

For Immediate Release

April 5, 2010

***“How to Apply for a Public Art Project”***

A Free Workshop

Sponsored by the Idaho Commission on the Arts  
and hosted by the Hailey Arts Commission

Mark Johnstone, Regional Arts Advisor for the Idaho Commission on the Arts, will give a free workshop and presentation on Thursday April 22<sup>nd</sup> at 5:30, in the upstairs meeting chambers of Hailey City Hall. *“How to Apply for a Public Art Project”* is directed towards visual artists, and will explain all aspects of working in this area. Hailey has announced its first project under their Percent for Art program, which will be a Town Entryway Artwork located at the south edge of the city. This workshop is open to anyone, especially artists who are interested in applying for this commission.

Among the topics that will be covered are how to understand the issued “Call for Artists,” the selection process, writing a cover letter, working with architects and engineers and generally how to prepare an application.

The full call to artists for this opportunity may also be obtained on Hailey Arts Commission’s website at

<http://www.haileycityhall.org/ArtsCommission/ArtsCommissionOpportunities.asp>

For more information, please contact:

Tracy Anderson, Hailey Public Art Coordinator: 788-4221, ext. 26

or

Mark Johnstone, ICA Regional Arts Advisor: 788-3788