

Hailey Arts and Historic Preservation Commission

Meeting Minutes October 3, 2013

Attendance: R.L. Rowsey, Jim Keating, Joan Davies, Frank Rowland, Angela Hicks

City of Hailey: Micah Austin, Kristine Hilt, Mariel Platt

Guests: Bob Weiderrick

Meeting called to order at 8:21 AM by Commissioner RL Rowsey.

Public Comment- Bob Weiderrick Addition of \$ 375.00 from collection of aluminum cans to public art fund. He would like to see a title card by the Hailey at Night framed photo giving credit to artist Chris Simms.

The long board is in place at Fox Acres in memory of Joseph Weiderrick.

Bob Weiderrick presented a written proposal to the HAHPC regarding the large bike sculpture. Included- Placement of bike sculpture, fund raising possibilities to sell pavers to raise donations for bike. Jeff Davis- Sturtos Hailey has offered to donate \$ 4000.00 (over four years) with the stipulation that the bike remains in the location at the corner by their store. Bob W. will wait for the payments from Jeff Davis.

Ideas: \$50 to \$100. For smaller paver. Bob presented drawing with different sized paver blocks. Bob suggested that fundraising campaign by spearheaded by commission and Bob would help.

A fastened anchor on each wheel- 2 to 2 ½ ft. cross plate- concrete- packed sand.

Two components to recommendation to City Council

- Location of Placement * Funding of sculpture.

Concern discussed by commissioners – Sets precedent for “buy my piece of art”. If a piece of art or placement would not be appropriate. Also opening of doors not able to sustain.

-2-

In regards to the Bob Weiderrick Bike Sculpture- we like the art piece. It serves a purpose in its location. Make recommendation.

Micah Austin presented Mayor's concerns:

Police Department- City Right of Way- Possible visual impairment- Jeff Gunter suggested off pavement on private property.

Mayor concern-Advertisement/Sign? Are we funding private sign for business? Related to contingency of placement.

Discussion:

Collaborative Purchase examples.

Davis/Sturtos & City of Hailey...Co-owning art? Logistic problem. Jeff Davis donation to purchase art for City of Hailey- with stipulation of placement needs research- business property.

Designated gift.

Perception that sculpture is a sign for business- how to address.

Jim Keating- Presents a larger question related to Master Plan- logistic issues.

Request formal input from Jeff Gunter.

Heather: Consider recommendation:

A. Accept B. Location(s) C. What else?

Independent recommendation to City Council.

Relevance of art placement- what makes sense and creates a good vibe. Active community – into bicycles makes a statement.

Thorough fare- other businesses nearby.

Joan Davies: Definition of a SIGN.

-3-

Landscaping is more intrusive on other corners.

Resonates with atmosphere of Hailey.

We make recommendations to City Council- logistics and funding.

Long term- Jeff Davis donates bike sculpture to City.

Snow collection around sculpture- snow removal- visual impairment-

If it moves- who pays? Sculpture DOES NOT move.

If it sets on City property- maintenance of sidewalks- J. Davis donation contingent on placement of piece.

Discussion- Use of public funds appears to be advertisement for specific business? Public funds- public concern- other businesses.

If funds are attracted? Rather than our budget. Private donations.

HAHPC- do not fundraise- independent group. City would receive the sculpture as a gift. With stipulation to placement. Based on contingent placement- no question of public funds- private donations.

Micah Austin:

Recommend location, Apply for Encroachment permit, Accept permit locations, Stipulate private donation.

Agree if accepted to logistics. Endorse potential donation- fundraise- to be gifted to the City of Hailey.

Receipt of Public Art as gift:

Jim Keating- two scenarios:

- *1. Proactive Site and Plan- capital improvement- public process-artist bids.
- * 2. Reactive- Opportunity basis- receive opportunity- reactive review- not public money- 100% gift. Receive and recommend to City Council.

-4-

Fundraise- not for specific artist. Gather money- Do we need to have a call for artists?

Call to Artists- Open and transparent process- written procedure.

Manage 100 blocks for donations is an organizational issue- independent organization should spear head fund raising.

- Recommendation to City Council-
With our understanding of the potential bike sculpture donation- HAHPC recommends acceptance with stipulation regarding the key donor's location. Bike remains at that location until donation is offered or city determines that it should be removed.
Bike Sculpture- HAHPC supports fundraising for gift to City.
HAHPC not involved in fundraising- This will be a gift not a purchase.
HAHPC feels this fits the criteria of Public Art and falls within the parameters of public art and vision of public art in downtown corridor.

Motion by Joan Davies. Second by Frank Roland. All agreed.

Micah Austin will send memo to the city council today for Oct. 21, 2013 meeting.

Update- Project with Reused- Repurposed materials. RL Rowsey met with Mike Walsh. Will talk next week to understand parameters. Budget wise it is sustainable. Meeting Rowsey, Platt and Walsh.

Mariel Platt- ERC-Builders Thrift- tools- construction academy has full workshop of tools. Covered by insurance- Endorsed by Construction academy. Works well into current curriculum.

Update-Welcome Sign

Concrete is in place! ☺ \$1,600. 00 came out of last year's budget. Will do planting in spring. Electricity is not there yet- too many variables.

Rustic Elegance

Tax increment funding 2015 first money

Pocket of money for Welcome sign-

Call to Artists- Ideas for Welcome Sign:

Ideas –donation-themes- community involvement- Request for Proposal.

Time line- other critical points.

Artist Awareness- articulate things out of public comment. Reflect and create buy-in

Bullet points to artists:

- Intention to submit
- Ideas in form of Drafts
- Not accepting models (at artist expense?)

Respond with intent to submit, mechanism for public comment, Scope, defining articulation, Opportunity- sign and site- design dialog around it. Integration of landscape. Row of trees to create rhythm- landscaping of O'Reillys to be thick and dense.

Trees define corridor into town. Site lines need to be thought out well. Entry point to our town. Master Plan- Entrance to Hailey. Concept of entrance.

Hailey- City of Trees

What the sign says----window to what's beyond.

Should be able to see Bald Mountain over shoulder of sign.

Heather Dawson- City of Hailey presented Acceptance of Public Art policy. Comments to RL or Micah ASAP.

HAHPC- adopt policy- approve language as policy. Review.

Micah Austin- Sculpture from the Firefighters to Bruce Willis....made from parts at camps. Appreciation. Designed to sit on top of red tool box autographed by firefighters. Water feature elevated. Where to place it? If water is coming out of it-used as a recreational feature- irradiated water. We need to all give thought to recommended uses.

Historical Preservation comments:

Bell tower –Catholic Church. Collect rubbings.

Ketchum Arts Commission has invited Jack Mackie back to discuss art along the bike path. With BCRD – community based. Site visit by Jack Mackie on Sunday Oct 20 and Monday October 21. Idea- populate bike path with art. Organic –unique- out of box funding models. Cost to bring Jack Mackie- \$ 1,400.

Motion by Commissioner Hicks for HAHPC to donate \$400. Toward Mackie expense. Second by Commissioner Davies. All agreed.

Motion to Adjourn at 9:40 AM by Commissioner Davies. Second by Commissioner Roland. Meeting adjourned.

Minutes respectfully submitted by Commissioner Angela S. Hicks