

Hailey Arts Commission
January 7, 2010
Meeting Minutes

In Attendance:

Commissioners: Mark Johnstone, Jessica Miller, Erica Niemi, Jim Spinelli, Andrew Lewis, Linda Packer

Absent: Joe Castle

Guests: Sheila Kelley, Amanda Kent

No City Staff present

Call to Order

The meeting was called to order at 4:17 p.m.

There was no public comment.

Linda Packer was welcomed as a new commissioner.

Minutes

Packer made a motion to approve the December 3, 2009 meeting minutes. Niemi seconded. Minutes were unanimously approved.

Election of officers:

Spinelli nominated Johnstone as Chair, Lewis seconded it, unanimously passed.

Spinelli volunteered for Vice-Chair, Miller seconded it, unanimously passed.

Packer and Kelley volunteered to serve secretarial duties, taking minutes.

Old Business

1. Grant Update and Status of pending Public Art Projects (received from Anderson)

- Fox Building Mural: No change. Still need \$8,000 prior to commencing this project.
- Welcome to Hailey Sign: Quick Fund grant application was not selected for funding. Still need \$2,000 prior to commencing this project.
- Entry Track: Draft application at ICA for courtesy review.
- EPA *Just Bag It!* project: Call to Artists/Request for Proposals to install temporary art project made out of plastic bags. Award: \$500. Schedule: issue call 2/15; selection panel formed 3/1; proposals due 4/2; select artist 4/15; install 6/1. The *Just Bag It!* project team wants a selection panel seat, and also suggests one of the *Just Bag It!* project partners as a panelist (Atkinson's or Albertson's). They also suggest a student, since there will be student involvement in the project. If the commission likes the project partner and student panelist ideas, the team will coordinate with these prospective panelists when the time comes. Anderson will draft the call and have it for the commission's review and approval at the February commission meeting. The commission liked the idea, and Lewis suggested it would be appropriate to have this happen on Earth Day, also it would be nice to encourage Atkinson's to recycle plastic bags.
- Hailey Rodeo Park / Preserve America Grant Application: Hailey Historic Preservation Commission is submitting a grant application to develop interpretive exhibits and oral histories for the interpretive center at the new Hailey Rodeo Park. If the Arts Commission would like to be involved in working on this application, please have that commissioner contact Rob Lonning. We kicked off the grant project today, and discussed the AC's potential involvement. The grant production schedule is

tight, so this involvement needs to come ASAP. We suspect the project budget will approach \$100,000.

Packer volunteered to be the liaison on this project.

2. Month of Art Update regarding the Chamber, Fiddleleaf Productions and WRAA

Johnstone reported that the Chamber of Commerce (through Anna Svigdal) will try and meet last year's commitment to the Month of Art and Night of Music. However, he will both meet with new board President Krista Gehrke, Heather LaMonica Deckard, the new Executive Director, Sheila Kelley and Anna Svigdal to discuss the budget – Spinelli volunteered to consult on it. Joe Castle was suggested to coordinate the sculpture installations again; however, he was absent and Johnstone will discuss this with him. Fiddleleaf Productions (Dana DuGan) is willing to again coordinate the Night of Music; however she would like a fee and Johnstone suggested that an amount that is paid to the WRAA is appropriate. Lewis initiated a discussion supporting it, and all agreed that this is fine. Kent talked about the 4-H music program, and trying to get more youth involved in the music performances. Lewis suggested working with Notes Music to expand that part of the program. Miller again suggested a children's sidewalk chalk festival, and the commission agreed to commit \$50 toward materials. Kelley suggested working with Deckard, Gehrke and KB's to coordinate the business side of the music participation. The WRAA is again committed to working on the visual aspect of A Month of Art, and Johnstone will work with them to develop something appropriate; however, it is likely to be different from last year, when artists were paired with business locations. Johnstone is meeting with Claudia McCain, WRAA president, and the South Valley Merchants Association on January 21, in order to discuss what will happen in July. Kent talked about the 4-H music program, and trying to get more youth involved in the music performances. Simultaneously, Johnstone suggested copyrighting "A Month of Art" and a "Night of Music," and that any other similar activities carried out in Hailey might have a different label. All agreed that this was a good idea.

3. Children's Art Programming

Miller and Niemi described the background for the application to the Wood River Women's Charitable Foundation. The original concept was for a valley-wide competition for youth through all the schools, with an exhibition, creation of marketable materials and scholarship awards. Miller, Niemi and Johnstone described what was learned after the initial grant application was approved and moved to the next round of consideration. Subsequently, there was a discussion about the theme, limiting the program to the public schools in Hailey, and how the project could be carried out in the event that the grant was not received. Suggested themes were: sustainability, the environment, "green" and friendship. Kelley suggested the Chamber might be interested in assisting the project. It was agreed that the grant opportunity should be pursued, Miller and Niemi should work out specifics of the application and convey those to Anderson, and report back in February.

New Business

4. WRAA membership

Johnstone suggested that the HAC should become a member of the Wood River Arts Alliance as they are an important collaborator. All agreed this was a good idea and a motion was put forward to authorize the fifty dollar membership fee. It passed unanimously, and Packer and Spinelli volunteered to share duties attending the monthly meetings.

There were no Commissioner reports.

Adjourn

Spinelli a motion to adjourn the meeting; Lewis seconded. The meeting was adjourned at 5:40 p.m.