



FOR IMMEDIATE RELEASE

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CONTACT: Heather Dawson
Hailey City Administrator
788-4221, ext. 18
heather.dawson@haileycityhall.org

Park Adopters Perform a Great Service Benefactors Maintain 35% of Hailey's Parks

(Hailey, Idaho) – Approximately 35% of the City's 40 acres of park space is cared for through Hailey's Park Adoption program, in which a local business chooses to perform services within the park at no cost to the city except our gratitude.

The Adopt a Park Program was founded in 2012. This year, there are five adopters: Clearwater Landscaping, G&G, Sun Valley Services, Swenke Landscape and Webb Landscaping. These civic-minded companies provide a valuable service to the community. The condition of the parks adopted by these companies shows the quality of their work.

Some of these companies have had unbroken years of service since 2012. Clearwater (Keefer Park), Swenke (Hailey Skate Park) and Webb (Hop Porter) have been adopters continually since 2012. In 2015, G&G Landscaping adopted Balmoral Park and Sun Valley Services began caring for Jimmy's Garden. In 2018 Blaine County Title took on the adoption of Foxmoor park, which had been previously cared for by C U Next Storm for a five-year term. The city is grateful to all park adopters; the parks are looking their best ever, thanks to these companies!

Hailey's four largest parks fall into the Gold Leaf adoption category. You will see Webb Landscaping's equipment in Hop Porter every week, mowing. Webb applies



fertilizer to the park twice per year and blows out the irrigation system at the end of each season. Clearwater Landscaping takes care of Keefer Park in Woodside. Among other services, Clearwater applies its irrigation system expertise to fine-tuning the irrigation of the ball fields.

Several Hailey parks remain available for adoption. If your company is interested in adopting a park, or you have questions, comments about the Adopt a Park Program, please contact Hailey Public Works.

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