

NOTICE OF A MEETING OF THE HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION

Thursday, May 10, 2018
Hailey City Hall
8:00AM

Call to Order

Old Business, In-Progress & Status Reports

- 1) Adoption of the Meeting Minutes from the April 12, 2018 HAC Meeting --
Action Item

New Business

- 1) Painted Lot/Entry at the Visitors Center -- *Action Item*

Old Business continued

- 1) Continuation of the discussion of location of Historic Building Plaques --
Action Item
 - a. Ezra Pound Home
 - b. Liberty Theatre

Discussion topics for next Agenda

Adjourn

Hailey Arts and Historic Preservation Commission
Meeting Minutes
Thursday, April 12, 2018
8:00 a.m.

Present were: Toni Whittington, Susan Giannettino, Errin Bliss, Daniel Hansen, Frank Rowland, Carol Waller, and Morgan Buckert.

Staff present were: Lisa Horowitz

Guest: Gwen

8:00 am - Group called meeting to order. Carol opens meeting. Approval of minutes: ***Errin made a motion to approve the March 8, 2018 minutes with corrections, seconded by Daniel. Motion carried unanimously.***

Lisa summarized last year's budget. \$4,500 remaining in this year. This does not seem right. Question: what has been paid out of this year's budget? Lisa and Carol to meet and reconcile, prior to next meeting and update group by email.

Discussion of plaques. Total of 6 can be funded per minutes. \$220 per interpretive. \$850 per historic registry. Historic Paid, but not ordered: Baptist church, Catholic Church. Interpretive-3 paid but not ordered (out of 17). Catholic, Baptist, and Masonic Temple were determined at the March meeting. Toni: do we want to do one display sign for all the buildings on the 4 corner? Frank- Episcopal is done. Masonic done but need to pick photo. Frank could select. Finish with last years \$\$- Susan. Write-ups and pictures. Errin will take lead on historic plaques. Daniel will take lead on interpretive plaques. Carol counts 3 that are pre-paid, 8 are not. Equals \$1,760. All in agreement that we have the \$\$\$. Susan will try and find historic photo in Boise next week. Old newspaper file at the Historical Society (she thinks). Frank; do we need photos in all instances? Could use aerial.

Assuming we have enough \$\$\$ for the 8 additional, do we want to include Alturas? Franks says yes, he will take on. Discussion of list and assignments. Carol will do Ezra Pound. Daniel will take on JC Penny/golden Rule. Susan will do USFS. Lisa to do Blaine County Courthouse. Lisa bring budget on crosswalk project for the next meeting. Start referring to as "Street Art". Regarding FY 19 budget- can we get a quote of the 4 corners historic sign? Daniel can do so. Susan- should we talk to the neighbors? Lisa to talk to Beaver. Discussion of where the signage should be. WRLT seems the most likely. Value is that it ties the intersection and increases visibility of the plaques. Should it tie in to Wayfinding? Yes. Discussion of pros and cons of participation in Wayfinding. Have a say in it. Visually very important. Structure, theme. Look at using 1% for art towards Wayfinding, but probably does not meet the goals of 1%. Back to 4 corners, yes group agrees. Signifier of walking tour. 4 plaques plus map. Who did BCRD plaques? Lisa and Frank to find out. For now, allocate approx. \$3,000 towards this. Summary of

Wayfinding: push city to do or allocate \$\$? Errin-role of HAC could be as a facilitator, or juror. Could it be done for \$30,000? Teton spent \$100,000. Susan- cohesion is good.

Toni-Would love to focus on impactful art. State that you are in Hailey. Discussion of Kagen art at new Marriot Hotel. Could be on private property in front of Porte Cochere or at the bus stop. Discussion of bus stops. Discussion of call for Artists and events. Discussion of master planning themes. Morgan: Hailey artists may get left out. Is it our role to organize them? There is a lot of opportunity. Carol: examine partnerships. Discussion of garden tour: Morgan says did not make any \$\$ for the amount of work put in- so not happening any more. Someone to talk to Suzanne Hazlette. Gwen, any comments? Gwen: looking into starting a nonprofit for murals in town. Would love to work with HAC. Hailey doesn't have an identity. Find its definition. Lisa suggests moving forward on Kagen art at Marriot. Errin thinks 3-5 pieces. Errin could discuss with the gallery. This group could participate towards the installation. Would be part of FY 19 budget.

Lisa and Carol to meet to bring budget info to the next meeting. Everyone will review text of the paid-for plaques prior to the next meeting. 4 have been through the Master Editor. Agree to approve all 4, or just 3? OK to do all 4. Establish a deadline of Sunday, the 16th.

