

### Historical Exhibit Planned at the Interpretive Center



The goal of the reconstructed Hailey Rodeo Park is not only to provide a reinvigorated gathering place for residents and tourists, cowboys and skaters, and

other diverse community elements. The park is also intended to be a gathering place for stories that connect the present with the past and promote a sense of community identity. The Hailey Rodeo Park Interpretive Exhibit has received a \$4,000 grant from the Idaho Humanities Council for *Rodeo: A Story of Community*.

As the first step towards creating the interpretive exhibit, Florence Blanchard, the project historian, recently compiled the research for the stories. The rodeo has been a long standing tradition at this historic site since 1949, and remains a defining community force. In 1903, the land presently occupied by the rodeo grounds and adjacent school sports fields was deeded to the City of Hailey. Civic leaders used the deeded property for a park (called Werthheimer Park), race track, and ball field over the next decades. With Blanchard's recently completed research, little known community uses of this site have been documented and can be included in the new exhibit. "Not many people know that the site was once a fairgrounds or that the first airplanes to land in Blaine County landed there. This is a site that has been reinvented over and over to meet the needs of the community," said Blanchard.

The research report identifies historic photographs, some film footage and a fair number of artifacts. For example, Ralph Harris has donated numerous photographs to the project, including a panoramic photograph of the original 1947 Sawtooth Rangers Riding Club. Harris' father,



Charles, was a jockey at the Hailey race track and an original member of the Sawtooth Rangers. Wanda Cole McKinney has donated a pair of beaded

deerskin gloves that she wore in the 1950 rodeo, where she was named Rodeo Queen; a photo of McKinney wearing the gloves was also donated. Home movies from the 1950s and 1960s showing rodeo events and the 4<sup>th</sup> of July parade have been donated by Larry Burke; the movies were taken by Burke's father, former publisher of the Hailey Times. Other artifacts have been generously offered, but have not yet been formally accessioned. "We are extremely grateful for the generosity of all donors to this project," noted City Administrator Heather Dawson. "Many people we have spoken with have offered artifacts, memorabilia and stories that will, quite simply, be perfect for this exhibit."

In addition, four subjects have been identified for oral histories, including Harris, Ted Uhrig, Harold Drussel and Del Nicholson. The interviews are being conducted by the Community Library Association Regional History Department under the direction of Sandra Hofferber.

"Oral histories are a relatively easy way for us to collect recollections of people from all walks of life," Hofferber said. "These stories might not otherwise be told. Preserving their stories gives us a more balanced, well-rounded idea of what our historical roots are. Not only are we preserving the stories of our times, but the voices and the way language is used." The final exhibit will likely include an audio component that makes use of these interviews.



The project continues to seek donations of artifacts, photographs, film footage, original printed matter (fliers, programs, advertisements) and stories related to the history of the rodeo or the history of the site. The project also welcomes monetary assistance. The following items are of specific interest:

- 1954 copy of Argosy Magazine, which documented the appearance of Slim Pickens in the 1953 Hailey rodeo, where he dazzled the crowd with his bullfighting and comedy routines
  - Chaps, reins, boots, i.e., a complete rodeo cowboy outfit
  - Sawtooth Rangers Riding Club uniform
- Additional rodeo queen trophies, outfits, hats, boots, etc.

Anyone with items that may be of interest for inclusion in the exhibit can contact Tracy Anderson at Hailey City Hall.





# OUR TOWN

Sustaining Hailey's Community

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Visit us online at  
[www.haileycityhall.org](http://www.haileycityhall.org)

### Message from the Mayor

We remember the difficult price of independence in Hailey this year as June 30th approaches and we remain Standing with Bowe (after two full years of his captivity). Zaney's River Street Coffee House will host a June 30th noon gathering of community members who care about SPC Bowe W. Bergdahl and his family.



New Multi-Use Arena under construction (picture courtesy of Ruscitto/Latham/Blanton Architecture).

### Around Town

#### Celebrate the 4th of July in Hailey

We have so much to celebrate this year in Hailey! We invite our entire community to enjoy the expanding 4th of July activities, and to welcome the Sawtooth Rangers Days of the Old West Rodeo into our new arena. Our community worked together to raise funds, pass a bond, and build the arena through a cold winter and wet spring. The Sawtooth Rangers are further challenged with bringing their professional, award winning rodeo to an arena not yet tried, with many details to work out prior to the events. We thank all who have worked on and supported this endeavor in any way! A ribbon cutting at the new arena will occur at 7:15 p.m. on Saturday July 2, just before the first rodeo gets underway at 7:30. Come celebrate community and enjoy the rodeo.



