



FOR IMMEDIATE RELEASE

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Welcome to Hailey Sign Unveiled Thursday

Sign was a cornerstone initiative of the Hailey Arts Commission

(Hailey, Idaho) –

The City of Hailey plans a grand unveiling at noon, Thursday, June 18th of the long-awaited “Welcome to Hailey” sign. Mayor Haemmerle and members of the Hailey Arts and Historic Commission will be present to unveil the sign.

Last year, the Hailey Arts and Historic Preservation Commission launched a design competition for local artists to submit a design for a “Welcome to Hailey” sign. Local artists submitted a variety of designs with Hawley Graphics’ design being selected as the overall winner of the competition.

The completed sign reflects Hailey’s character and heritage and the cut-out mirrors the topography which is the backdrop of the sign. In order to achieve “rustic elegance” the sign materials include stone, steel and trestle wood timbers.

Mayor Haemmerle states, “I am very pleased with the work of the Arts Commission. This is the second of a series of projects led by the group; they are making a notable difference in the renaissance of Hailey.”

The welcome sign is located at the southern entrance to Hailey on the northeast corner at the intersection of Fox Acres Road and Highway 75, adjacent to the arboretum.

Hawley Graphics would like to thank Jason Georgiadas and JG Works, John O’Meara and StoneWorks, Micah Austin, The City of Hailey, Dandee Hale and Trestlewood, Zach Harrison and Chad Howard for their contributions to the project.

Hailey, Idaho – June 5, 2015

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