

Hailey Arts Commission

March 4, 2010

Meeting Minutes

Commissioners: Mark Johnstone, Joe Castle, Jessica Miller, Linda Packer, Jim Spinelli

Guests: Sheila Kelley, Dave Marks, Pete Kramer

Absent: Andrew Lewis, Erica Niemi

City Staff: Heather Dawson, Tracy Anderson

CALL TO ORDER:

Meeting was called to order at 4:25 p.m.

Guest Dave Marks spoke to commissioners regarding volunteer work in any capacity that is needed from March to June. He is willing to assist Tracy Anderson in the grant process and assisting Joe Castle in organizing the sculptures during the Month of Art. Dave will volunteer to contact the artists and property owners. Properties suggested are: Police station, Hospital and Businesses along Main Street. Dave can be reached at 720-6942.

OLD BUSINESS:

Minutes:

Jim Spinelli moved to approve the January minutes; it was seconded by Joe Castle, unanimously passed. There was not a quorum of commissioners at the February meeting so minutes were not taken.

NEW BUSINESS:

Peter Kramer, Director of the Northern Rocky Mountain Folk Festival spoke to the commission. He requested that the NRMFF be included in the Month of Art for promoting arts in Hailey. The Folk Festival will be held August 6th and 7th.

This is the 29th year for the festival and they would like to be part of the art scene in Hailey. They would be included in with the PR for Month of Art and will allow the Commission to have a booth at the festival.. The Folk Festival would be a book end for the Month of Art and would tie in with the mission of the Arts Commission.

The Director of the Idaho Commission of the Arts attended the Folk Festival last year and was excited about the venue. Pete felt that there would be nothing but positive things coming from the Director's attendance.

OLD BUSINESS:

Month of Art:

We will be receiving \$500.00 from the Chamber of Commerce rather than the \$2000.00 from the previous year. The funds will go towards the artist's fees.

There are no funds available for visual arts; therefore the Woods River Arts Alliance will not be participating. It is suggested that the businesses arrange their own artists and we will help with the promotion for the business.

Joe Castle will be taking care of the sculptures in contacting the artists and arranging for the placement.

Night of Music: We will be receiving \$550.00 from the Chamber for this even. There will be 7 groups that would have priority funding as they will have outside venues. The inside performers are usually individuals therefore the need is not as great. The Night of Music has been changed from July 12th to July 19th due to a conflict with the Sun Valley Center for the Arts concert featuring James Taylor and Carol King. PR will start coming out the month of March.

Children's Art Programming:

Jessica Miller stated that she is jumping through hoops in regards to an \$8000 grant with the Women's Charitable Foundation. They are requiring that we demonstrate how additional monies can be raised. As of date the Program has received \$500 from St Luke's \$300 from the Advocates and \$500 from the Snow Bunny Drive In. Jessica should hear back from them after March 10th if we are under consideration for a grant.

A Day of Chalk scheduled in July, and Jessica needs help. A date needs to be identified which in the discussion July 10th was chosen. Check the Master Calendar at the Chamber offices to insure there are not any other conflicts. Promote Day of Chalk in the Our Town monthly newsletter, include in the press releases with Month of Art. Suggested fees would be \$3.00 for children's square, \$5.00 for family square. It was suggested that Tom Teige be contacted for help with the project. A task list would be presented to the Chamber of Commerce for volunteers to help with the activity. For prizes, it was suggested that Jane's be approached for prizes of art supplies. Heather Dawson said the ITD would need to approve the Day of Chalk activity but it would fall under the umbrella for the Month of Art.

NEW BUSINESS:

“Just Bag It”

Proposals due April 3rd, artists on April 15th. Members of the commission cannot submit as artists. Committee will pick artist and the committee will include an arts commissioner.

2010-2011 Budget process is beginning. Suggestions to be included in the budget talk to Mark or Tracy. Goals and Objectives will be included with the budget also.

Governors Award in the Arts. It covers 5 categories. Documented material is needed to participate. The award is given every 2 years and we can't nominate ourselves.

Rodeo Park: Rodeo plans are getting ready to go in front of the P & Z and City Council. It is now with the Parks and Lands Board. The commission is to examine the paintings on the side of the Rodeo arena and see if they are worth saving. They have been photographed so there is history documented of the paintings. Mark Johnstone is to obtain history of the paintings. In the planned Interpretative Center there will be a long wall in which the paintings could possibly be installed. Sheila Kelly, Joe Castle, Mark Johnstone, and Jim Spinelli will go out and check the condition of the paintings. Many ideas are being kicked around for placement of paintings including placing them inside the new Rodeo grounds.

Jim Spinelli stated that there will be an Wood River Arts Alliance membership meeting on March 12th. Jim will attend.

Linda Packer stated that she spoke with Rob Lonning who is Chairman of the Hailey Historic Preservation Commission. They are in the process of going through the Mallory Collection and scanning the pictures. They are also looking at displaying some of the collection and are looking for a partner. Also looking at installing historical significant plaques in the buildings in town stating what the original use of the building were.

Grant Status – Tracy Anderson. Tracy reported that the Idaho Commission on the Arts will announce the end of March regarding the Town Entry way Artwork. The release call for Artists will be April 1st. If we are awarded this \$1500.00 we will be \$500.00 short on the project budget. The commission will need to acquire this money.

Idaho Commission on the Arts/Entry Track. This is a program for the arts agencies new to the ICA. The estimating award is \$3000.00. If we are selected for Entry Track, we will no longer be able to apply for Quick Fund dollars for our projects. Our Entry Track application stated the following priorities for funds: a) paying artist fees for A Month of Art and A Night of Music; b) bringing budgets up to 100% for the Town Entryway artwork and Fox Building Mural; c) launching inaugural winter ice sculpture event; d) permanent annual funding for children's art programming; e) paying a portion of city staff salaries; f) establish a fundraising mechanism to increase the commission's annual budget..

A solicitation letter was sent to D.L. Evans Bank at the end of February seeking funding for the Fox Building Mural.

The U.S. Department of Energy/Car Share Program application is pending. Awards are announced mid march. The grant application includes \$25,000 for public art project using 4 retired vehicles and additional funding to cover city staff time in implementing this public art project.

Mark stated that the Hailey Vitality Commission called him to partner with the Arts Commission on future projects.

Mark asked that we get to him specific items for April's meeting by March 19th.

The time of our meetings will be changed to 10:30 in the morning on the first Thursday of each month and will be held in the Council Chambers in City hall. This was decided after much discussion and input by the commissioners in attendance.

ADJOURN:

Jim Spinelli made a motion to adjourn the meeting, it was seconded by Joe Castle. The meeting adjourned at 5:40 P.M.