

**Hailey Arts Commission  
Minutes – January 5, 2012**

**Commissioners Attending:** R.L. Rowsey, John Valenzuela, Jim Spinelli, Linda Packer, Mark Johnstone, Jim Keating

**City of Hailey:** Tracy Anderson, Heather Dawson, LeAnn Gelsky

**Public:** Robert Wiederrick

**Meeting was called to order** at 8:06 by Chair Johnstone. Minutes of December meeting were approved; motion made by Commissioner Packer, seconded by Commissioner Valenzuela.

**No public comment.**

**Old Business in Progress and Status Reports:**

**1. Status of Arts Commission participation in Arbor Day “Stumpfest”:**

Commissioner Rowsey had 2 points to report: A. Arbor Day is May 5 this year. “Stumpfest” will have an elementary children component assisted by Joni Cashman from Woodside Elementary, which will be non-competitive and interpretive. B: A creative original song will be performed by students and Valley chorale groups, with the theme, “Earth, Community & Trees”. Steph Sloan and Russell Wilson will compose the song. Other comments: Tracey Anderson is helping to organize the renovation of the archway at the park. Chair Johnstone remarked that he has been trying to arrange chainsaw artists for the stumps and has been in touch with the Ada County Wood Carvers Assoc. for display booths – so far, no response from anyone.

**2. Art on the Community Campus and potential art along the bike path:**

Commissioner Keating reports that art on campus is coming with assistance from Hilarie Neeley and the Wood River Arts Alliance. 30-40 permanent frames are being acquired for the Community Campus to be displayed in 3 different hallways of the campus – target date is the beginning of April at the end of construction on the auditorium. There may be other exhibits in other areas such as the Aquatic Center, by adults and/or professional artists. There are no final plans for the art after a year-long display. Anderson and Johnstone suggested publishing a commemorative booklet either before or after the display, and there may be funding available in the HAC budget. Keating reported that there has been no more progress on art on the bike paths, as he feels we should take care of other projects first and then integrate that into the 5x5 Plan.

**3. 5x5 Strategic Plan for Hailey Arts Commission:**

This refers to a 5 year, long-range plan for Art in Hailey, which Commissioner Rowsey prepared and presented as a framework. This is a long term plan to make art a part of everyday life Hailey. He outlined the 6 major areas of the plan: Fundraising, Public Art, Marketing/Public Awareness, City Relations, Community Liaison, and Event Planning. He requested specific feedback from the commissioners no later than January 19<sup>th</sup> for notes, additions or changes to the plan. After which time, he recommended that we form

6 teams, 1 for each part of the plan and suggested that each commissioner be a part of at least 2 teams, with non-commissioners to be considered.

4. **“Time Exchange” status:**

5. Commissioner Spinelli reported that he was out of the loop at this time. The project will be presented tonight in Sun Valley. Spinelli will follow-up on the status. This is in reference to possibility of having a volunteer pool.

**New Business:**

1. **“Month of Art” Planning:**

Chair Johnstone has had conversations with SV Center of the Arts. The Hailey McKercher House is planned to be “dark” this year; however, we could use it in July if we staff it, with limited days/hours. There may not be 2-D art displays or sculptures this year, as the WRAA was unable to get submissions last year. A “Day of Chalk” will be directed by Sheila Kelley again this year (date TBD, either the 14<sup>th</sup> or 19<sup>th</sup>) in July. She was complimented by the commission for doing such a fine job last year, and LeAnn Gelsky requested coordination with the Library to promote the event. The “Night of Music” is to be directed by Commissioner John Valenzuela this year with a tentative date of July 16. It was discussed that we need to do earlier planning and advertising/promoting this year to improve this event, including a listing of bands and venues. There was some concern about planning events this year expressed by Commission Keating since we don’t have the final 5x5 Plan done yet. Chair Johnstone wants to meet with Kelley and Commissioner Valenzuela before next regular meeting about planning. There was some discussion about possibly extending these events to the Rodeo Grounds.

2. **WRAA Membership Renewal and participation in the Children’s Art Festival:**

Unanimous “yes” to the membership renewal. We are not sure that the Children’s Art Festival will be held this year. Chair Johnstone asked that someone start attending the WRAA meetings. He will attend the January meeting – the WRAA has changed to four meetings a year, and the next is April 12<sup>th</sup>.

3. **Public Arts Projects and “Our Town” NEA Grant opportunity:**

Tracy Anderson reported that the public art projects for Woodside will begin after a signed contract with the contractor for the road project is obtained. Art at the Rodeo Grounds is still in the planning process, elements except for the ice rink should be completed this year. The sculptures are up at the Skate Park and benches are on the way. The “Our Town” NEA Grant is an exceptional opportunity for the community. It is designed to “mobilize” the community to create unique spaces for a city. Applicant and partners need to include a non-profit and city. We have many candidates for non-profit partners. There is too much going on for the rest of 2012 to hasten an application at this time (due March). It was decided our chances are much greater with one more year lead time to organize, recruit partners, raise matching funds, and apply for 2013. This application would be supported by our 5x5 Plan and positively affect many opportunities in the City.

4. **Election of Officers for 2012:**

Commissioner Keating was asked to be the chair, but declined due to professional and personal obligations. Commissioner Rowsey was also asked, with the same response.

They will meet with Chair Johnstone to see if there might be a way to “share” the leadership.

5. **Potential New Commissioners:**

Bob Wiederrick is interested, and there are several other referrals for us to seek, discussing their level of interest, qualifications and submission of a letter of interest.

Motion was made at 9:43 AM to adjourn the meeting by Commissioner Spinelli and Commissioner Packer seconded.

Respectfully submitted by Commissioner Jim Spinelli  
1/5/2012