NOTICE OF A MEETING OF
THE HAILEY ARTS AND HISTORIC PRESERVATION
COMMISSION

Thursday, April 13, 2017
8:00 am
Hailey City Hall

Call to Order

Old Business, In-Progress & Status Reports

1) Approval of minutes from the March 16, 2017 meeting
2) Review of schedule and steps for Hailey Crosswalk/Street Paint project

New Business

1) Review of Historic Demolition Permit located at 423 N. Fifth Street
2) Discussion of MakerSpace concept with LeAnn Gelsky, Library Director

Discussion topics for next Agenda

Adjourn
Hailey Arts Commission Meeting Minutes
March 16, 2017

Present: Errin Bliss, Toni, Susan, Frank, Susan, Morgan
Staff: Lisa Horowitz, Robyn Davis
Guests: Kate Horowitz

Call Meeting to Order
8:00 AM - Susan called meeting to order. Errin motioned to adopt the Meeting Minutes of February 16, 2017. Toni seconded and all were in favor.

New Business:
Goode Motor Historic Demolition: Errin Bliss presented information on the Goode Motor Historic Demolition. Lisa questioned whether or not a Level 1 Environmental would need to be completed. Bliss doesn’t know for sure; however, other factors would need to be completed (i.e., lead assessment, etc.). Toni questioned whether or not the entire complex would be demolished. Bliss agreed that the lot will become vacant. Bliss noted that a three story hotel would be built at location.

Susan noted the importance of consistence from project to project. All agreed. Bliss also noted that a waiver is not needed and waiting the 120 period is fine.

Celebrate Art Sparks Day! Morgan presented information on Art Sparks Day and the possibility of celebrating it within the City of Hailey. Art Sparks Day is April 1, 2017. Morgan questioned whether or not we’d like to promote the day. Susan suggested publishing a joint press release throughout valley advertising art and other local work in the varying areas.

Toni suggested inviting the Historic Art Commissions to provide a press release in papers about Art Sparks Day! Morgan volunteered to take the lead.

Painted Crosswalks: Horowitz noted that flyer has been modified to include points from previous meeting. Horowitz noted that the student artist, Kate Horowitz, would design and paint the Bulbouts of Carbonate Street. Frank noted his concerns with annual maintenance issues of the street and Bulbouts. Horowitz believes the artwork would either fade off or the Streets Department would scrub it off. Horowitz also noted that Main Street will be resurfaced in 2018 or 2019. Horowitz will follow up with Streets Department regarding matter.

Horowitz noted that if no edits are needed, project will be presented at the March 27, 2017 City Council Meeting. Errin and Morgan can attend. Carol might be there as well. Horowitz will prepare packet with Call for Artists and HAC’s priorities for 2017.

Edits to Call for Artists flyer: Toni noted that dates will need to be changed to March 28, 2017.
Discussion Items for Next Agenda: Lisa noted that the Friedman Memorial Airport will be altering their traffic entry and exit. Horowitz also noted that a new retaining wall and pad will be constructed to accommodate parking for a new plane. Horowitz noted that the roundabout will be removed and the sculptures will be stored for a few months to accommodate the construction process.

Horowitz also noted that the City Council Chambers needs a minor restoration. Horowitz questioned whether or not HAC would be interested in getting involved. Susan questioned whether or not HAC would need to fund project. Horowitz noted some possibilities in removing walls or adding doors to accommodate for a renovated Council Chambers. All agreed to add item to next agenda.

Horowitz would also like to discuss the schedule of Call for Artists at the next meeting.

Susan questioned whether or not we’d like an update on the Farmers Market. All agreed that an update would be great. Lisa will connect with Kaz Thea regarding an update.

Toni reminded folks that the Call for Artists for the Airport is happening right now. Horowitz questioned whether or not the artists in that pool would be interested in helping renovate the Council Chambers. Toni will inquire with Airport.

Adjourn
8:45 AM – Susan adjourned. All were in favor.
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CALL FOR ARTISTS

Downtown Hailey - Painted Crosswalks and Street

Request for Qualifications

Idaho artists and art students are invited to submit applications for the Downtown Hailey Painted Crosswalk and Street Project. Please review the selection process and submit the applications to the City of Hailey before 5:00 p.m. on Tuesday, April 18, 2017.

