



Press Release

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CONTACT: Stephanie Cook
Parks Division Manager
788-9830 X 31

Arbor Day Foundation and the City of Hailey Celebrate 10 Years of Hailey as a Tree City USA

Hailey, ID, was named a 2017 Tree City USA by the Arbor Day Foundation in honor of its commitment to effective urban forest management.

Hailey is celebrating its' 10th year as a Tree City USA and has achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation.

Hailey celebrates ArborFest as its' Arbor Day observance, and will be held on Saturday, May 12th, 2018 at Hop Porter Park. This observance will include a tree seedling hand out, mud run, Smokey Bear, music, food and vendors, and the reading of the proclamation at noon. This festival was begun by the Hailey Tree Committee to celebrate and educate about trees. "ArborFest is one of my favorite Hailey events," said Mayor Fritz Haemmerle. "The Hailey Tree Committee is a dedicated group of citizens who apply their expertise about trees for the benefit of the community at large. The service they provide is invaluable."

"Tree City USA communities see the impact an urban forest has in a community first hand," said Dam Lambe, president of the Arbor Day Foundation. "Additionally, recognition brings residents together and creates a sense of community pride, whether it's through volunteer engagement or public education."

Trees provide multiple benefits to a community when properly planted and maintained. They help to improve the visual appeal of a neighborhood, increase property values, reduce home cooling costs, remove air pollutants and provide wildlife habitat, among many other benefits.

More information on the program is available at arborday.org/TreeCityUSA.

About the Arbor Day Foundation: The Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture, and celebrate trees. More information is available at arborday.org.

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