

**Hailey Arts Commission**  
**October 1, 2009**  
**Meeting Minutes**

**Commissioners Present:** Mark Johnstone, Joe Castle, Jessica Miller, Erica Niemi

**Commissioners Absent:** Kelli Young, Andy Lewis, Jim Spinelli

**City Staff Present:** Tracy Anderson, Heather Dawson

## **Call to Order**

The meeting was called to order at 4:20 p.m.

## **Minutes**

There was not a quorum for the September meeting, therefore no minutes to approve.

## **Old Business**

### **Welcome to Hailey Sign**

Anderson gave a review of the Welcome to Hailey sign project schedule and budget, stating there was enough funding available to proceed with a Call to Artists. Adequate funding assumes an award of a \$1,500 Idaho Commission on the Arts Quick Fund grant (due December 14) and approval by the City Council of allocating \$1,520 of funding from projects in the adopted 2010 city budget. Including these two funding sources, the amount available for the project is \$9,425.64. The commission will need to raise 574.36 to bring available funding to the \$10,000 budget mark. The commission agreed this was achievable.

Miller and Anderson will present a formal request to the City Council on October 12. If successful, Miller and Anderson will draft the Call to Artists in advance of the commission's November meeting. Anderson will draft the Quick Fund grant application and send to Miller and Johnstone for review. The Call to Artists would be released on January 4.

Motion by Miller to proceed with formal request for funding. Second by Castle. Motion passed unanimously.

### **Rodeo Grounds**

Anderson gave a brief review of rodeo grounds project status. A number of land and partner issues are being worked through in October. By the end of October, the Parks & Lands Board will seek a formal approval from the City Council on the master plan concept. At that time, the final design phase will commence. Becki Keefer, the Parks & Lands Project Coordinator, and the project architect will attend the November Arts Commission meeting to talk about the project and the commission's ideas for a public art component.

A \$30,000 public art component is envisioned at this time, and has been discussed with Becki Keefer. The initial idea proposed is to use a large, prominent portion of the exterior of the arena wall for a historic rodeo mural. This initial idea may evolve over the next several months as other thoughts are brought forward.

Arts Commission fundraising efforts will be linked to a larger fundraising structure, to be coordinated by Becki Keefer. Current public art funding set aside for the rodeo grounds project is \$1,000. That number may grow as city contributions to the project increase, but a significant amount of cash will still need to be raised.

The commissioners present expressed interest and support in being involved in the rodeo grounds project.

### **Percent for Art Fund Status**

Anderson handed out two spreadsheets: one detailing the percent for art fund status and the other detailing discretionary, brochure and training funding. Generally, all cash in the fund is allocated to projects, except the \$1,000 set aside for the rodeo grounds and \$1,658.45 for conservation and maintenance of the public art collection.

### **Mural Ordinance Update**

The mural ordinance was discussed with several suggestions being made for revisions, including changes to the advertising prohibition language, making a maintenance plan a recommendation rather than a requirement, and allowing sponsorship signage to be placed adjacent to completed murals. The commission discussed the provision to prohibit nudity as being potentially too vague. Anderson will seek a more specific description from the city attorney.

Motion by Castle to forward the ordinance to P&Z, as amended by discussion and including attorney revision of Item 11, the nudity provision. Niemi seconded. Passed unanimously.

### **Grant Opportunities**

Anderson gave a brief review of upcoming grant opportunities. The commission is eligible to apply for Entry Track funding from the Idaho Commission on the Arts (application due January 29). Awards are formula based, and award should be used for programming.

A small EPA grant application was submitted in September for a plastic bag reduction, reuse and recycling program. \$500 was written into the application for an art contest that would involve creating a work of public art out of used plastic bags. Entries would be posted with the public voting for their favorite project. The entry with the most votes would win the \$500 award. If successful, the EPA project would commence next year.

The Wood River Women's Charitable Foundation will be accepting Letters of Inquiry in early November, and the group discussed submitting a letter for children's art programming. Miller, Niemi and Anderson will meet to discuss specifics of what to propose. Full proposals would be due after the 1<sup>st</sup> of the year.

### **Fall Forum Report**

Spinelli was absent, but sent an email update, as follows:

"I attended last week. There were in excess of 50 in attendance. The real theme became "collaboration" with businesses, events, and other art organizations, in advertising, making events bigger, etc. We all agreed, events and businesses alike, to find opportunities to "infuse" art. I spoke for the HAC, Hailey Chamber and the City of Hailey, which was convenient because we are all related. Claudia McCain spoke about how pleased and proud she was to have the WRRRA partner with us for the Art Walk and sculpture display. I spoke about all our collaborative efforts as well, and had an opportunity to publicly commend Dana Dugan, Figgleaf Productions, on her efforts on making the Night of Music a huge success. HAC, City and Chamber received great compliments for what we are doing. I also listed our HAC projects in the works."

## **New Business**

### **Arts Commission Annual Plan Review**

For reference, Anderson handed out the 09/10 annual plan to Niemi and Miller, who were appointed to the commission after the plan was produced in March 2009.

### **Public Art Training**

Johnstone reviewed the public art training the commission received early on from Karen Bubb, the Public Art Manager for the Boise City Arts Commission. Since Johnstone and Anderson are the only remaining team members who went through that training, Johnstone wants to have Bubb come back and do another training session that would include the commission and one or two city staff. The commission agreed, and Johnstone will coordinate setting up the training.

### **Discussion of Topics for Next Agenda**

In addition to agenda items mentioned in preceding minutes, next agenda will include: 1) the tree stumps in the park, 2) Beth Robrahn to discuss the comprehensive plan update with the commission.

### **Adjourn**

Miller made a motion to adjourn the meeting; Niemi seconded. The meeting was adjourned at 5:30 p.m.