

Hailey Arts Commission
November 21, 2006
Meeting Minutes

Commissioners: Denise Simone, Mark Johnstone, Patty Lewis

City Staff: Tracy Anderson

Guest: Becki Keefer

Call to Order

- The meeting was called to order, and the commission learned of Carol Brown's personal challenge over the last several weeks. The commission offers Carol their best wishes and support for her mother's recovery.

Woodside Park Public Art Project

- Becki Keefer showed the park design/layout. The entrance plaza is the site of the public art piece, in whatever form it may take. The future stage/performance area may be a good spot for public art. Additional possibilities within the park may also exist. Becki mentioned the drought-tolerant landscaping plan. Becki said that the plaza will be designed when we have a public art design.
- The commission discussed the draft project schedule, and agreed that funding would need to be secured by the end of the year in order to meet said schedule. Either way, the project will be over-schedule in terms of the ICA grant. A call will be made to ICA in early January, pending the outcome of our December fundraising efforts, because it will then be known how much of an extension we need.
- The commission had a lengthy discussion on funding strategy. The figure of \$20,000 was agreed upon as a fundraising goal. A portion of the budget will need to be set aside for maintenance/conservation. The commission has determined a shortlist of potential donors that will be approached by various commission members. Donor meetings/presentations to commence around December 7.
- Denise and Tracy will work on the presentation packet to be used in donor meetings. A "tiered giving" approach will be used. Other commissioners will review. Packet to be complete by December 1.
- Mark will work on drafting the Call for Artists. Other commissioners and Karen Bubb will review. When the time comes, distribute/get word out through Wood River Arts Alliance, newspapers, Sun Valley online, etc.

Nominations for 5th Commissioner

- The commission discussed the need for a 5th commissioner. As a result of this discussion, Tracy will forward two to three candidates for consideration: Heather Crocker, Linda Packer and potentially a third candidate from D.L. Evans Bank, pending outcomes of discussions with them.

One Day Goal Setting Meeting (ICA Assist)

- The commission agreed that this meeting cannot be scheduled until the 5th commissioner is appointed.

Funding for Commission Activities

- The commission briefly reviewed a list of potential sources of funding for commission activities in general. When the commission is fully formed, a more in-depth plan for funding will be developed. Touched on a “One Percent for Art” ordinance. Tracy has gathered the four ordinances from Idaho cities with one percent for art programs, and drafted an ordinance for Hailey, to be discussed with Councilwoman Brown.

Public Art Site Inventory

- Briefly discussed creating a public art site inventory. The inventory would list potential/existing sites for public art. Denise suggested a high school student might be interested in helping with this project. Mark said this would be an ongoing list we could work on over time.

Next Meeting Dates

- The commission agreed that the 8:15 a.m. time works. Next meeting is scheduled for **Tuesday, December 19 at 8:15 a.m.**