

**Hailey Arts Commission**  
**August 7, 2009**  
**Meeting Minutes**

**Commissioners Present:** Mark Johnstone, Jim Spinelli, Andrew Lewis, Jessica Miller

**Commissioners Absent:** Kelli Young, Joe Castle, Erica Niemi

**City Staff Present:** Tracy Anderson, Heather Dawson

## **Call to Order**

The meeting was called to order at 4:20 p.m.

Johnstone mentioned he would like the commission to consider if there would be an advantage to changing the commission's meeting time. He would like to encourage more regular attendance of all commissioners at meetings. He would like to have this discussion with more commissioners present.

## **Minutes**

Spinelli made a motion to approve the July 2, 2009 meeting minutes. Lewis seconded. Minutes were unanimously approved.

## **Old Business**

### **J.C. Fox Building Mural**

Anderson stated there are still four grant applications pending. The Idaho Power Foundation application may be heard as early as the end of August, according to Dan Olmstead, Idaho Power Community Representative. Olmstead will represent Hailey's application at the foundation's review meeting.

### **Welcome to Hailey Sign**

Anderson reported that Miller and Anderson are drafting the Call for Artists for the sign project, and that draft will be brought forward to the commission for review, input and approval when it is complete.

Spinelli asked about the location of the proposed restroom facility at McKercher Park, and whether that would conflict with the potential sign location. Anderson said the restrooms are proposed to be on the park's main grass area on the south side.

### **Month of Art / Night of Music Debrief**

Spinelli reported that the Wood River Arts Alliance will be conducting a survey of participating artists and businesses to identify what worked well, what needs improvement and gather any suggestions or ideas.

Spinelli also mentioned that in general, the media coverage of the event was successful, but has room for improvement as well.

Johnstone and Dana DuGan estimate that there were as many as 1,500 spectators during the Night of Music.

Spinelli said that there was so much positive feedback on the Night of Music, that KB's is spearheading a second Night of Music; the participating restaurants are selecting their own bands

and have agreed to pay the musicians that they book. Posters will be put up in Ketchum for the event, to try and draw more north valley participants. A press release has been sent.

Johnstone stated the need for further discussions throughout the fall of potential improvements and suggestion for next year. Some suggestions and ideas that have been brought forth include:

- Do not have the Art Walk and the Night of Music in the same week.
- Do not have the Art Walk on the same night as Ketchum's gallery walk.
- Consider a central exhibition space for art; potential to use the old Drug Store building.
- Distribute more maps (not enough were distributed this year).
- Have something for children, to round out the month.
- Have a day or evening where sidewalk squares may be purchased and decorated with chalk art. Perhaps have a competition. Include children and mature artists. This could be a fundraiser for the commission.
- Add benches to the sculpture garden.
- Develop more clear standards and guidelines to avoid conflicts between bands/venues, to assure all participants are signed up as official participants, and to assure all official participants pay the required fees.

Spinelli reported the sculpture garden was very successful, and the idea of an ice sculpture event of some type this winter was being discussed, and suggested the Arts Commission should consider being involved.

## **New Business**

### **Use of Mint / Drugstore as an Arts Venue**

This topic was tabled until the September meeting. Lewis stated the Mint should not be considered as their alcohol license limits occupancy to adults only.

### **Mural Guidelines**

Johnstone gave a general introduction to the process of creating the mural guidelines, and reviewed that the Arts Commission is a recommending body, not a decision making body. The Percent for Art Ordinance was given as an example: the Arts Commission created the ordinance, but could not adopt it as law. The commission recommended its adoption to the Hailey City Council, and the ordinance was successfully adopted.

So, while the commission will have a role in the review of mural projects, that role will be to give constructive feedback to the artist, and to make a recommendation to the Planning & Zoning Commission, who will be the decision making body on mural applications. Whatever process is ultimately determined needs to consider these elements.

Anderson gave a few specifics of items that were being discussed as part of the guidelines (not advertising, text limitations, no profanity, no obscenity, etc.), and gave some descriptions of the goals of the mural program (open to all themes and styles, economic development, no size limitations or surface to design size ratio requirements, etc.). Anderson, Johnstone, Beth Robrahn (Hailey Planning Director) and Katharyn Sheldon (a citizen volunteer) are working together to draft guidelines, which will be brought forth for the commissions review, input and approval. The guidelines will then have to be approved by the Planning & Zoning Commission and then the Hailey City Council.

## **Rodeo Grounds**

Johnstone reported on a meeting he had with the architect contracted to complete the master plan for the Hailey Rodeo Grounds. The purpose of the meeting was to discuss with the architect the idea of including an artist on the design team, with the idea that there are many simple and cost-effective ways to include artistic elements in a project with this approach. The architect was familiar with this approach, and was open to the idea. As the project moves forward, Johnstone, Miller (?) and Anderson should meet with all of the entities involved in the project (the Sawtooth Rangers, the Parks & Lands Board, Hailey Ice, Hailey Skatepark representatives) to promote the idea further. This would be completely voluntary on the part of the project stakeholders.

Lewis asked how the project was funded. Dawson stated it was to be funded by the various entities involved.

## **Presentation**

Tom Teitge gave an informal presentation of a proposed mural project planned for the PM Brown building on River Street. Teitge is in the process of completing a Hailey application for the project, which will have to go through design review. The Hailey Planning Director is aware of the project, and as the mural guidelines will not be adopted prior to this application being heard, it will be especially important for the Arts Commission to forward a recommendation to the P&Z Commission. Teitge agreed to present the project again at the Arts Commission's September meeting.

## **Adjourn**

Lewis made a motion to adjourn the meeting; Miller seconded. The meeting was adjourned at 5:30 p.m.