- The entire weekend is full of activities for everyone:
- July 1-4** Visit Hailey's merchants, grocers & restaurants.
  - July 2-4** Visit one of Hailey's long-standing antique markets, in McKercher Park and on North Main Street.
  - July 2** Ribbon Cutting at new arena—7:15 p.m.
  - July 2** Historic Days of the Old West Rodeo performs inaugural professional rodeo in new arena at 7:30 p.m.
  - July 3** Days of the Old West Rodeo at 7:30 p.m.
  - July 4** Enjoy the Children's Carnival on the Farmer's Market lot between 9:00 a.m. and noon.
  - July 4** Shoot Out Gang performs at 11:00 a.m. on Main Street, 100 Main Street South block.
  - July 4** Main Street Parade begins at noon.
  - July 4** 4th of July Criterium bike race at 1:30 p.m.
  - July 4** Days of the Old West Rodeo at 7:30 p.m. followed by Fireworks Display at dark with 25th Army Band performing at Fox Moore Park in east Hailey.

#### Firework Display Donations

Help make this the best celebration ever! You may easily donate through the City of Hailey's web site at [www.HaileyCityHall.org](http://www.HaileyCityHall.org). You will be routed to a secure site at which you may contribute using debit card, credit card or electronic check.

#### Hailey Beautification

The City of Hailey, Hailey Chamber of Commerce, and the South Valley Merchants are committed to the "Flowers on Main Street" program. The City of Hailey will install additional drip lines on Main Street; this means less money spent on maintenance and more on flowers! With drip irrigation maintenance costs have come down and sponsorships are only \$100. Let's work together to make our town a vibrant and beautiful place this summer. Sponsorships are greatly appreciated; checks can be sent payable to Hailey Chamber of Commerce, Box 100, Hailey, ID 83333 (credit card payments are accepted @ 788-3484).



#### Calendar

#### Important Dates

City Council.....	06/13/11, 06/27/11
Hailey Arts Commission .....	06/02/11
Historic Preservation Commission.....	06/28/11
Library Board Meeting.....	06/15/11
Parks & Lands Board .....	06/07/11
P&Z Commission.....	06/06/11
Tree Committee.....	06/09/11
Urban Renewal Agency .....	06/13/11

### Tree Tips - Stake if you must, but allow for sway

Research shows that newly planted trees grow stronger if they are allowed a little room to sway. In other words, give them a little ‘wiggle room’.

- The tree develops new roots more vigorously, thereby becoming safely established in its new home more quickly.
- The trunk develops taper that helps stabilize the tree as it grows older.
- You prevent disappointment and save replacement money by staking properly, including removal of stakes and binding after one or two growing seasons.

P.S. Now is a good time to check previously planted trees and remove stakes, bindings and Holiday lights that may be girdling the tree or otherwise damaging it.

This tip is provided by the Hailey Tree Committee. For more information call the Public Works Department at 788-9830, ext 22.

### Library

#### Summer Reading at the Library

What to do with children of all ages during those long hot summer days? Hailey Public Library’s Summer Reading Program!

Kids stay busy and entertained and improve their skills. Regular contact with print materials---books, magazines, graphic novels help little kids get ready to read and older kids raise their scores.

If you’re entering 1<sup>st</sup>-8<sup>th</sup> grades in the fall, join the Hailey Public Library’s Independent Summer Reading Incentive program “*One World: Many Stories/ You Are Here*”. Registration for the program will be restricted to the week of June 13<sup>th</sup>-18<sup>th</sup> due to limited space. At registration you will receive a summer reading packet with all the necessary information. The program will start June 20<sup>th</sup> and continue into August. Earn reading incentives and enter your name for terrific raffle prizes. To celebrate the end of summer reading, a special event will be provided for all program participants.

New this year to summer reading is a program for preschoolers!

Please call 788-2036 for more information on any of the programs.

### Summer Water Usage Comparison

The citizens and businesses of Hailey have been paying for actual water used since October, 2006. The chart illustrates the continued reduction over the irrigating months since 2007, reported in gallons of water. Had water use continued at the 2007 rate an additional 680,217,000 gallons of treated water would have been consumed. The annual savings, comparing May through September 2007 with 2010, is 39%.

