

Hailey Arts and Historic Preservation Commission

October 10, 2014

In attendance: R.L Rowsey, Jim Keating, Linda Packer, Errin Bliss, Joan Davies, Angela Hicks

City of Hailey: Micah Austin, Heather Dawson

Meeting called to order at 9:00 AM

Approval of August 2014 meeting minutes- correction of spelling **McLeod**. Motion to approve with name correction- Commissioner Hicks; second- Commissioner Keating. Minutes approved as corrected.

WELCOME TO HAILEY sign review of designs submitted: in the order they were received:

**Tom Teitge:**

uses existing concrete – variety of materials ( rock, log, metal- glass in center circle)- wings are reflective- lighting in roof section- the plow on top is an actual plow.

Question- concern- related to upkeep of logs.

Roof material? Steel. Layered glass hanging is industrial glass. Is center glass anchored to concrete? How will steel discolor or patina?

Is brand identity- connection to city logo important to the city? Used as logo on skate park sign- website, vehicles, letterhead.

Significance of plow? Plow= peaceful.

Not generic- point of view- combines old and new

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Realistic vs. abstract—Timeless portal- abstract

Height restriction – 12 feet. Pertinences above 12 feet? ( plow) Micah will check.

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**Anna Williams:**

Little to no maintenance +

Excellent rendering

Want a sign not easily forgettable with character of Hailey represented.

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**David Swaner:**

Fits existing concrete pad.

Quigley and Carbonate are now 18 inches and 35 inches tall- would they be easily recognizable from the car?

Cost? Feasibility?

Empty space- in context with site. Top reminiscent of gateway to cemetery.

Scale of mountains to sign?

Contemporary material- old and new.

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**Larry Bliss:**

( internal lighting of sign not allowed)

Patina- reflectivity? How mounted? Is it framed- free standing?

White on design page is cut out on sign. Depending on time of day-how much visabilty to cut out areas? Lights on steel or back lit?

Rodeo cowboy- representative of Hailey?

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**Andy Hawley:**

No internal lit signs. Text is large+ , Mountain range is interesting, elevation sits high, townscape- would like to see larger scale rendering of townscape. Lettering is nostalgic and unique. Hailey- city scape. Mountains inverse of city scape below. Stone base has institutional feel ( native boulders- base?)

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**Ralph Harris:**

Miners and stagecoach – expensive.

Maintenance a concern.

Height of sign? Height of lettering?

Hailey- Identity as a mining town?

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**Jessica Miller and Wade Bradley:**

Like asymmetric feel. Open door. Frame to background.

Contemporary feel- rustic and historical- rhythm strongest complimentary feel to Timeless Portal.

Love the design- but signage seems hidden- how does signage pop?

Seems progressive.

Ascending vs. Descending top related to Welcome to Hailey- left to right.

Details for this submission extremely important. Execution of detail. Hailey prominence.

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Any additional comments- email to Micah ASAP. R.L.will email Joan, April and Frank for their comments and opinions.

It is not our job to make the designs work.

Narrow list to finalists- The finalists receive \$150.00 which comes out of HAHPC budget.

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**Elimination Round:**

Anna Williams- institutional feel of sign.

David Swaner- Proportion in revision

Larry Bliss- Space- visibility and sign connection to Hailey

Ralph Harris

**Finalists:**

**Andy Hawley-** ( city scape rendering)

**Jessica Miller- Wade Bradley-** (prominence of HAILEY, Detail of texture, Tones and colors of materials, context of site.)

**Tom Teitge-**

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Art being placed on Woodside Blvd. Conclusion party- Involve Arts Commission. November.

Motion to adjourn at 10:25 AM by Commissioner Hicks, second by Commissioner Keating.

Minutes respectfully submitted by Commissioner Angela S. Hicks