



FOR IMMEDIATE RELEASE

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Hailey Arts Commission Plans Town Entryway Artwork

(Hailey, Idaho) – The Hailey Arts Commission today announced the release of a Call to Artists to design, fabricate and install a town entryway artwork for Hailey’s south end. The commissioned artist will be paid an all-inclusive fee of \$9,550 for the project. The call is open to artists 18 years of age or older living full-time in Blaine County.

The successful artist’s design will give a clear impression that one has arrived in Hailey. The design, regardless of the media proposed, should be indicative of Hailey’s character and/or heritage and evoke a strong sense of place. Artists are asked to consider three locations: Roberta McKercher Park adjacent to Main St.; in the ITD right of way south of Fox Acres Road, on the east side of Highway 75; or the new Hailey Rodeo Park location. The final location will be recommended by the artist selection panel and approved by both the Hailey Arts Commission and Hailey City Council. The call to artists was distributed today to the Artists’ Registry, a listing of artists on the commission’s website. The full call to artists for this opportunity may also be obtained on the commission’s website at <http://www.haileycityhall.org/ArtsCommission/ArtsCommissionOpportunities.asp>, at Hailey City Hall, or by email request to tracy.anderson@haileycityhall.org.

An artist workshop is scheduled for Thursday, April 22 at 5:30 p.m. in the upstairs meeting room of Hailey City Hall. All interested parties are welcome to attend the workshop, which will be led by Mark Johnstone, Hailey Arts Commission Chair and Regional Public Art Advisor for the Idaho Commission on the Arts. The workshop will explain the selection process for this project and how to prepare the best possible application.

The commission has been working for more than a year to secure the funding for this exciting community project. This week, the commission was awarded a grant from the Idaho Commission on the Arts and National Endowment for the Arts and received a donation from the Village at Hailey Center. Other funding sources include the City of Hailey Public Art Fund, the Hailey Chamber of Commerce and individual contributions.

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