	Commercial	Multi Fam	Residential	Total Usage
May 07	7,753,000	15,292,000	72,602,000	95,647,000
May 08	3,796,000	3,584,000	51,564,000	58,944,000
May 09	2,653,000	2,576,000	38,466,000	43,695,000
May 10	2,729,000	2,487,000	27,338,000	32,554,000
Percentage reduction May '10 compared with May '07				66%
June 07	12,134,000	19,459,000	111,079,000	142,672,000
June 08	4,894,000	5,348,000	77,925,000	88,167,000
June 09	4,043,000	3,711,000	45,817,000	53,571,000
June 10	3,266,000	3,866,000	41,499,000	48,631,000
Percentage reduction June '10 compared with June '07				66%
July 07	14,306,000	16,573,000	129,374,000	160,253,000
July 08	8,068,000	8,575,000	130,999,000	147,642,000
July 09	5,701,000	5,597,000	95,230,000	106,528,000
July 10	5,995,000	7,375,000	98,684,000	112,054,000
Percentage reduction July '10 compared with July '07				30%
Aug 07	15,181,000	16,842,000	129,378,000	161,401,000
Aug 08	7,107,000	7,798,000	112,029,000	126,934,000
Aug 09	6,141,000	7,623,000	96,747,000	110,511,000
Aug 10	11,992,000	12,655,000	94,016,000	118,663,000
Percentage reduction Aug '10 compared with Aug '07				26%
Sept 07	10,899,000	13,518,000	86,153,000	110,570,000
Sept 08	5,319,000	6,235,000	85,314,000	96,868,000
Sept 09	5,056,000	6,425,000	79,899,000	91,380,000
Sept 10	6,216,000	5,791,000	83,263,000	95,270,000
Percentage reduction Sept '10 compared with Sept '07				14%

### Drought Tolerant Landscaping

Even though the citizens of Hailey have greatly reduced their water usage over the last few years, the summer months continue to be a period of increased water usage. Compared to May, in August we use twice as much water on average. If we could reduce our outdoor watering needs, with drought tolerant landscapes, our water usage during the summer months could be further reduced by up to 50%.

Drought tolerant water wise xeric perennials and other plants need very little to no extra water once established. With the widespread awareness of environmentally conscious practices and water conservation, the use of drought tolerant plants and organic fertilizers has now spread nationwide from the desert gardens of the Southwest. Xeriscaping is a method of landscape design that not only makes gardening easier in dry climates because of the plants’ drought tolerance, but uses less water while still

providing a lush garden of native blooming flowers and foliage.

There are a number of local professionals that can help you with creating a drought tolerant landscape or you could try it on your own. *Landscaping with Native Plants of the Intermountain Region* is a great resource with a list of a variety of plant species that are drought tolerant, native, and hardy to USDA Zone 4. The document can be downloaded at the following website: [http://www.idahonativeplants.org/guides/cover\\_p7.pdf](http://www.idahonativeplants.org/guides/cover_p7.pdf)

### Solid Waste

#### Construction Recycling Pilot Program

As part of the Hailey Community Climate Challenge, a US EPA grant recently received by the city, Elizabeth Jeffrey, the city, and Clear Creek Disposal are partnering with five (5) participating contractors or building owners each year for the next three (3) years to offer a financial incentive for construction recycling efforts.

Three participants have already been identified. The city is still looking for two (2) more participants this year that would be willing to recycle everything that is recyclable in Blaine County and track their waste and recycling amounts and expenses in exchange for a rebate of up to \$500 for all expenses related to recycling efforts.

Please call 788-9815, ext 24 if you are interested in participating or for more information visit: <http://www.haileycityhall.org/HELP/Challenge.asp>

#### May 20th Bike To Work Day—2011 Winner

City employees tied with BCRD for largest participation from a government agency during this year's contest.



From left: Beth Robrahn, Dave Stellers, Tom Hellen, Mary Cone, Mariel Platt, Robin Crotty, and Becky Stokes.

### A Rind is a Terrible Thing to Waste

You may already recycle your newspapers, tin cans, glass, etc., but what about your yard waste and food scraps? According to the US EPA, these items make up 26% of the US municipal solid waste stream. That's a lot of waste to send to landfills when it could become



useful and environmentally beneficial compost instead! Composting offers the obvious benefits of resource efficiency and creating a useful product from organic waste that would otherwise have been landfilled.

Adding compost to garden soil increases its water-holding capacity, invigorates the soil food web and provides a buffet of plant nutrients. Compost also contains substances that enhance plants’ ability to respond to challenges from insects and diseases.

For more information visit: <http://www.epa.gov/osw/conserves/rrr/composting/>

#### Highlighted EVENTS

- 1. Summerfest Kids Carnival.**
  - June 4th, 1pm-5pm, On 1st Ave N between Bullion E and Carbonate E
- 2. Farmers’ and Artists’ Market.**
  - Thursdays, 06/16/-10/13/11, 2:30pm-6:30pm, Main St. between Sturtevant’s and B of A.
- 3. Sheeptown Drag Nationals.**
  - June 16th, 7pm-10pm, On River St N between Spruce St W and Silver St W
- 4. BC Scottish Cultural & Heritage Festival.**
  - June 18th, 9am-5pm, Nelson’s Field (HES)
- 5. Grupo Fantasma Concert.**
  - June 19th, 12pm-10pm, Hop Porter Park
- 6. Heritage Court Ceremony.**
  - June 19th, 3pm-5pm, Liberty Theatre
- 7. Wicked Spud Back Alley Parties.**
  - Wednesdays, 06/22/-08/24/11, 6pm-9:30pm