

**MINUTES OF THE GOAL SETTING WORKSHOP
HAILEY CITY COUNCIL
HELD MONDAY, MARCH 31, 2008
HELD IN THE COMMUNITY CAMPUS ROOM 211**

The Goal Setting Workshop of the Hailey City Council was called to order at 4:30 p.m. by City Administrator, Heather Dawson. Present were Mayor Rick Davis, Council members Martha Burke, Carol Brown, Don Keirn and Fritz Haemmerle. Staff present included Jeff Gunter, Mike Chapman, Tom Hellen, Dave Ferguson, Beth Robrahn, Nancy Gurney, Becky Stokes and Mary Cone.

Heather Dawson, City Administrator, facilitated the meeting. Dawson explained that this is a workshop and staff and council should speak freely.

Opening Remarks

Mayor Davis commented that open communication is what he campaigned on during the election and this is where it starts.

Agenda

Mission	Organization Chart	Vision
Objectives	Time Frames	Follow-up

Dawson explained that every city department, board, and commission have put time and thought into this workshop. All the information has been compiled and is currently in front of council and Mayor for discussion. The Development Impact Fee Committee had met to evaluate the Capital Improvement Plan and had suggested that the city consider renting space for activities rather than building projects.

There were handouts with comments from Brown, Haemmerle and Burke. Keirn and Davis will give their comments verbally. Dawson pointed out that Future Land Acquisition Maps have been posted on the wall for council to use during the discussions if need be.

Past Goal Setting Meetings

Dawson distributed information about past goal setting sessions conducted as follows:

December 2006 – facilitator - Jim Spinelli
June 2005 - facilitated by Pace Inc., Brandie Jenson
February 2005 – facilitator - Susan McBryant
August 2004 – facilitator - Jima Rice

Haemmerle pointed out that when adopting these missions he would like us to invite opposing citizens and groups to give input as to how they feel the city is doing. Davis said that this is a goal in communication.

Mission Statement proposals from Council and Mayor

The mayor and council shared their ideas for a city mission statement. Mayor Davis proposed “Protect the health, safety and welfare of the citizen of Hailey”.

Keirn proposed that the “City Council is the legislative body of the city government responsible to the city residents to maintain the safety and well being and financial stability as a whole.”

Brown’s statement included footnotes citing statutory authorities: “The Hailey City Council, acting as a legislative body, works on behalf of citizens to maintain and improve the health, safety, and welfare of the city.¹ We accomplish this by setting timely and relevant policies, and by vigorous application of our fiscal responsibilities.² Recognizing our role as community leaders, the City Council is committed to economical, effective, and ethical³ local government.

Haemmerle proposed some of the same ideas without footnotes: “Use the statutory and constitutional authority of the City to maintain Hailey as the most livable City in Blaine County. Uses all powers to make sure the City remains a community of involved citizens, and not a place of uninvolved second homeowners.”

Burke suggested that “The Council is to serve as a legislative body which is charged with promoting the general welfare of the city by enacting regulations and ordinances.”

The council agreed that they would like Brown’s proposal adding the one line from Haemmerle’s that read, “Uses all powers to make sure the City remains a community of involved citizens and not a place of uninvolved second homeowners”.

Organizational Chart

Dawson said that Hailey does not have an organization chart adopted and approved by the city council. Each department had submitted organization charts of their departmental structure, and Dawson had prepared, in team with the city management staff, a proposed organization chart.

Council and Mayor were pleased with the Organization Chart that was presented. The question came up as to whether some positions should be shown as appointed? (Clerk, Attorney, Treasurer, Administrator) Davis said that is still premature, as he will be considering non-statutory appointments within the next 45 days.

Keirn moved to adopt the organization chart of the city. Brown seconded; Motion carried unanimously.

