

**HAILEY ARTS COMMISSION  
MINUTES OF THE REGULAR MEETING HELD**

January 22, 2008

**Present:** Patty Lewis, Pat Robinson Webb, Mark Johnstone, and Becki Keefer. Stacy Smith and Carol Brown were not in attendance; Denise Simone has resigned.

**Called to order** by President Patty Lewis.

**Business in Progress & Board Reports:**

1. Report on Artist and Gallery List  
Becki said that only three responses had come in through city hall, but Pat said she is still collecting forms, and Leslie Tresher has volunteered to compile the list. Pat has talked to a writer for an upcoming SV Magazine article, and Lisa McGonigal has a list to share, as well. The next Gallery Walk is Friday, Feb 8.
2. Percent for Public Art Ordinance  
The ordinance has been adopted by the Council, and will have its third reading (it will go into law) in February. There was a general question of how the funds would be handled, and does the Commission have any funds at all?
3. Report on Art Walk Summer 2008  
Pat says the target is in the month of July., and gallery owners are putting a letter together to Hailey businesses that describes the event and enlists business sponsorship and participation. Still trying to work out the right night of the week in order to avoid conflicts with other events, especially Ketchum's Friday Art Walks. Patty volunteered to talk to Jim Spinelli and the Hailey Chamber of Commerce to reach more businesses, and Stacy volunteered to talk to student musicians and performers, as well.
4. Mural Ordinance  
Mark will contact the City Planning Director again.

**New Business:**

1. Public Art Review Guidelines  
Mark shared copies of Boise's Guidelines for Managing Public Art Projects, and a Public Art Project Task List drafted by Tracy. We decided to read the documents and discuss them in February.
2. Quigley Canyon Public Art Proposal  
Discussion of contacting the developers for more information, such as a description of the process they would be using to develop the art. If it is developed by architects, it isn't art. Mark volunteered to contact the developer and ask for a presentation. Art in Parks should have a call to artists, a panel review of installation, insurance, etc.
3. Mark said that we would need another member to replace Denise. Melissa Graves-Brown, who was attending for another item, volunteered to serve on the commission. It was suggested that she contact Mayor Rick Davis, who appoints members to the commission.

## **Presentations**

Presentation from Lisa McGonigal, Executive Director of the Art Market Board; their goal is to encourage art, art walks; always looking for advertising dollars and co-op opportunities. Lisa feels that the Art Walk could make Hailey a new and exciting place. Local businesses are excited that it could provide additional business, and suggests that it needs a venue with which to end the evening. The Art Market and Farmers Market currently take place on private property, and their long term goal is to a Town center public green space. Lisa would like the Commission to co-op advertising with the Markets, which would be good press for the Art Commission.

**Adjourned.**