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Hailey Arts Commission Releases Call to Artists for Hailey Rodeo Park Public Art Elements

(Hailey, Idaho) – The Hailey Arts Commission announced today the release of a call to artists for the new Hailey Rodeo Park, inviting Idaho artists to submit qualifications to design and integrate a variety of public art elements into the project. Up to five artists will be selected to receive commissions, and will work collaboratively with the project architect, Ruscitto/Latham/Blanton, as part of the design team. An artist workshop will be held on June 17 at 5:30 p.m. in the Hailey City Hall upstairs meeting room; all artists interested in applying are invited to attend.

The Hailey Rodeo Park is likely to be the largest public facility construction project in Hailey for many years, and has an enormous potential to be a defining community project. With a public art budget of \$70,000, the ability to create a one-of-a-kind project that evokes the spirit of the Hailey community is greatly enhanced. \$45,000 of the budget will be used to pay artist fees, and \$25,000 will be used for any additional materials required beyond what is already available in the larger project construction budget.

The Hailey Rodeo Park is a unique development, combining diverse cultural and recreational amenities into four facilities located at one site: a new indoor ice rink, new multi-use event arena, expanded Hailey Skatepark to include streetscape elements, and a welcome/interpretive center. The Hailey Rodeo Park is distinguished by its visual impact as one enters Hailey proper from the south.

Each facility in the Hailey Rodeo Park project is singular, yet part of a larger whole, translating into opportunities for integrating public art in each facility's design, as well as across the project site. For example, the ice rink has sidewalks, a main entryway interior and wall space above the bleachers and the arena has railings, an announcer's booth and four 7' x 7' spaces on the south facing façade. Benches and bike racks are potential site-wide art opportunities. Many more prospects exist beyond these simple examples, and artists are welcome to review the project drawings at Hailey City Hall prior to submitting applications.

Artists will want to consider the purpose of these facilities when preparing applications. In the ice rink, which is anticipated to be dedicated to skating activities November through April and other youth sports programming the rest of the year, art elements that engage youth will be important. In the multi-use event arena, art elements that celebrate rodeo heritage could be contemplated, along



with consideration of other types of potential arena uses, such as concerts, festivals, fairs and markets. The Hailey Skatepark offers a fantastic opportunity for art elements that speak to the contemporary, free-spirited nature of skateboarders, and the art elements incorporated into the welcome/interpretive center will provide a unique welcome to residents and visitors as well as support interpretive exhibits on Hailey history and a variety of other topics of interest to the community.

The complete call to artists for this opportunity may be obtained by visiting www.haileycityhall.org, at Hailey City Hall, or by email request to tracy.anderson@haileycityhall.org.

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