

FOR IMMEDIATE RELEASE  
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### **SHOWCASE LAWNS WATER CONSERVATION APPLICATION**

(Hailey, Idaho) In response to repeated requests from Hailey citizens wishing to reduce their water consumption for irrigation, the City of Hailey, in conjunction with Trout Friendly Lawns and the Wood River Land Trust, is offering the opportunity to become exempt from odd/even watering restrictions. The intent of this opportunity is to allow a limited number of water users the flexibility to water less frequently than the odd/even cycle currently allows. The lawns will be identified with a small Showcase Lawn indicator, which will hang from the Trout Friendly Lawn sign. Neighbors, passersby and local code enforcement personnel will be able see conservation in action.

With the advent of city-wide water metering last year, the odd/even restriction was lifted, with the intent that residents would water less frequently (for example, every third day or twice a week). However, despite the user fee based on quantity of water used, citizens irrigated more than previous years. To preserve water for emergency purposes and try to alleviate localized water pressure problems, this spring the City Council reinstated the odd/even ordinance with watering allowed between 6 PM and 10 AM.

This opportunity is limited to 15 homes or businesses, which must qualify for an exemption by submitting an application and certifying the lawn as "Trout Friendly" with the Wood River Land Trust. The irrigation must be "partially served by drip or bubbler-style irrigation devices." The application must include a diagram with dimensions of lot and buildings, to verify the irrigable size of the parcel. A brief description of conservation techniques to meet the target water-usage requirements of 1" – 1.5" per square foot per week is also needed, with historical water consumption (available on water bills or on-line).

Applicants must be aware this exemption does not preclude compliance with restricted watering hours and will be revoked if water use exceeds prior year's usage.

An application is available on the City of Hailey web site; [www.HaileyCityHall.org](http://www.HaileyCityHall.org) or email [Becky.Stokes@HaileyCityHall.org](mailto:Becky.Stokes@HaileyCityHall.org).

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