

**Hailey Arts Commission**  
**August 3, 2010**  
**Meeting Minutes**

**Commissioners Present:** Mark Johnstone, Jim Spinelli, Joe Castle, Linda Packer

**Commissioners Absent:** None

**City Staff Present:** Tracy Anderson

**Guests:** Sheila Kelley

## **Call to Order**

The meeting was called to order at 11:08 a.m.

## **Public Comment**

No public comment.

## **Minutes**

Packer made a motion to amend the agenda to add review and approval of May meeting minutes; Spinelli seconded. Packer made a motion to approve May meeting minutes; Spinelli seconded; approved unanimously.

Spinelli made a motion to approve the July 19 Special Meeting minutes; Castle seconded; approved unanimously.

## **Old Business**

### **July Month of Art Recap**

Spinelli: A Night of Music was a little off; attendance down. Not much art in evidence; did find a couple of sculptures. There were two other big functions the same night; suggested moving back to original Monday next year. Competition in the valley seems to make a difference. A Night of Music featured 12 artists compared to 15 or 16 last year.

Kelley: At the recent Chamber of Commerce board meeting, concern was expressed about the Night of Music; suggested the HAC and Chamber events committed sit down and discuss A Night of Music and funding.

Johnstone: Explained budget philosophy that because the commission is part of city government, there is an obligation to follow a public process for any outside contracting, which includes public art, A Night of Music, sculptures for A Month of Art, etc. Explained history, that the commission originally partnered with the Chamber and Fiddleleaf, then with the WRAA and this year with the Sun Valley Center for the Arts. Stated that the commission cannot become a producer. Stated that since the Chamber reduced its budget for this year's Night of Music, the commission had to cover the \$1,200 shortfall out its discretionary budget. Reiterated goal to have production done by a third party, with the commission and the Chamber working jointly on promotion only.

Kelley: Felt that funding should not all be in one basket, that it is better to have more diverse budgeting; but wants a meeting to clarify roles and improve communication. Suggested a letter to the Chamber regarding same for next year.

Johnstone: Said a letter would be premature, as the budget has not yet been approved.

Kelley: Expressed appreciation to commissioners for helping with A Day of Chalk. Registration fees for the sidewalk squares totaled \$10.55. Felt the event should be done again next year, and that we could partner with someone else to produce it if the commission does not want to run the event. Thought it would be good to perhaps involve a couple of chalk artists. Raised the question of whether August would be better than July for A Month of Art.

Castle: Insurance and locations need to be nailed down next year; there was a lot of confusion this year. Generally, need a better plan for the sculpture next year.

Johnstone: Stated the commission encountered the Perfect Storm this year and as a result all programs were less than they could have been. Had a good run up to May, then lost three commissioners and added three public art projects. Bands were finalized late, PR was impacted as a result, and all numbers were down. Expressed disappointment with the PR from the Sun Valley Center on the show at the McKercher House. Regarding sculpture, thought we were going to have a lot more than we did, and no list of participating artists was received until mid July, and then there only four. Thought the Day of Chalk was a great job, but lack of promotion leading up to it affected attendance. Start smaller, perhaps partner with the Night of Music, so the event would occur in the afternoon as a lead-in. Mentioned strong need to build a volunteer force for commission projects, and that the Chamber could play a vital role in building this force. Had good PR through June, but then couldn't follow up adequately.

Spinelli: Suggested fliers delivered to schools that could be sent home with all students.

### **Public Art Projects / Status**

Kelley stated the Just Bag It! sculpture had been very well received, with both Albertsons and Atkinsons' Market being very supportive.

Anderson gave a brief update of the Town Entryway Artwork and Rodeo Park public art projects. Both projects have artists contracted (Mark Stasz for the TE Artwork, and Ellen Nasvik, Troy Passey, Bill Amaya, Marie Stewart and Tom Teitge for the Rodeo Park), with the artist kick-off meeting for the rodeo park set to occur on Wednesday, August 4. Fifteen applications were received for the Rodeo Park project; once the Town Entryway Artwork and the Rodeo Park projects are complete, the volume of applications should increase as the local arts community has a better idea of the opportunities provided through public art.

### **New Business**

#### **2010/2011 Budget**

Johnstone presented the general proposed budget and background/process. Plan to issue RFQ for A Month of Art / Night of Music by end of 2010. Explained that budget was contingent on LOT receipts coming in at current projections. Anderson agreed to re-send strategic plan and budget to commissioners.

#### **New Commissioners**

Johnstone stated that the commission needed to build the number of commissioners back to the full complement of seven. Names were brought forth as potential new commissioners, and the commissioners will follow up with their contacts and get letters of interest and a resume no later than the middle of September.

## **Proposed Agenda Items for Next Meeting**

Due to a number of commissioners being out of town in September, the next regular meeting of the commission will take place on October 7.

Two new business items for the next meeting: 1) Jim Keating as guest to talk about the placement of public art along the bike path. 2) An Event Report from the Hailey Chamber.

Spinelli complemented Johnstone for the growth of the HAC since its inception.

## **Adjourn**

Spinelli made a motion to adjourn the meeting; Castle seconded; approved unanimously. The meeting was adjourned at 12:45 p.m.