



FOR IMMEDIATE RELEASE
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Keller Williams RED Day benefits Hop Porter Park Adopt-A-Park Program Valued at \$45,000/Year

(Hailey, Idaho) –

Keller Williams Sun Valley Realtors Group participated in their annual RED Day for the second year to the benefit of Hailey's Hop Porter Park. On May 8, 2014, twenty Keller Williams employees joined city public works staff to form work teams to conduct various maintenance activities throughout the park. This effort did much to revitalize the park.

Every year at this time, city crews are stretched thin with spring preparatory work. The Keller Williams donation, along with all of the Hailey Park Adopters listed below, makes an invaluable difference to the quality of our parks. We estimate that between this year and last, the value to Hailey taxpayers from Keller Williams is roughly \$4,000. The value to Hailey taxpayers from last year's entire Adopt-A-Park program involving 10 companies is over \$45,000. Some of these companies, including Keller Williams and Evergreen Landscaping, don't have offices in Hailey, but chose nevertheless to support Hailey's parks.

We admire the impetus to Renew, Energize and Donate, the hallmarks of RED Day. We appreciate the vision of the Keller Williams Board Vice-Chairman who founded the event through which a half million hours of service have been given nationwide. We appreciate the focus of Keller Williams brokers and employees who have chosen to enact that vision in our community.

Organizations such as these are champions of the slogan worn by Keller Williams' employees on RED Day: "Give where you live." Hailey's Park Adoption sponsors focus on community quality of life in our valley in ways that enhance the effort of city government. Mayor Haemmerle expressed his appreciation saying, "It is through such partnerships that we truly are able to accomplish great work".

The companies who have adopted Hailey's parks in include: Clearwater Landscaping, C-U Next Storm, Evergreen Landscaping, Lily & Fern, Kathy Noble & Associates, Keller Williams Realty, Mountain West Bank, Mountain Lifestyles Property Management, S. Erwin Excavation, Swenke Landscaping, Webb Landscaping, and Whitehead Landscaping.



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