



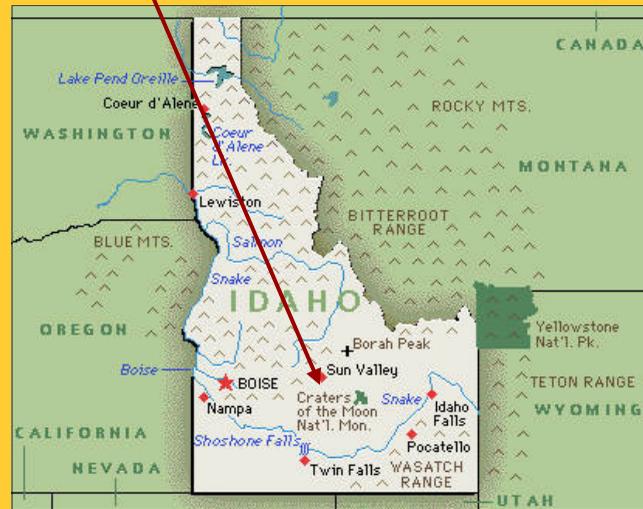
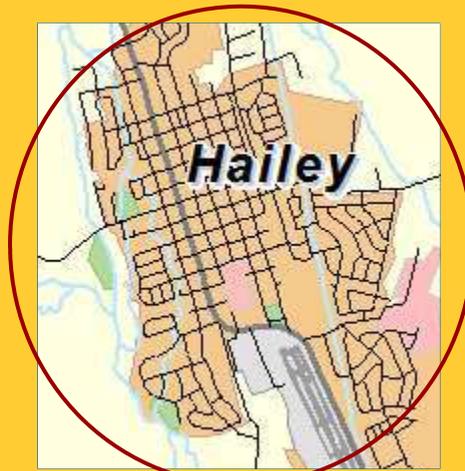
## HAILEY EVENT ARENA

Where the stars shine!

When you choose the Hailey Event Arena, your event will sparkle, day or night. You will join a roster of successful past bookings that include the following:

- ★ Days of the Old West Rodeo
- ★ Jordan World Circus
- ★ Professional Bull Riders
- ★ Reggae in the Mountains World Music Jam
- ★ Jarripeo Rodeo
- ★ Intermountain Professional Rodeo Association

Book your event today!



### HAILEY EVENT ARENA

791 Main St. S  
Hailey, Idaho

- ★ Conveniently located within walking distance of downtown Hailey dining, lodging and entertainment.
- ★ Sun Valley Resort and Ketchum dining, lodging and entertainment 12 miles north of Hailey.
- ★ World class outdoor recreation in our backyard!

# HAILEY EVENT ARENA

AT WERTHHEIMER PARK

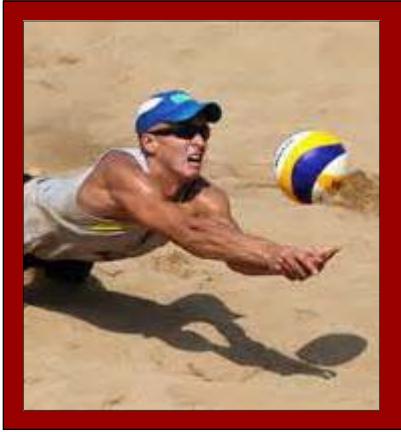


Rental Brochure



## BRING DOWN THE HOUSE Types of Rentals & Arena Amenities

With its scenic and convenient outdoor location in the heart of Idaho, the Hailey Event Arena is the perfect setting for any production. Cool autumn days or starry summer nights – the choice is yours. Available year round, events are only limited by the imagination.



### TYPES OF RENTALS

- ★ Tournaments
- ★ Concerts
- ★ Equine Events
- ★ Fairs, Festivals, Carnivals
- ★ Dog Agility Trials
- ★ Motor Sports
- ★ High Wire, Trapeze, Feats of Derring-Do
- ★ Mud Runs/Obstacle Course Competitions
- ★ The sky is the limit!

### ARENA AMENITIES

- ★ Bleacher seating for 3,500
- ★ Arena floor (30,000 s.f.) for stage and floor seating
- ★ Arena lighting and perimeter fencing
- ★ Electrical capacity to suit large amplified events
- ★ Handicap accessible facility
- ★ Public restrooms
- ★ Full concessions
- ★ Announcer's booth
- ★ Box office and green room
- ★ Event producer's office
- ★ Lighted public parking on site
- ★ Additional parking nearby



## TAKE HOME THE PROFIT Fee Schedule

Event Application Fee	<b>One Time Fee</b> \$150.00
Set-up and Tear-down Days	<b>Daily Rates</b> 500.00
One-day Event Fee	1,500.00
Multi-day Event Fee	1,250.00
Concession A	125.00
Concession B	125.00
Livestock / Animals	300.00
Exclusive Advertising Rights	250.00
Alcohol Beverage Catering Permit	20.00
	<b>Special Daily Rates</b>
First-time Event, < 500 Attendees	750.00
Discount for 501 (c) (3) Organizations	50%
Youth Events	Waived
	<b>Deposit</b>
Security and Cleaning Deposit	1,000.00



## MOVE IT ALL AHEAD The Rental Process

1. Three months in advance, call our Arena Event Coordinator to tell us about your event, check arena availability and request hold dates.
2. Fill out the Hailey Arena Rental Application and Agreement; set a time with the Arena Event Coordinator to go over the application in advance.
3. Two months in advance, submit the completed application, the application fee, the deposit and 50% of rental fees. Your dates cannot be confirmed without all of these items.
4. Various city departments review and preliminarily approve your application. More information may be requested from you during this stage.
5. Once approved by the departments, the City Council reviews and approves your application at the next available council meeting date. Generally, the council meets twice per month.
6. No later than 21 days prior to your event, pay the remaining 50% of fees.
7. No later than one week before your event, attend a final, pre-event meeting, on-site with city staff.

### For more information contact:

Arena Event Coordinator  
(208) 788-9830  
Stephanie.cook@haileycityhall.org