



FOR IMMEDIATE RELEASE
August 21, 2020

CONTACT: Heather Dawson
Hailey City Administrator
208-788-9814, ext. 1518
heather.dawson@haileycityhall.org

Rebecca Bundy
Hailey Resiliency Coordinator
208-788-9815

Construction Begins on Sunbeam Subdivision

Hailey's Newest Subdivision will be Water-wise and Green

(Hailey, Idaho) The Sunbeam Subdivision, approved by the Hailey City Council on May 19, 2020, launched its construction with infrastructure installation in mid-August. Phase 1 of the subdivision consists of 91 dwelling units to be constructed on 70 lots in east Hailey. The developer, Marathon Partners, has committed to achieving National Green Building Standard 3 Star Certification. This program certifies that the development has implemented strategies that utilize land, water, energy and other resources wisely. The developer has committed to:

- Limiting turf on each lot to 40% or less of landscaped area;
- Installation of drought-tolerant landscape or hardscape outside of areas of turf;
- Providing a 9-acre naturalized public park;
- Requiring rough-in for roof-top solar systems as each house is constructed;
- Bike path connectivity to the surrounding neighborhoods; and
- A variety of lot sizes and configurations, including Cottage lots, to offer options to diverse income categories.

The limitations on turf will result in far less consumption of water, as lawn irrigation utilizes the bulk of Hailey's water use. For those living in older subdivisions upon which irrigation needs are excessive or too costly, the City of Hailey continues to offer its Water Smarty Program for turf reduction. The City's Water Smarty Program can help save money, water and time. Eligible participants can get up to 50% rebate of the cost of replacing a portion, or all, of their lawn. Water Smarty also offers up to 50% rebates on irrigation controllers and soil moisture sensor kits. The program is available to both commercial and residential properties. Property owners and tenants, with owner permission, are eligible for these grants.

###