

**HAILEY ARTS COMMISSION
STRATEGIC PLANNING WORKSHOP**

September 22, 2007

Present: Mark Johnstone, Denise Simone, Pat Robinson Webb, Patty Lewis, Stacy Smith, Becki Keefer and Carol Brown. (Thanks to Pat for graciously hosting this meeting).

I. Strategic Planning:

1. Identify our Products and Services: Who is the Arts Commission, and what do we want to accomplish?

Commission Priorities:

- Public Art Ordinance
- Mural Ordinance
- Woodside Art Project
- List of Artists and Galleries: a Resource
(Denise and Pat volunteered to work on this)
- Create a Website
- Performing Arts Event (music on the street corners, kids, community event)
- Promote Commission as advocate/liaison between art and community
- Advisory role for city/public art collection

2. Identify our Customers:

- Local businesses as partners, such as Hailey Chamber of Commerce, South Valley Merchants, Wood River Arts Alliance
- City government: funding, cooperation and continuity
- Community members and groups
- Schools: we provide art to schools, we engage kids in events

3. Some Ideas:

- Engage Hailey art galleries and artists in an Art Walk/Art Crawl
- Engage community in a special Hailey Arts Event
- Wouldn't it be great to turn Charles Harris' apartments on Main Street into artist studios and galleries?
- October is National Arts Month; the Public Arts Ordinance and Mural Ordinance should be on the Council's Agenda in October.

II. Election of Officers:

- Patty Lewis, President
- Pat Robinson Webb, Vice President
- Becki Keefer, Secretary

III. Next Meetings:

October 16th, 8:15 am

Agenda: Mural Ordinance – Mark has sample ordinance
Decision on Woodside
Ongoing: Completed Resource List by June 08

Nov Agenda: Art Walk discussion