Vision Statement

Dawson noted that Hailey’s vision has been expressed in several documents, including the Preamble to the Hailey Comprehensive Plan adopted in 2000, the Implementation portions of the Hailey Comprehensive Plan, and an Ethics & Code of Conduct Resolution adopted by the city council in 2003. She turned the discussion to the council’s vision ideas.

¹ Idaho State Constitution – Article XII, Section 2

² Idaho Statute – Title 50, Chapter 7 and Chapter 10

³ Idaho Statutes: Title 18 (18-1351 to 18-1362) ; Title 59 (59-201 to 59-210 and 59-701 to 59-705); Title 67 (67-2340 to 67-2347; 67-5726; 67-6506); Title 9 (9-337 to 9-350)

Davis' vision of Hailey is as a walkable community with diverse population and thriving business.

Burke's vision of Hailey is that we must act with empathy, dignity and justice by communication with the Mayor, City Staff, Commissioners and Boards and the community at large to provide the highest level of service possible and to provide for careful and responsible growth and economic responsibility in the future.

Keirn envisions Hailey as always being a great day in Hailey Idaho.

Haemmerle's vision included that we use all powers to make sure the City remains a community of involved citizens.

Brown's vision was that Hailey is one of the last great places to live.... and we keep it that way.

Brown suggested a visioning team be put together in a small group format, to be brought back to the council for further discussion. Davis suggested that Tracy Anderson be assigned to lead that team.

SWOT – Strengths, Weaknesses, Opportunities & Threats

Dawson described strengths and weaknesses as elements coming from within. Opportunities & threats arise from outside sources affecting the organization.

Strengths

Davis said it is a strength to be able to admit to weaknesses, in order to turn them into strengths. Davis thinks we can work together as a city to do that.

Dawson described the city of Hailey as a significant employer and economic influence in the local economy.

Keirn said we have an extremely strong management team running the city. Mayor Davis agreed, saying he had stressed his desire for a team environment to all of staff. He said that because staff has embraced that, two months into the Mayor's term, he is where he had anticipated being at six months.

Brown said that in spite of differences in the past 5 years we have made great strides in finances. The budget now reflects true costs. Other strengths identified were unified council decisions, diverse backgrounds, good communication, aggressive debate, dedication to public safety, the commitment to education, and diverse knowledge of council as a plus. Haemmerle applauded Mayor Davis for hiring from within.

Weaknesses

Keirn pointed out that we don't have a lot of depth in management. Davis said that there is a lack of knowledge within the community about budget, impact fees, etc. and why certain programs were implemented. Brown pointed out that we have never defined what level of service the community wants. Haemmerle asked if it's the citizens fault or the administration

for not reaching out? Keirn feels the lack of involvement is on the community's part. Brown said that we are underfunded in the CIP. It cannot be funded just out of the budget. Keirn said there is lack of public support to utilize the city's debt ceiling. Dawson noted that the general fund will be debt free this August.

Keirn said the council gives staff mixed signals when it does not solidify decisions and staff gets confused. There are recruitment problems partially due to housing costs.

Opportunities

Brown suggested we should take the opportunity to educate the public through workshops and Town Meetings and possibly televise these events. Davis thinks we need to do more outreach. Keirn pointed out the high level of debt capacity. Should we be carrying a mortgage? Davis feels that the down turn in development gives us an opportunity to plan. Brown would like to educate the community about Local Option Tax funds, Development Impact Fees, and Business License Fees. Keirn thinks this a good opportunity to train and cross train to utilize personnel in a work relationship.

Threats

Lack of knowledge, uninformed citizens, the pending Referendum for Development Impact Fees and Business Licenses are all threats. Brown pointed out that council does not generally advocate. They may need to step up and educate. Haemmerle feels the city may also be uninformed on issues. Possibly a presentation to everybody at the same time would be beneficial. There are uninformed city officials and staff. Haemmerle would like us to use noticing as an opportunity to be heard, to exceed the standard, not just meet it. Politics have been known to cause problems. Politics and personal agendas create a difference of opinion. Burke pointed out that the City needs to look at land and water acquisition.