Project Description & Guidelines

The City of Hailey Arts and Historic Preservation Commission invites Idaho artists and designers to submit a two-dimensional design for four painted crosswalks and street. This street will be the new (seasonal) location for the Hailey Farmers Market. The project will specifically focus on:

- All four crosswalks across Main Street at Carbonate Street
- In-street design in Carbonate Street between Main Street and the alley

**Crosswalks:** Crosswalks are demarcated by white parallel lines called “crosswalk lines” and must remain intact in the Artist’s design. The two-dimensional design must be rendered within those white crosswalk lines. The area between the crosswalk lines is the Artist’s canvas. The selected Artists will be free to create simple graphic designs that can be easily produced using a stenciled outline or paint.

**Carbonate Street:** The design should include the middle of the street east of the crosswalk and west of the alley, as shown on the detailed map.

**Bulbouts:** Bulbouts will be painted by a student artist. The student artist and other selected artists will be required to collaborate with each other regarding design and implementation of artwork.

**Get Creative! Design Themes Could:**

- Celebrate the Hailey Farmers Market (for Carbonate Street)
- Be inspired by the history of Hailey or the natural landscape of Idaho
- Utilize graphics are that bold in color and simple in design
- Result in a design doesn’t compete with safety-required white crosswalk lines

Other Guidelines:

- Crosswalk design need not incorporate the parallel bars between the stop bars
- Selected artwork design may need to be adapted, as crosswalk dimensions vary by location and in length
- See attached MUTCD Safety Requirements
CALL FOR ARTISTS

Artist Selection Process

1. Artists Apply

Artists will submit the application materials listed below by the stated deadline.

Applications must include:

- 8” x 11” colored designs for four crosswalks and Carbonate Street in the form of a hardcopy and electronic copy (maximum electronic size of 10 MB)
- A one-page cover letter and/or artist statement describing how the proposed designs reflect the Design Guidelines
- Self-addressed stamped envelope for return of materials, if desired by artist.

2. The Selection Panel Determines Selected Artists

The Selection Panel will review and evaluate the applications. The City of Hailey will coordinate state and federal approvals to ensure compliance with MUTCD Standards. Selection criteria:

- Inherent artistic quality of work represented in images.
- Appropriateness of type of work for planned project.
- Artist’s interest as represented in cover letter/statement.
- The design solution thematically is reflective of Hailey and/or Idaho landscapes

The Selection Panel will choose up to four finalists from the applications received. The panel reserves the right to request the competition to be re-opened. The Selection Panel may be composed of representatives from:

- Hailey Arts & Historic Preservation Commission
- Hailey City Department Head
- Artist or Art Professional

3. The Selected Artists’ Proposals

Artists will be paid $500 for four crosswalks and $1000 for Carbonate Street. Proposals will include proposed materials (colors of paint and potential stencils), and a rendering of the proposed designs.
4. Materials, Project Budget and Construction

Materials will be provided by the City of Hailey/Hailey Arts and Historic Preservation Commission. Supplies are limited to City-specific traffic paint. No oil based paints will be allowed. A budget will be established for application materials (traffic paint, stencils, brushes or other applications) and provided by the City of Hailey/Hailey Arts and Historic Preservation Committee. The City of Hailey anticipates the installation to last one to two seasons.

5. Project Schedule

Submittal Deadline: April 18, 2017
Identify Finalists & Contract Award: Week of April 24, 2017
Crosswalk and Street installation is planned for Saturday, June 10, 2017.
Artists must be available on that date in order to be selected.
A finite time period for installation will be established by the City to assist with traffic control.

6. Eligibility

This call is open to artists living full-time in the state of Idaho. The public art program is open to artists regardless of race, gender, sexual preference, religion, national origin or disability. Incomplete, ineligible or late applications will be reviewed.

7. Deadline

Applications must be received by the City of Hailey by 5:00 p.m. on April 18, 2017 (Postmarks not acceptable).

8. Notification of Results

Please do not call the Arts and Historic Preservation Commission or City Hall to ask about the Selection Panel’s recommendations. Artists will receive notification of the decision by letter. Applications accompanied by return envelope with sufficient postage will be returned. Every effort will be made to ensure the safe handling of the submitted materials; however, the City of Hailey will not be responsible for any loss or damage.

Deliver or Mail Applications To:

City of Hailey
Attn: Lisa Horowitz
115 Main Street South, STE. H
Hailey, ID 83333
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Lisa
Thanks for identifying the opportunity to have these/this shed considered for historic preservation committee.
Since the historic document on the cabin at 423 N. 5th, Hailey, was identified as existing from at least as early as 1910, it is obvious that the outhouse and, likely, sheds were built at or about the same time.
We definitely are interested in preserving the sole remaining shed, and as many local residents, young and old, have stopped by to point out, it is part of the history of old Hailey!
Please let me know the time, place and date of the historical committee meeting.
Again, thanks.
Sincerely,
Bernard and Kathy Brown
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