Adjourn: *Errin made a motion, seconded by Susan, to adjourn at 9:05 a.m. Motion carried unanimously.*

Return to Agenda

Street Painting project

string	Inch factor	sections	inches	counts	total Inches	feet (divide by 12")	Calculations	Notes	More Notes
1	18	6.25	112.5	2	225	18.75			
2	18	16	288	1	288	24			
3	18	14	252	1	252	21			
4	18	5.5	99	1	99	8.25			
5	18	24	432	2	864	72			
6	18	9	162	2	324	27			
total						171			
side of triangle (divide by 3)						57			
Area of an equilateral triangle A = $\sqrt{3}$ divided by 4 times side (a ²)							1407	sq ft design space	
area per gallon of paint (per Hailey Paint)							250	sq ft/gallon if paint	
gallons needed							6	6 min - 10 max gallons needed	order 1 gal each of the deepest of these hues: green, blue, raspberry, yellow, purple - plus several white and maybe one black
Price per gallon							\$ 38.00	\$/gallon porch paint	
total price of paint							\$ 380.00	total price of paint at 10 gal	

Other supplies needed							Notes
Glass beads for 1407 square ft							?
paint brushes (five per painter * 5 painters?)							?
paint trays (6 hues X 4 values = 24 colors or trays)							?
cleaning supplies							?
Rework? Extra paint							?

Area of a triangle $A = h_b b / 2$

b = base

hb = height

From: [Annie Hastings](#)
To: [Lisa Horowitz](#)
Subject: Fw: Re: Hailey Paint recommendation
Date: Saturday, May 05, 2018 3:07:59 PM
Attachments: [Street painting dimensions.xlsx](#)

Just wanted to make sure you got this...

----- Forwarded Message -----

From: Annie Hastings <drewannie2000@yahoo.com>
To: Annie Hastings <drewannie2000@yahoo.com>
Sent: Tuesday, May 1, 2018, 4:32:07 PM MDT
Subject: Re: Hailey Paint recommendation

Hi Lisa,

Today I measured the area and talked to Andrew and his partner at Hailey Paint. I would like to propose we order 5-6 different hues (1 gallon each), and then order several more gallons of white to mix about 3 values of each hue. We need a minimum of 6 gallons for the ~1400 square footage of design space: at \$38/gallon that is about \$214. If we added another 3-4 gallons of white we might need to spend up to \$400 on paint. Would that work? Please see the attached Excel spreadsheet and let me know what you think the budget will allow.

Thanks,
Ann

On Tuesday, May 1, 2018, 11:45:53 AM MDT, Annie Hastings <drewannie2000@yahoo.com> wrote:

I will go measure the square footage today and send it to you.

On Tuesday, May 1, 2018, 9:36:02 AM MDT, Annie Hastings <drewannie2000@yahoo.com> wrote:

That sounds promising!

On Monday, April 30, 2018, 2:10:58 PM MDT, Lisa Horowitz <lisa.horowitz@haileycityhall.org> wrote:

Hi, Kelly and Ann:

As Ann has discovered, our paint colors are very limited if we go with Traffic Paint. Hailey Paint has suggested that we consider the type of paint used on garage floor. It is spec'd for concrete, but they think it will work on asphalt. It is slightly more expensive, but since we don't have a very large area, I think it will fit within our budget. And, it opens many more color possibilities. Kelly, are you ok with us using this paint instead?

Lisa

Lisa Horowitz

From: [Annie Hastings](#)
To: [Lisa Horowitz](#)
Subject: Re: RE: Street art
Date: Friday, April 27, 2018 11:05:22 AM

Hi Lisa,

Please let me know if there is a problem with my email. I am receiving the CC's from your group, so assume it is ok.

My trip to Fort Hall gave me great inspiration on color/shape schemes from the beaded craft work. The new plan is to incorporate decorative styles from several historical sources into a theme of mountains, sun, river, sky: Shoshone, Basque, Chinese, Mining/Victorian/patchwork quilt, etc. There will be a grid sectioning off parts of the triangle, and the other two artists will have some freedom with their assigned sections based on these decorative styles (if they don't have time, I can assist). I will oversee the color scheme to create a cohesive design. It will be beautiful!

Thanks,
Ann

On Thursday, April 26, 2018, 11:16:13 AM MDT, Lisa Horowitz <lisa.horowitz@haileycityhall.org> wrote:

See below: I sent this to the HAC and your email bounced back:

Hello, all.