Objectives – Hellen went over the city's Capital Improvement Plan and explained the plan in its entirety as well as the development impact fee portion thereof. And what departments are going to be using

<u>Program</u>	<u>Capital (20 plan)</u>	<u>DIF</u>
w/m operating budget		
General	\$35 million	2.5 million (attributed to new growth)
water	3 ½ million	(over next 5 years or returnable
w/w	9 million	to the developer)

Water

Haemmerle expressed that his highest priority is to improve water pressure within the city, and to develop mitigation plans to protect core priority dates. Brown wanted to acquire new water rights or water sources. She would like to work with the existing system to determine if water needs can be met without acquiring more rights. Haemmerle said that we need to insure that new development does not adversely affect current water supply. Burke would like to see a study to identify limitations of water sources. Brown would like to enforce watering during the summer months.

Davis said that we have updated the FEMA Plan. Davis would like to get this plan put in action to get Woodside out of the flood plan.

Facilities Plan

Mayor Davis talked about all the facilities the City of Hailey owns. He would like to see a Comprehensive facility plan for the city and to review all the land we own or lease to others. He said the rodeo ground property is a separate issue. A plan needs to be made. The rodeo grounds lease to the Sawtooth Rangers expires in 2010. Haemmerle would like the rodeo grounds to remain there no matter the cost. He feels a lot of public input needs to be had. Parks & Lands and Historical Commission should be consulted. Hailey Ice should be incorporated. The fence should be part of the new construction and possibly have a multi use facility. It is currently used for snow storage in the winter months. This should not be a wasted piece of land.

The parking lots by City Hall were discussed. Is there a way for us to utilize these areas and use underground parking? Haemmerle talked about the streets & alleys in the old part of town. The alley's are not passable and need to be cleaned up and restrictions enforced. Old sidewalks need to be maintained.

Brown talked about the accuracy of the map. The Transportation Plan has to be addressed. How are we going to fund it? What are we going to do about snow storage? Burke discussed the need for improvements at the intersection by the Airport. Dawson asked if City staff should look at another access to the airport. (South end) Burke thinks it should be part of the master plan for the airport.

Housing

Brown talked about the River Street property and the fact that we are obligated to do housing on this site according to our agreement. We need to decide issues around who will build and own the housing, and then move forward.

Mayor Davis is currently exploring feasibility studies to see what we can do. He would like to set up the equity sharing trust to allow people to move into the housing. He would like to know when we are due to start receiving housing in lieu payments.

Events

Davis suggested closing off Croy Street at the corner of the Library as a long term goal to create an event venue, either public or private. The rodeo grounds could be a short term venue.

Fire Services Consolidation

Brown suggested re-invigorating the Fire dept. consolidation effort by defining clear measurements and creating focus groups.

Haemmerle would support any and all means of consolidation. Are we evaluating current city form and function, sticking with doing what is best for our citizens?

Burke expressed concern about empty or condemned housing. She would like to see underground parking created, as well as an urban renewal district. Can we the city, get some of the north parcel of Friedman airport if the airport is moved to another location. The city needs to define what the future looks like with Friedman's property.

Keirn thinks we should start some proactive master planning to prepare for when the airport gets shut down. Boise consultants Ryan Armorst gave workshop on urban renewal. He suggested checking into Ketchum's plan with 4th street renovations and find out how they funded the project.

Mayor Davis suggested revisiting the Light Industrial & Technological Industrial districts to allow for good business development.

Elizabeth Jeffrey with the HELP Committee spoke regarding River Street potentials, saying that could be a pedestrian friendly area with sufficient underground parking offering a nice outdoor setting for dining and taking in views. Sidewalk seating and trees are the ultimate goal.

Dawson explained that the next steps would be to identify priorities, consolidate these goals and revisit then in future workshops. The workshop was adjourned at 7:00 p.m.