



FOR IMMEDIATE RELEASE
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PLAYING IT SAFE

Hailey Police Department and Subway Reward Youth

(Hailey, Idaho) – The Hailey Police Department will partner with our local Hailey Subway to reward children and teens for practicing good safety habits.

Hailey officers will be patrolling the streets and issuing \$3 gift cards from Subway to reward children for exhibiting good bicycle and pedestrian safety. The program is structured to create positive exchanges between youth and officers, which is extremely important in building and strengthening trust amongst young people in the community.

Rewards may be issued for many different reasons, such as wearing a bicycle helmet, dismounting from bicycles at the crosswalk and complying with basic pedestrian laws.

Hailey Police Department wants to encourage children to play safe, be safe and encourage their friends to do the same. In our small town we have lots of great young people who use sound judgment and are positively influential. We plan to reward them and say thank you for their job well done.

Officers won't pull over cars or youth by using their lights or sirens. They'll only hand out the gift cards "safely."

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