

## Hailey Arts and Historic Preservation Commission

### February 12, 2015 Meeting minutes

Attendance: Jim Keating, Errin Bliss, Carol Waller, Linda Packer, Angela Hicks, R.L. Rowsey

City of Hailey: Lisa Horowitz, Heather Dawson, Tracy Anderson

Meeting Called to order at 8:35Am by Commissioner Vice Chair Jim Keating.

No Public Comment.

January 2015 meeting minutes approved. Motion by Commissioner Packer, 2<sup>nd</sup> by Commissioner Waller. All agreed.

Commissioner Keating led discussion of City wide Arts Strategic Plan and Map. Three years ago HAC began to develop master plan for Hailey in regards to locations relationship to art, strategic themes, key types of art, virtual maps with layers ( over-lay).

Lenses: Economic Development Strategy, Bike-Pedestrian Projects, Road Infrastructure, Parks and Development

Integrate with other planning activities- City of Hailey.

Real Actions: Funding, Policy Development, Strategies. Map and Articulate.

Historical walking Tour – Hailey- brochure.

Since initial meeting:

Master Plan- art on Bike path

Master Plan- Bike Ped.

Gateways ( Hailey Welcome Sign) enter and exit.

Expanding funding- add to 1% for art.

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Spontaneous and Programmed events- performances.

Art integrated into infrastructure.

Airport Terminal Expansion- 1 % art not applicable. Inside terminal, chain link fence, wall-mural.

Funding template? Federal funds.

Historic buildings. Historic Map- walking tour Hailey.

Sub Committee

Lisa H.- Town Square- public workshop 60-90 minutes- Hailey City Hall

Wed. Feb 25- noon

Wed. Feb 25 5:30PM

Thursday Feb. 26 9 AM

Thursday Feb.26 –noon

Characteristics- Town Square- edges

Survey 1000-3000 random citizens.

Eight sites analyzed in March- near where activity is:

Hailey Ice, Pop Up by City Hall, Parking lot behind City Hall, River Street site, Atkinsons- lower center parking lot, Bouillion- Java on First( lots of activity), Courthouse- garden.

Buffet from Main Street noise.

Food carts-plumbing with water-electricity

Cameron \_\_\_\_\_ (last name)- Sonoran Institute. Mapping work- Hierarchy and Punctuation, Cultural tourism and outdoor rec. tourism.

1. Enhance Quality of Live –Residents
2. Change Experience of tourists who drive through.

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Pros and cons of Main Street accessible

Make infrastructure expandable.

Idea Town Square- Christopher and Company- Sawtooth Brewery to Java- one block off Main- Merriweather Bldg.

Farmer's Market lot

Main Street or portal to Main Street.

Sun Valley Center- Hailey house- lovely space

Where are people getting out of cars?

How do we start the dialog of funding?

Gifted art to City

Partnering with local hotels- art display- 11,000 people per year stay at the Wood River Inn.

Marry art displays with Recreation Moments.

Short term- Smaller group planning sessions.

3 Layers:

- 1 % for art- city projects
- Art in public places- not city- such as airport- community campus.
- Art in private sector.

Engage Business community- Theme

Email file of map to Commissioners

Examples- Types of art

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Rodeo Grounds- Temporary and Permanent solutions- Durable permanent ( not banner or flappy) View from airport- back of bleachers opportunity, high resolution-vintage images.

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Field Trip to bleachers- wall- Hailey Ice- fence

Berm by rodeo grounds behind car wash- Snow Bunny Drive IN

- Next meeting ( March) to start at Bleachers by Rodeo Grounds-
- 8:35AM Vistors Center- March 12 th.

Ketchum Arts Commission- Joint Gathering- March 11, 2015 5-6PM

In Ketchum ( RL will email location) social and updates

Engage in artwork on bike path

Moveable art- documenting historical and wildlife, etc

Tracy Anderson- Public Works Dept.

Capital Improvements

Coordinating ongoing Maintenance and Repairs Fox building- list of corrections and repairs. National Registry building- restore historically appropriate.

May or early June- Fred Walters- Architectural Historian- Idaho Heritage Trust- will issue letter.

Idaho Heritage Trust- grant funding September- City Certified Local Government Funding for building –small grants.

Programmatic/Interpretive Elements –

Check to see if can be used for Bricks and morters

Significant Undertaking- P.M. Brown building- Fox building- Library

Fox-Brown Building

Preliminary discussions- Humanities grants- capital purposes.

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Heritage Trust- Fox Barn- city easement both sides. Conceptual work.  
Structural and engineering reviews.

Assessment Historic Register.

Book- "Rugged Mercy" Fox history

CLG –grant

IHT grant- \$ 8,000.

Nate Gelpin- install racks last two weeks of April.

Heather- Improve Hailey Plan

New and underfunded maintenance needs- Is 1% for Art enough?

Review each month- property taxes, LOT

Inspire the future. "OUR" wordage- several thoughts for name recorded by  
Heather.

Carol Waller- Hailey Chamber of Commerce- website- Will send link to  
commissioners for review.

Would be nice to have Capital projects Map ready for June BAH-

Motion to adjourn at 10:30 AM – Commissioner Waller, second  
Commissioner Packer. All agreed – meeting adjourned.

Meeting minutes respectfully submitted by Commissioner Angela Hicks.