



# OUR TOWN

*Sustaining Hailey's Community*

March 2015  
Issue No. 137

Visit us online at  
[www.haileycityhall.org](http://www.haileycityhall.org)

## Message from the Mayor

### Setting Priorities

Workshops were recently held to envision a Hailey Town Square. These workshops had very enthusiastic attendance. The discussions were vigorous, and focused on three questions: 1) what uses should be adjacent to a town square; 2) what activities should take place in the town square; and 3) what amenities should be in a town square. After we conduct a survey (see the insert in this mailing) we will begin discussions about a location.

Some participants asked: how can the City of Hailey afford an amenity such as this? Fact is, we can't at this time. That's why I've launched a discussion with the community to talk about our essential infrastructure needs, our quality of life, and our investment in Hailey.

We began this dialogue at the beginning of the year, and have developed a project list which will be thoroughly vetted with the community. City staff has identified a list of projects by which we can properly care for, carefully improve, and maintain our citizen's quality of life. The projects will increase:

- Caring for Roads, Sidewalks, Bike/ Pedestrian Paths, Trees;
- Connecting Parks, Trails & River Access to Hailey Amenities;
- Improving Public Buildings, Library and Cultural Facilities;
- Protecting Safe, Healthy Water & Wastewater Systems;
- Rejuvenating Infrastructure, Facilities, Equipment and Apparatus.



It is now time to prioritize these projects. We have identified several criteria by which to evaluate the list of projects developed by city staff. First, city staff will weight and prioritize the projects. then the city council and community will also participate in the ranking, and prioritization. The criteria that will be used follow:

## Ranking and Prioritizing Criteria

**Public health and safety** – How does the project eliminate or prevent and existing health, environmental, or safety hazards?

**Infrastructure investment/protection** – How does the project protect/preserve the city's existing infrastructure?

**Impact on city operational finances and the generation of revenue** – Does the project have a positive, neutral, or negative effect on the city's operational financial position?

**Leverages outside funding** – How will the project leverage outside funding to facilitate completion, and how much additional funding will be leveraged?

**Ties to other projects/organizations** – Does the project tie into another existing or proposed project, and /or will the project be done in partnership with another non-city organization?

**Improve the level of service provided by the city** – How does the project improve and/or increase the level of service provided by the city?

**Encouragement of Economic Development** – Does the project stimulate economic development?

**Environmental Sustainability** – Does the project increase sustainability or have a return on investment based on sustainability?

**Serves Community at Large** - Does the project serve the community at large, rather than a small group of constituents?

**Provides Quality of Life** - Does the project increase the quality of life?

**Fosters Emergency Preparedness** - Does the project increase the city/community's ability to respond appropriately in an emergency?

**Essential Service** - Is the project mandated as an essential service of municipal government?

Community Survey

**Hailey Town Square Survey**

What do you think? Hailey is in the process of evaluating the merits of a town square. We are working with Boise State University’s Department of Community and Regional Planning to help us in this effort.

You are invited to participate in an online survey which should take approximately 5 minutes to complete. Your responses will be anonymous and confidential. If you prefer, you can take the survey using the computers at the Hailey Public Library where staff can help you. The survey results will be used to create a publicly available report on the merits of a town square, which we look forward to sharing with you.

Please complete the survey by March 25th, 2015. Thank you for helping make Hailey an even more wonderful community! Follow this link:

<http://tinyurl.com/nhk4b74>

Participation in the survey is voluntary. By completing the survey, you are indicating that you are at least 18 years of age and consent to participate in our research.

Utility Billing

**Property Tax Reduction Also Lowers Hailey City Utility Bills**

Did you know that if you qualify for a property tax reduction with Blaine County, also known as “circuit breaker”, Hailey City also reduces your utility bill?

April 15, 2015 is the deadline for filing Property Tax Reduction Applications with your county Assessor’s office. Property tax reduction (aka Circuit Breaker) applications must be filed every year, and can save qualified homeowners up to \$1,320 in their annual property tax bill.

Property Tax reduction applications for the Homeowner’s Exemption are also due to the county Assessor by April 15, 2015. For more information about either of these applications, please call Blaine County Assessors office at 788-5535.

