

FOR IMMEDIATE RELEASE
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CONTACTS: Mark Johnstone, Hailey Arts Commission Chair
788-3788 or 720-5578

Tracy Anderson, Public Art Coordinator
788-4221, ext. 26

ART LOVERS WANTED FOR FUNDRAISING EFFORT

(Hailey, Idaho) – The Hailey Arts Commission announced today, after receiving endorsement of the effort from Mayor Rick Davis and the Hailey City Council, the formation of a volunteer subcommittee to assist the commission with raising funds for public art projects in Hailey. Hailey Arts Commission Chair Mark Johnstone said, “It’s important to diversify funding for public art projects in Hailey. This fundraising effort will augment funds from other sources, such as the Percent for Public Art program and grants. With the current state of the economy, and the cost of public art projects, we need to raise funds from as many sources as possible.”

The committee would initially focus its activities on grassroots efforts which promote enthusiasm and awareness of the arts. The committee would work with the Hailey Arts Commission and Public Art Coordinator Tracy Anderson to implement fundraising efforts. “Activities could be as simple as holding a bake sale or having a small informational table at local events this summer. If the committee wants to organize fundraising events – a dinner and silent auction, for example – that would be welcome, too,” Anderson said. “The first step is finding people who want to be a part of this committee; people with a strong interest in supporting public art in Hailey.”

The Hailey Arts Commission has a number of projects in developmental stages. There is the J.C. Fox Building Mural in the public meeting room of city hall (the commission anticipates raising \$10,000 through grants and has already obtained a city commitment of funds). “Welcome to Hailey” signs, and benches in the business district, are two other potential public art projects. Significant funding must be found for both of these projects. These projects are examples of what the fundraising committee can help bring to fruition.

Anyone interested in serving on the fundraising committee can contact Johnstone at 720-5578, Anderson at 788-4221, ext. 26, or any commissioner. Hailey Arts Commissioners are Mark Johnstone, Commission Chair; Joe Castle, Commission Vice Chair; Pat Robinson Webb, Melissa Graves Brown, Jim Spinelli and Andrew Lewis.

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