

Hailey Arts Commission
Minutes, January 6, 2011

Attending Commissioners: Jim Keating, Linda Packer, Jim Spinelli, Mark Johnstone, and R.L. Rowsey

Absent: Joe Castle

City of Hailey: Tracy Anderson

Guests: Jason Miller, Eric Grootveldand, Elizabeth Jeffrey

Meeting was called order at 4:15 by Mark Johnstone. Motion to approve the minutes from the October 27, 2010 and November 4, 2010 meetings was made by Jim Spinelli, seconded by Linda Packer, passed unanimously

Old Business:

Month or Art and Night of Music: Johnstone will be working the RFPs for both of these activities. Also, we will try to partner with other arts organizations for help with the sculptures on Main Street and Day of Chalk and possibly work with Sun Valley Center for the Arts with a joint installation at their Hailey Center.

Discussion came up with a possibility of partnering with Mountain Bike Championship that will be held in July. Great marketing opportunity

Radio Spots: Chaparral Broadcasting will possibly be a sponsor for the radio promotion of our events.

WRAA – Marketing and Technology workshop. The information that was provided from this workshop was useful and had great information.

New Business:

Mountain Rides/Woodside Blvd Streets Initiative: Call for artists went out on December 20, 2010. Up to three artists can be selected by a panel which will include a Mountain Rides representative. Keating will represent the Hailey Arts Commission on the panel. Completion of panel member selection will be done in early February. There will be 9 one of a kind bike racks next to the bus stops on Woodside Blvd. Anderson said that there is a \$45,000.00 budget for all the bike racks. JUB will be doing the engineering on the project and will be working with the artists selected and the City of Hailey. Dead line for call of artists is February 4 and contracts will be awarded in mid- March. This is a big project and will probably continue into 2011, depending on phasing of the street improvements.

Discussion was held on possible bus shelters and art work with the Valley Ride Representatives. At this time there is no money for this type of project but it is worth a follow-up and future involvement.

Chamber: Arts in Empty Storefront Windows: Individual property owners on an individual basis can do this at anytime. Rowsey suggested banners in empty windows promoting various non-profits in the community. Suggestion of a roving art gallery; however, these spaces must have a light source so that it can be seen at night. Spinelli said that he would contact the Board of Realtors about the availability of the empty buildings.

Mark Stasz sculpture: Spinelli was not successful in contacting Mark. Mark Stasz approached us about moving the sculpture that is located at Lost River Sports to an area on the bike path. It was suggested that we wait until March and try to re connect with Mark.

Commission Reports: We received the approval on the artists designs by the City Council for the Rodeo ground project.

Johnstone hopes to get an article in AAA Northwest Via magazine about Month of Art.

Spinelli will attend the Arts Alliance meeting next week as representative of the Commission.

Anderson is working on a grant with the Idaho Commission for the Arts towards operating expenses.

Keating stated that the Arts Alliance wants to install permanent art work at the entrance of the Community Campus. There is tons of traffic and a great lawn space for this type of project. As to future art on the bike path; Spinelli will help draft a concept document for the Hailey Arts Commission that can be presented to the Board of the Blaine County Recreation Department in the future.

Jim Spinelli moved to adjourn the meeting, and was seconded by Jim Keating. The motion passed unanimously, and the meeting was adjourned at 5:25.

Linda Packer
Commissioner