

**Press Release**

FOR IMMEDIATE RELEASE  
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**CITY OF HAILEY**

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**More Money Available for Energy Efficiency Improvements in the Valley**

Beginning this January, residents of Hailey, Bellevue, Fairfield, Ketchum, and Sun Valley, as well as Blaine and Camas County, can apply for a 50% rebate, up to \$2000, for an energy audit, and labor and materials that improve their home’s energy efficiency. Hailey residents can apply for this program as well as a second program offered by the Hailey Community Climate Challenge. By stacking the two programs described below, Hailey participants can receive a 100% rebate on labor and an 80% rebate on materials, up to \$4000. All participants will see additional money in their pockets each year from the annual energy savings they will gain.

There are two rebate programs being released; both have limited funds and are offered on a first come, first served basis. The first is a re-release of CARRP, the Community Audit and Retrofit Rebate Program, has already distributed over \$154,717 to Wood River and Camas area residents. Version 2.0 of CARRP has been slightly restructured to cover 50% of labor and 50% of materials in each participating jurisdiction. CARRPv2.0 made possible by a grant from the Idaho Office of Energy Resources to the local governments. CARRP v2.0 rebates are available for residential homes.

The second program is the Save-A-Watt program, which offers financial rebates to Hailey residents and businesses for making efficiency improvements. After conducting an energy audit and making approved energy efficiency upgrades to your home or business, you can qualify for a 50% rebate on labor and an energy audit and a 30% rebate on approved materials, up to \$2000. Save-A-Watt participants will be entered into a drawing for nine, \$2000 rebates that will be given to install small-scale renewable energy projects, such as geothermal, solar thermal, wind, and solar photovoltaic. The Save-A-Watt program is a project of the Hailey Community Climate Challenge, made possible by a grant from the US EPA to the City of Hailey.

	Save-A-Watt	CARRP v2.0
Energy Audit	50% up to \$200	50% up to \$200
Labor	50%	50%

Materials/Equipment	30%	50%
Maximum rebate amount (audit/labor/materials)	\$2000	\$2000
Time frame to complete audit and retrofit	120 days	90 days
Pre-application required to reserve funds	Yes	Yes
Commercial Buildings qualify?	Yes	No
Eligible areas	Property within the city of Hailey	Hailey, Ketchum, Bellevue, Sun Valley, Fairfield, and Camas and Blaine Counties.
Previous CARRP applicants qualify?	Yes	Yes
Contact Information	<a href="http://www.haileychallenge.org">www.haileychallenge.org</a> 788-9815, ext. 24	<a href="http://www.blainecounty.org">www.blainecounty.org</a> 788-5573

In the case of both of these programs, the first step is to apply for the program, and the second step is a professional energy audit, which will identify the improvements which will be most effective in your home (or business in the case of Save-A-Watt). If you participated in the first version of CARRP, good news – you can apply again, without conducting a second audit.

To help the public make sense of all of the different efficiency improvements and renewable energy options, and to learn more about the various financial incentives (there are several more, in addition to the two described above), the Hailey Community Climate Challenge will be offering a series of free workshops for the next two years. The first two are timed with the release of these rebate programs:

- Making “Cents” of Energy Efficiency and Rebates. January 26, 2012, 6:00 - 7:30 p.m., Hailey Public Library
- Is Renewable Energy an Option for Your Home or Business? February 9, 2012, 6:00 - 7:30 p.m., Hailey Public Library

In order for Hailey residents to qualify for the Save-A-Watt program, you must attend Making “Cents” of Energy Efficiency and Rebates, offered 3 times a year; however, the workshops are open to all.

The Save-A-Watt program and upcoming workshops are a part of the Hailey Community Climate Challenge, a three-year community-based project designed to empower people to save energy and money, support the local economy, and share ideas and results with your friends and neighbors – and even other communities. The Challenge offers the chance to teach and learn new knowledge and skills, help your town, and have some fun in the process. The City of Hailey aims to save enough energy to heat and power 57 homes for one year. Save-A-Watt is just one of several ways in which local citizens can get directly involved – and save money at the same time.

For more information on CARRPv2.0 visit [www.blainecounty.org](http://www.blainecounty.org), or call Karen Osborne, Blaine County, at 208.788-5573. For more information on Save-A-Watt, workshops, and the Hailey Community Climate Challenge, please visit [www.SaveAWatt.org](http://www.SaveAWatt.org), [www.haileychallenge.org](http://www.haileychallenge.org), or call Mariel Platt, City of Hailey, at 208.788.9815, x24.

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