

Hailey Fire Dept.  
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## FOR IMMEDIATE RELEASE

### Hailey Baskin Robbins Ice Cream Partners with Fire Department for 3<sup>rd</sup> Annual 31 Cent Scoop Night

*Customers receive great promotional prices and a fun night for the entire family*

**Hailey, ID 04-17-2009**

As a great opportunity to give back to the community, Baskin Robbins has partnered with the Hailey Fire Department for its third annual 31 cent scoop night. On Wednesday April 29<sup>th</sup> from 5 P.M. to 10 P.M. anyone who comes to Baskin Robbins can take advantage of this offer and get served ice cream by Firefighters. There will be plenty of fire hats and goodies for the little ones, and friendly firefighters to meet and ask questions. There will also be a drawing for a **FREE** Mother's Day Ice Cream cake, along with other items donated by local businesses.

"This is a great opportunity to meet the citizens of Hailey on a more personal level," said Brian Ernst, Hailey Fire Inspector. "It is most important for us as firefighters to know the people we serve, and to provide a positive image for the younger generations."

Ice cream offer is limited to three 2.5 oz scoops per person. Customers can inquire further by contacting the Hailey Baskin Robbins Ice Cream store, located at 600 N. Main Street at 208-788-1031.