



FOR IMMEDIATE RELEASE
January 21, 2010

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“A NIGHT ON THE ICE” AT HAILEY’S MCKERCHER PARK Information and Benefit Event for Hailey Rodeo Park

(Hailey, Idaho) “A Night on the Ice” at McKercher Park is planned for Saturday, January 23rd, from 4 to 7 pm. The open-air ice rink at the park will be open to all for skating, and skates will be available for use free of charge.

Hot chocolate, snacks and booster buttons will be available for a nominal charge with all proceeds going toward the construction of the new Hailey Rodeo Park facility. The plans for the new facility at the Rodeo Grounds will be on display, and representatives from Hailey Ice, the Sawtooth Rangers, Hailey Skate Park and the City of Hailey Parks and Lands Board will be available to answer questions regarding the project. The excitement of the project will permeate the event – excitement that the outdoor skating field at McKercher Park could be supplemented as early as next winter with a new covered, state-of-the-art skating rink with restrooms, locker rooms, concessions, and seating for spectators a block away!

The City of Hailey and its partners have joined forces for the Hailey Rodeo Park. The first-of-its-kind partnership is built from diverse interests: Sawtooth Rangers, Hailey Ice, skateboard enthusiasts, Hailey Parks & Lands Board, Hailey Arts Commission, Hailey Historic Preservation Committee and Hailey Chamber of Commerce. Together with local architects Nick Latham and Michael Bulls of Ruscitto/Latham/Blanton, a Master Plan has been developed that includes a multi-use event arena built to rodeo dimensions, a refrigerated ice rink, improvements to the skatepark to draw younger skaters and their parents, a Visitors Center, a celebration of the rich history of the property, and creation of public art and an entrance to Hailey.

The City of Hailey owns the property and is committed to providing a permanent site for the Hailey Ice Rink and the Sawtooth Rangers 4th of July Rodeo. Hailey citizens ranked redevelopment of this property as the top priority in a 2008 survey. The expanded use of the property will benefit not only Hailey residents, but the larger Wood River Valley community. Broad community support is being sought, with awareness raised through brochures, presentations, and this kick-off, fun family event.

Donations can be made through the City of Hailey at www.haileycityhall.org or the Hailey Parks Foundation at www.haileyparks.org.

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