**Hailey Public Library  
March Events**

*March is busy! Come see what’s going on!*  
HaileyPublicLibrary.org

**Story Time-** Fridays at 10am.

**Teen Craft Night-** Every other Thursday at 5pm, starting March 5th.

**TNT Thursdays-** Every Thursday 4-5pm  
**Lego Club-** Wednesday, March 18th from 3-4pm. Ages 8-12

**Intro to Yoga and Meditation-** Tue. March 3rd, 6-7:30pm. No Equipment necessary, comfy clothes recommended.

**“A Little Bit of Magic,” Presented by St. Thomas Playhouse-** Thu., March 11th, 11am-12pm. Registration Required.

**“March Madness” Book Sale at the old Colortyme in Alturas Plaza-** Fri. Mar. 6th, 9am-7pm, and Sat. Mar 7th, 9am-3pm

**Making Girl Scout Tote Bags-** Tue. Mar. 10th, 6pm-7:30pm. Please bring a rotary cutter, mat, and portable sewing machine.

**Understanding Technology-** Thu. Mar. 12th, 6-7pm. A presentation followed by Q&A on navigating your devices.

**LTAI Book Club, 5th Discussion-** Thu. Mar. 19th, 6pm-7pm: Discussion of *Lord of the Flies*.

**Accessing Our eBooks: iPad/Tablet/Computer edition-** Thu. Mar 26th, 6-7pm

LIBRARY EVENTS

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Calendar

**Important Dates**



- City Council.....03/02/15, 03/16/15
- Art & Historic Preservation Commission.....03/12/15
- Parks & Lands Board ..... 03/04/15
- Planning & Zoning Meetings ..... 03/09/15
- Public Library Board .....03/18/15
- Tree Committee..... 03/12/15
- Urban Renewal Agency..... 03/11/15

## City of Hailey Town Square Survey

Dear Hailey Resident and/or Business Owner:

We are conducting a research study about a potential new Town Square for the City of Hailey. We believe that identifying community members' sentiments about a new Town Square will help the city more adequately plan for a new Town Square.

The Hailey City Council and Mayor are keenly interested to hear what you have to say about a new Town Square. To that end, they are partnering with Boise State University for this research project. We would sincerely appreciate your participation, the more responses we get the more confidence we can have in the survey results. The survey is online and should take **approximately 5 minutes to complete**, and your responses will be anonymous and confidential. If you prefer, you can take the survey using the computers at the Hailey Public Library, where staff can help you. The data collected from the survey will be used to create a publicly available report; which we look forward to sharing with you.

Here's the internet address for the survey:

**<http://tinyurl.com/nhk4b74>**

Please complete the online survey by **March 25<sup>th</sup>, 2015**.

Participation is voluntary. By completing the survey, you are indicating that you are at least 18 years of age and consent to participate in our research.

If you have any questions or concerns please feel free to contact me, **Dean Gunderson (208 914-5797)**, Dr. Susan Mason (208 426-2658), or the Boise State University Office of Research Compliance at (208 426-5401).

Thank you for helping make Hailey an even more wonderful community!

Dean Gunderson (Graduate Student)  
Department of Community & Regional Planning  
Boise State University  
[dgunder@u.boisestate.edu](mailto:dgunder@u.boisestate.edu)

# THE KIWANIS CLUB

## of Hailey and the Wood River Valley

is proud to present our **Foxmoor Park Playground Project!**

We will provide up to \$7,500  
in matching funds to go toward  
a new play structure for 2 - 12 year old children!  
Estimated to cost at least \$15,000.

Check out  
our last  
project at  
Deerfield  
Park!



We will display a  
plaque at Foxmoor  
Park to recognize  
contributors of \$100  
or more!

Please contribute \$20 or more to  
be recognized as a bronze level  
donor

\$50 or more to be silver

\$100 or more to be gold

\$500 or more to be platinum

\$1000 or more to be diamond

Donors can of course remain  
anonymous

Please donate to the Kiwanis  
Playground Projects Account  
at Mountain West Bank

- or -

Send a check to:

Kiwanis Club

PO Box 901

Hailey ID 83333



## It's all about the kids!



You can also donate aluminum cans at 4051 Glenbrook Drive in the  
Woodside Industrial Park with the proceeds going toward the  
playground project. Any questions please call Bob Wiederrick at  
720-2438 or 788-0018.

**Kiwanis Club meets Wednesdays 11:30-12:30 @ Hailey Senior Center**