

H.E.L.P. Hailey 2008

The Hailey Environmental Leadership Program (HELP) and Hailey Focus the Nation Committee have introduced H.E.L.P. Hailey 2008 to inspire community-wide awareness and lifestyle changes in energy and resource efficiency.

The yearlong competition involves 10 contestants (5 residential and 5 local businesses) as they attempt to achieve the greatest percent of reductions in the five Challenge areas of heating, transportation, water, electrical, and solid waste. The program will provide support to the contestants through personal audits in each focus area to create a personalized checklist of no-cost, low-cost, and high-end changes that can be made to the building, appliances, and human practices of each contestant. Each item on their list will be one choice they could make to help reduce their use of natural resources, their production of greenhouse gasses, and their overhead costs while improving the comfort of their building.

Additional assistance will be available to the participants and all local residents through public Challenge Workshops midway through each focus area's 2 month duration.

The baseline for each Challenge area will be developed from each contestant's energy and water bills averaged over the past three years and owner statements. Each contestant's progress (and each Challenge's winner) will be determined based on their percentage of reductions from their own baseline. In this way, each participant is actually competing against their own past usages and the 10 contestants' buildings and purposes can vary widely without affecting each challenge's winner.

So, join with our 10 local contestants* as they (and we hope YOU) focus some serious energies on reducing our valley's carbon footprint, the lowering of our aquifer and our utility bills.

Hailey Business Contestants

American Heating and Refrigeration Service
Blaine County Fitness Center
Sawtooth Auto Sales
Jane's Paper Place
Zou 75

Hailey Residential Contestants

Amy Boyer and Dean Hernandez
Molly Goodyear and Mike Wolter
Amy Jonas and John Bensen
Mari Wania
Eloina & Javier Zamora

Look forward to these five Challenge areas:

February & March	Heating
April & May	Transportation
June & July	Water
August & September	Electrical
October & November	Solid Waste and Recycling

If you would like to be involved in this competition as an expert in one of the Challenge areas or know of upcoming workshops, please call City Hall.