I had a good meeting yesterday with Ann Hastings, or lead artist on the parking lot paint project. We have made the following preliminary decisions:

- 1) Installation day is **Saturday, June 2**. We looked at Friday June 1, but the school bus traffic that comes through the Wertheimer Park parking lot would greatly limit our ability to paint areas and have them dry. Back up day in the event of rain is June3 (Sunday), and if that is also rainy we move to Saturday, June 9.
- 2) Ann will start meeting with our two student artists this week to discuss a theme, boundaries of the project, etc. We worked out a general area with the Street Department.
- 3) Artists will have their concepts to Ann by **May 14**.
- 4) Ann is traveling for several dates between May 14-21. She will oversee finalization of the designs by **May 23**
- 5) Order paint quantities, color and supplies on May 23
- 6) Painting to start around 10:00 am, June 2. We have not planned the event yet (if any)- looking for Board input on that.
- 7) If we want to advertise this to the public, the City newsletter deadline is tomorrow! I

am planning to write a brief "save the date" notice, unless we have other ideas today.

We have our Board meeting on May 10. Ann and I can provide an update at that time. We can then determine if additional meetings are needed in order to meet the above schedule.

Lisa

Lisa Horowitz
COMMUNITY DEVELOPMENT DIRECTOR
CITY OF HAILEY
115 S. MAIN ST. HAILEY, ID 83333
208-788-9815 EXT. 13
CELL: 727-7097

Lisa Horowitz
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From: Annie Hastings [mailto:drewannie2000@yahoo.com]
Sent: Wednesday, April 25, 2018 7:53 PM
To: Lisa Horowitz
Subject: Street art

Hi Lisa,

Nice to talk with you today. Since I am on temporary leave from work, please respond to my Yahoo account (Drewannie2000@yahoo.com).

No problem, I will check with Tara about the July 2nd date. I scoped out the site today, and there is a "No Parking" sign painted on the asphalt in front of the Visitor's Center. Can you check to see if we can incorporate that into the design (i.e., butt up against the curb and keep the wording but use our color scheme) or if we need to leave a 2 foot gap from curb to asphalt so as not to compromise the "No Parking" sign?

Also, I would like to incorporate the beautiful red color of the Center into our design. If Hailey Paint can't replicate it, I think I could mix it myself. Please let me know what base colors we will have to work with.

Also, we may want to make the design parameter such that traffic into the parking lots is uninterrupted. It would give us a little smaller space, but the shape and size would visually look great from all angles. This would be a curved triangular shape with one point just past the manhole and the other two points at the ends of the red painted curbing along the Visitor's Center. It would allow one-way traffic to move both east and west into the parking lots while we work, and would provide the necessary distance from the crosswalk. Please let me know your thoughts?

Thank you!

Ann

208-721-7941

From: Lisa Horowitz [mailto:lisa.horowitz@haileycityhall.org]
Sent: Wednesday, April 25, 2018 1:37 PM
To: Hastings, Ann <hastinga@slhs.org>
Subject: RE: Street Art- Student Proposal- June 2 is good

Hi, Ann.

There are no conflicts with June 2 from Hailey Ice. I will let you know after I talk to the paint store, but can you check with Tara about that date?

Lisa

Lisa Horowitz

COMMUNITY DEVELOPMENT DIRECTOR

CITY OF HAILEY

115 S. MAIN ST. HAILEY, ID 83333

208-788-9815 EXT. 13

CELL: 727-7097

From: Hastings, Ann [mailto:hastinga@slhs.org]

Sent: Monday, April 23, 2018 9:36 AM

To: Lisa Horowitz

Subject: Re: Street Art- Student Proposal

Yes, 11 sounds good. See you then.

Sent from my iPhone

On Apr 23, 2018, at 9:16 AM, Lisa Horowitz <lisa.horowitz@haileycityhall.org> wrote:

Could we meet Wednesday, either at 11:00 or at 4:30?

Lisa

Lisa Horowitz

COMMUNITY DEVELOPMENT DIRECTOR

CITY OF HAILEY

115 S. MAIN ST. HAILEY, ID 83333

208-788-9815 EXT. 13

CELL: 727-7097

From: Hastings, Ann [<mailto:hastinga@slhs.org>]

Sent: Friday, April 20, 2018 4:56 PM

To: Lisa Horowitz

Subject: Re: Street Art- Student Proposal

Hi Lisa. That would be great!

Sent from my iPhone

On Apr 20, 2018, at 11:04 AM, Lisa Horowitz <lisa.horowitz@haileycityhall.org> wrote:

Hello, Ann!

Sorry we have had such a delay on this project. Would you be available to meet with me some time next week?

Lisa

Lisa Horowitz

COMMUNITY DEVELOPMENT DIRECTOR

CITY OF HAILEY

115 S. MAIN ST. HAILEY, ID 83333

208-788-9815 EXT. 13

CELL: 727-7097

From: Hastings, Ann [<mailto:hastinga@slhs.org>]
Sent: Friday, September 08, 2017 2:15 PM
To: Lisa Horowitz
Subject: RE: Street Art- Student Proposal

Thanks Lisa. I have known Tara since she was a baby! The image attached did not seem to correspond to her description – Is there a another image I could see?

