

Hailey Arts Commission

April 4, 2013 Meeting Minutes

Commissioners Attending: R.L. Rowsey, Jim Keating, Linda Packer, Angela Hicks

City of Hailey: Heather Dawson

Guests: Bob Wiederrick, Gigi Lowe-Hailey Chamber of Commerce, Sheila Kelley

Meeting Called to order at 8:06 AM by Commissioner Rowsey

Public comment: **Bob Wiederrick** – Another \$ 201.00 for aluminum can recycling to report and the bin is almost half full again. Bob hopes to start “e-recycling” in the near future. There will be a bin for laptop and desktop computers- cell phones- printers (with ink cartridges removed). No monitors, TVs or microwaves will be accepted. Pacific Recycling in Twin Falls does e-recycling. Proceeds to benefit public art in Hailey.

Bob W. has the wheels for the skateboard memorial bench for his son Joe finished. He hopes to be able to install the bench on August 9- Joe’s birthday.

- Updates needed for City of Hailey website- Tracy Anderson still listed as Arts Coordinator.

Keating: W/ Micah Austen went to the area requested for the Weiderrick memorial bench placement request. ITD land- city right of way. BCRD manages path. Irrigation. Director of Trails also viewed. 10 Ft. off asphalt. Policy in guidebook? City will work with BCRD to install. Owner- easement- tree? Irrigation is working to arboretum.

- Tree placement.
- Tree committee is working to make arboretum more welcoming.

Mark Johnston make a poster size enlargement of “Hailey at Night” bicycle photo. Poster size for Hailey City Hall.- BCRD would like one too.

*Donated Art- Guidelines drafted in 2002- Rowsey to distribute e copy to commissioners. Gives authority for HAC to do review.

If a tree is installed near Wiederrick bench- should be done before bench is placed.

March meeting minutes reviewed and approved. Keating motion- Hicks second. All agreed.

Sheila Kelley : Day of Chalk in it’s fifth year. Also the 5th year Trailing of the Sheep. The permit application has been placed and paid for.

Day of Chalk will be July 13 from 9AM to 1PM. Location: - east side of Main Street from Shortys to Christopher and Co. More space on Boullion towards Atkinsons if needed.

The street musicians (5) last year would like to come back to provide free music. \$ 5. A space to perform. Free music.

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Summary of last year's event= butcher at Atkinson provided hamburger and hot dogs. Idea for cotton candy and cookies. Good turn out last year 300 + in attendance. City police to place cones for safety. Pole flags for event.

Redesigned poster- list of places to put poster. Jeff at Copy n Print working on printing.

DOC has left over supplies- 60 boxes of chalk. Price of chalk has risen from 65 cents to \$2.00 a box.

Two check in locations- a Q & A Help area. Numbered grid for sidewalk blocks.

Which Commissioners are available to help?

Chalk games in alley. Hopscotch, 4 Square. Rotary – Key Club organize games? St. Thomas Playhouse. Pavement in front of Aqua Pro Spa- area for games? Alley is pavers.

Confirm with Shelley- Valley Entertainment. Alley Janes- bank?

Keating: Camp at BCRD- intentional connection to camp – chalk related activities at camp. Drama camp.

Displays in store windows- art gallery in alley?

- Better way to Promote Day of Chalk. Month of Art- Drama Camp performance.

Sheila Kelley email: sheilakelley2004@yahoo.com

Hailey Chamber- small stage. Chalkable paper- Friday create chalk backdrop = perform a scene in front of back drop on Sat. Kristen Fletcher- environmental stories with puppets.

Rowsey:

Month of Art- July

Day of Chalk

Night of Music- coordinate restaurants and bars to consider booking band on the night we promote. Not event creators- promotion. Create poster- book radio time.

Monday night following the 15th...Night of Music. Would create additional street traffic and people would walk past the chalk art.

Idea: Liberty Theater- free family film? Farmer's Market- kid activities- puppets.

Panel discussion- Sunday afternoon or evening...Power of Arts in our Community. What art means – Future.

Music-rodeo Days of the Old West. Friday July 26- Western Art. PRB Band- floor of arena after event? Ketchum Arts Festival same weekend July 12-13?

Blog- How to document- mechanism to respond.

Photographs of key pieces of chalk art to translate to mosaics.

Photos- Night of Music- panel discussion- Collage.

Photography class at CSI – photo essay?

Bike Path – chalk art. Planets to scale in chalk. Placed relative to earth and sun.

Guide them through a recreational experience.

OUR TOWN- Month of Art- Day of Chalk- Blog us.

Flyer- Arbor Fest.

Facebook- social media- talk to Micah.

Idea- sandcastles- rodeo grounds.

Keating:

Strategic Plan: Mapping frame themes key area. Meet in next two weeks- sub committee comprehensive plan. Map- document. Historic preservation- placement of art.

RL Rowsey to forward Guidelines of art gifts-

Placement of public art. Acknowledge the HAC as review governing committee. Integration- other city uses.

Bob Wiederrick's donation- formal request for city council to approve.

Long term plan- so that donated items don't fall into disrepair in the future.

Other dedicated benches on site. Donations to arboretum- tree committee

City bases- Hailey Parks Foundation. Becky Kefer-

Water- weeking TLC

Small intimate performance opportunity. Encourage people's engagement- close but recessed.

Arbor Fest May 4 Morning- information- mid day live music- PM – mud run. Mosaic project

June 22- Bowe Bergdahl event at Hop Porter Park –tree planting.

Budget- mosaic – staff support.

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Doors at Welcome Center- Drive by impression- Doors are the color of plywood- looks like it is not open yet. Is there an artist solution? Budget?

Flowers will be added. OPEN artwork.

Claudia McCain- Ketchum Arts Commission...collaborate partner- Late Morning Coffee

Jack Mackey- Public works artist- May 8 & 9

May 910-11:45AM (Packer and Hicks to attend).

Public talk at Community Library that evening 6pm

Flyer- Month of Art Logo*

Wood River Arts Alliance meeting next week- April 11- noon at SV Center.

Meeting adjourned at 9:40 AM

Minutes respectfully submitted by Angela S. Hicks