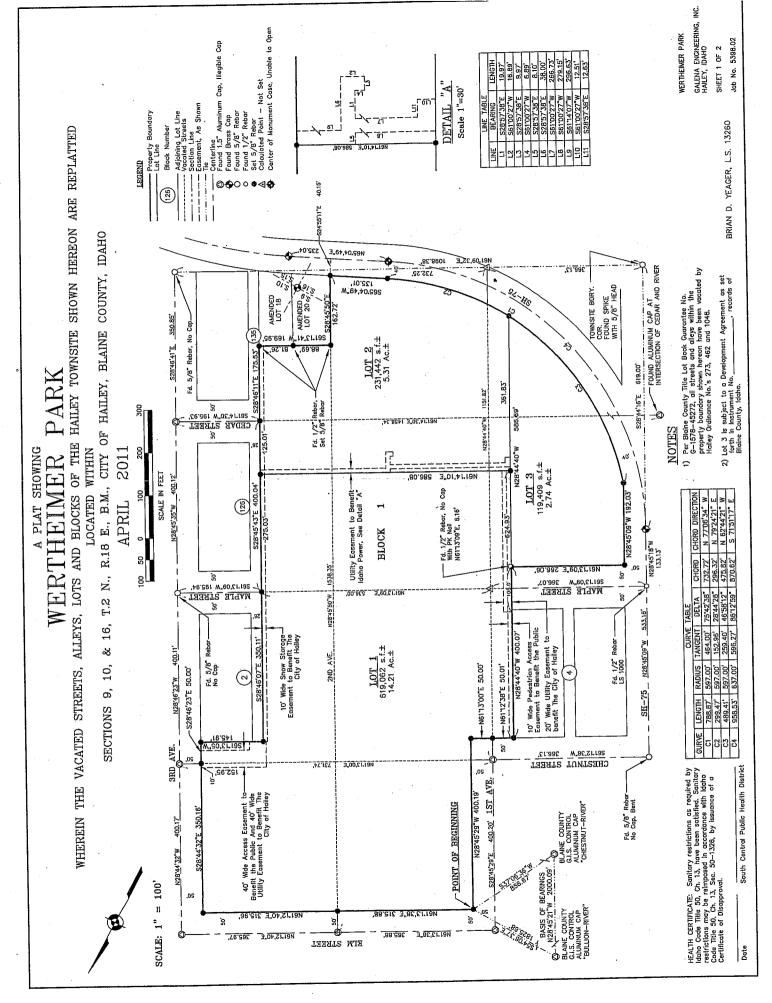


This Is Uncle Sam's Own Day



WHAT, WHERE, WHEN TODAY

8:00 a. m.	Patriotic Salute
10:30 a. m.	Parade-Starts on North Main
11:30 a. m.	Patriotic Program-Court House Lawn
1:30 p. m.	Band Concert—Main Street
2:00 p. m.	Rodeo-Wertheimer Park
4:00 p. m.	Lawn Fete-Court House Lawn
6:00 p. m.	Water Battle-Main and Bullion Street
7:00 p. m.	Street Sports, Band Concert—Main Street
9:00 p. m.	Fireworks—Wertheimer Park
0.20 n m	Everybody Dance—Hailey Opera House



Heather Dawson

From:

Anne Marie Gardner <annemaried@cox.net>

Sent:

Thursday, November 15, 2012 3:47 PM

To:

Heather Dawson

Subject:

suggestions for rodeo grounds new name

HI Heather-

I got your message and have some comments. I do not in any way lijke the name suggested in the paper. I think we could easily have some kind of sign/exhibit with the history of that person (I can't remember the person name) but the area needs to draw people in!! I think something like "Hailey Gateway Park" would be more appropriate and possibly draw people to the visitors center as that name implies that some type of info about the city would be located there. A Beautiful Arching sign with the words across it would tie all it all together and indicate that people should come it!! (1 am sure that is in the budget, right?!) Our visitor center has been so poorly utilized and invisible for so many years it would be great to really start to use it!

Those are my thoughts-please no obscure historical name!! Anne Marie Gardner

115 S 4th ave

Hailey

309-1427 ·