Warm Regards,

Ann Hastings

208-721-7941

From: Lisa Horowitz [<mailto:lisa.horowitz@haileycityhall.org>]
Sent: Friday, September 08, 2017 1:58 PM
To: Hastings, Ann <hastinga@slhs.org>
Subject: Street Art- Student Proposal

WARNING: This email originated outside of St. Luke's email system.
DO NOT CLICK links or attachments unless you recognize the sender and know the content is safe.

This aerial mural idea was selected for the center of Carbonate Street.

Looking forward to meeting you at 8:00 am, Thursday, September 14th. We meet in the Council Chambers, which is upstairs above the Hailey Library.

Best,

Lisa

Lisa Horowitz

COMMUNITY DEVELOPMENT DIRECTOR

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EZRA POUND HOME

This home was built in 1883 by Horace Greeley Knapp, and poet Ezra Pound was born here on October 30, 1885. It is a modest one-and-a-half-story house with shiplap siding. The cast iron fence on the property's south and east sides is noted to be one of the better-preserved examples of its genre in Idaho. The house was listed on the National Register in 1978.

Pound's father, Homer, was registrar at the U.S. Land Office in Hailey from 1883-1887. Ezra Pound was the first child to be christened in Emmanuel Episcopal Church, two blocks away. The family left the Wood River Valley for Pennsylvania when Pound was 18 months old, and he never returned. He was known though to occasionally refer to himself as the "Idaho Kid".

Ezra Pound has been referred to as the "father of modern literature", and influenced writers like James Joyce, T.S. Elliot, and Amy Lowell, among many others. He helped Ernest Hemingway's first story collection get published. Pound studied literature and languages in college left the US for Europe in 1908, where he published several successful books of poetry. While Pound achieved international acclaim as a literary giant, he was not without controversy. During WWII, Pound's radio broadcasts from fascist Italy during World War II led to his being charged with 19 counts of treason in the U.S. and he was also accused of being anti-Semitic. In 1958, the charges of treason against Pound were dismissed on the basis that he had made his remarks while mentally unsound. After his release that year he returned to Italy, where he died in 1972 at age 87.

Over the years, many well-known writers have paid their respects to Pound with a visit the house. The poet Allen Ginsberg stopped by in 1993 and finagled an invitation inside. The novelist and poet Jim Harrison visited and helped raise money for the house's preservation. Others making the pilgrimage include Lawrence Ferlinghetti, Robert Creeley, W.S. Merwin, Billy Collins, Edward Hirsch, Philip Levine, and J.D. McClatchy.

The house changed owners a few times after the Pound family left Hailey, but its longest owner was Roberta McKercher, a beloved community activist, who wrote for the Wood River Journal and Hailey Times newspapers and knew everyone in town. She lived in the house for decades until her death in 1996. In her will, McKercher allowed the house to be purchased "as a memorial to Hailey's native poet", and in 1998 a local resident purchased the House for \$240,000 and donated it to the newly created Ezra Pound Association.

In 2005, the struggling organization donated the house to the Sun Valley Center for the Arts, which now operates it as an arts and humanities facility year-round. The Hailey property also includes a freestanding, 1,200-square-foot classroom built in 2006. Together, the house and classroom allow The Center to offer exhibitions, classes, workshops and small lectures and performances.

LIBERTY THEATRE

The Liberty Theatre is a fully restored, art deco icon on Hailey's Main Street. The original Liberty Theatre was built in the early 1900s, and was located directly across Main Street from its present location. The owner of the building, Sam Brooks, brought silent films to Hailey in 1917, and one could often find him giving out free candy to the eager children attending the films. Sam Brooks also owned other Hailey businesses, including Brooks Tavern (The Mint) and the Brooks Hotel. (Marinello Salon).

The present-day Liberty Theatre was built in 1938 on the site of an outdoor ice-skating rink. Jack Rutter, a local contractor known for his exceptional craftsmanship, envisioned a modern building to hold community events and screen "talking movies." Cinder bricks from Burley, Idaho, were used to form the walls of the building, and glazed tiles enhanced the façade. Scaffolding built in the form of a spiral allowed workers to transport the finished materials up to the ceiling in a wheelbarrow.

The Liberty was sold in 1973 and then again in 1994 to Bruce Willis and Demi Moore, who worked to restore the historic theatre—along with several other buildings in downtown Hailey—to its original glory. In 1996, the theater became the home for Company of Fools after the Richmond, Virginia - based theater group relocated to Hailey at Willis and Moore's urging. Company of Fools operated as an independent theatre company until 2013 when they merged with the Sun Valley Center for the Arts. In 2017 Moore and Willis donated the building to the Sun Valley Center for the Arts, ensuring the Liberty Theatre's status as a beautiful and iconic performance venue will remain well into the future.

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