



FOR IMMEDIATE RELEASE
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Hailey's July 4th Parade Honors Community Heroes

Parade Routes through Residential Neighborhoods

(Hailey, Idaho) – Hailey's iconic July 4th celebration is its parade, which may present challenges in the face of the Covid pandemic. We are pleased to announce the show will still go on, with some differences!

The City of Hailey and The Chamber are working on the details of our Independence Day celebration. Events will include a special Fourth of July Parade that won't be on Main Street, but will wander through some of Hailey's oldest neighborhoods and the night will end with a spectacular fireworks display.

The parade will kick off at noon and will feature local heroes, including health care workers and essential employees like grocery store clerks. But it will also include you! The public is invited to be part of this year's special parade.

Despite being the hotbed of the cononavirus at one point, our community has risen to the occasion and we have much to celebrate. Hailey and Blaine County would not have been able to "flatten the curve" of the COVID-19 pandemic without your help. Our entire community rallied to fight the spread of the virus. And we would like to honor you with a special Fourth of July Parade. This year, instead of horses, floats and big crowds on Main Street, our parade will star local heroes of every age in decorated vehicles and bicycles.

"We live in the greatest place on earth," Hailey Mayor Martha Burke said. "We did what we had to do to. We did the rights things here. We care and appreciate one another and we want to honor and show gratitude for our community on this Fourth of July."

For more information or to register for the parade or make a donation for the fireworks, please go to HaileyIdaho.com or call 208-788-3484.

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