

FOR IMMEDIATE RELEASE  
December 5, 2008

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## **HAILEY ARTS COMMISSION WORKS ON DIVERSE FRONTS**

(Hailey, Idaho) – The Hailey Arts Commission, in its December 4 regular meeting, approved *Percent for Art Guidelines for Managing Public Art Projects*, a document that is a fundamental part of Hailey’s public art program. The comprehensive guidelines cover all aspects of administering and managing the program, from general goals to the process for selecting artists or works of art. Financial and general administrative procedures are also detailed in the 11-page document. The guidelines will be presented to Mayor Rick Davis and the Hailey City Council in the near future for review, approval and final adoption.

The commission is also on final countdown to the launch of its new website. The site will include a “Calls for Artists” section, public art program details (including the above mentioned guidelines), an outreach and education component, activities undertaken by the commission and an artist’s registry. The commission is currently seeking digital images of local artists’ original work for the registry, and to be displayed on the website. The website is scheduled to go live in early January, and credit will be given to artists for use of their images. Artists interested in being included in the registry or in supplying digital images can contact Tracy Anderson at Hailey City Hall, or any arts commissioner.

City Administrator Heather Dawson brought forward the city’s efforts to create a comprehensive street improvement plan, as part of the Arts Commission collaborating with all city departments. On December 15, the Planning & Zoning Commission and a citizen’s advisory group will hold a public workshop to brainstorm and gather input for the plan. The Arts Commission will send representatives to the workshop with a goal of facilitating the inclusion of public art components in sidewalk and street improvements throughout the city.



Rounding out the commission's work on Thursday were status reports on the Fox Building mural project (Call for Artists/RFQs in July 2009) and the Hailey public art fund, which included general discussion of potential future projects. The Hailey Public Art Fund is comprised of two revenue sources: allocation of 1.25% of the construction cost of qualified public capital improvement projects and private donations. The 1.25% for Public Art ordinance, adopted in January of 2008, has resulted in an allocation of \$5,142.24 to the fund. An additional \$163.30 has been received through donations. Anyone wishing to make a private donation to the Hailey Public Art Fund may do so at Hailey City Hall.

The meeting concluded with preliminary discussion about a portable works collection, with an emphasis on how it would be an effective means to directly support local artists and public art at the same time. The cities of Seattle and Boise were discussed as models to consider in the development of Hailey's collection.

Hailey Arts Commissioners are Pat Robinson Webb, Commission Chair; Joe Castle, Commission Vice Chair; Mark Johnstone, Melissa Graves Brown, Jim Spinelli and Andrew Lewis.

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