6:28.56 P.M. Commission Chair Geoffrey Moore called the meeting to order.

**Commissioners Present:** Chair Moore, Vice-Chair Mark Johnstone, Commissioners Mike Pogue, Janet Fugate, and Owen Scanlon.

**Staff Present:** Director Beth Robrahn.

**Public comment** for items not listed on the agenda.
None.

**Consent Agenda:**
*Tab 1 Approval of minutes from January 18, 2011 meeting.*
Owen Scanlon moved to approve, Mark Johnstone seconded, and the motion carried unanimously.

**Presentations:**
None.

**New Business:**
*Tab 2 Public Hearing upon a city initiated text amendment to Article 8.2, Signs, of Hailey Zoning Ordinance No. 532. The amendments would create an exception to allow for one (1) flashing open sign per business. These types of signs are currently prohibited.*

6:30:06 PM Director Robrahn provided background information including the distribution of violation letters sent to businesses currently displaying these signs, and clarification that non-flashing signs under four square feet in size, one per building unit, are allowed. Discussion ensued regarding the number of businesses in town that might choose to display these signs (around 800 businesses with licenses); possible visual conflicts with crosswalk lighting and emergency vehicle lights; whether flashing lights were more visually effective than solid illumination; the impact of flashing signs in the City’s transitional zones; and sign size.

6:47:54 PM Chair Moore opened the meeting to public comment. Tony Evans, Idaho Mountain Express, inquired as to the locations of current flashing signs. With no further comment offered, the public comment section of the meeting was closed. Owen Scanlon noted that no business owners attended this meeting to comment. **Commissioner Pogue moved to recommend the Council deny the amendment due to non-compliance with the Comprehensive Plan. Commissioner Fugate seconded, and the motion passed with Commissioner Scanlon opposing.**
Old Business:
None.

Workshop:
None.

Commission Reports and Discussion:
None.

Staff Reports and Discussion:
Beth Robrahn reminded the Commission of the upcoming meetings regarding the airport site redevelopment strategy. Discussion ensued regarding the recent public meetings held on the proposed changes for Woodside Boulevard. Director Robrahn noted that there were no proposed ordinance changes or applications to bring before the Commission, and asked whether the Commission would like to change their standing meeting schedule. After discussion, it was agreed that the next two scheduled meetings may be cancelled, and that she would confirm scheduling with the Commission early in March.

Adjournment:
7:02:13 PM Commissioner Scanlon moved to adjourn the meeting, Commissioner Pogue seconded, and the motion passed unanimously.