

Hailey Arts Commission
May 5, 2011
Minutes

Commissioners present: R.L. Rowsey, Jim Keating, Jim Spinelli, John Valenzuela, Linda Packer

City of Hailey: Heather Dawson

Absent: Mark Johnstone, Tracy Anderson, City of Hailey

Meeting was called to order at 8:10 by Commissioner Spinelli.

Motion to approve minutes of May 5, 2011 was made by Commissioner Rowsey, seconded by Commissioner Packer, unanimously approved.

New commissioner, John Valenzuela was welcomed to the organization.

Old Business:

Night of Music: Dana Dugan has secured 5 bands, working on additional 4 – target is 12.

Day of Chalk: Sheila Kelley has not had time to start outreach with schools before they let out for the summer. Jane's is extremely supportive. Commissioner Rowsey will coordinate with Sheila. Disciples of Rock will possibly be the band performing. Sheila will try to have flyers to schools before Memorial Day, and also arrange a food vendor. School is out first week of June.

Bike Sculpture Project: WRAA, Mountain Rides and Commissioner Johnstone are aggressively approaching artists. Mark Sheehan and Jason Georgiades (2 of 3 artists selected for Woodside) will be making an artist designed bike rack for installation on Main street. They will try to be up by 4th of July and could be up for 2 years. Had a discussion that it would be a great display for the artists if existing bike racks around town could be replaced by artist designed bike racks.

Volunteer recruitment: No further accomplishments on recruitment due to other commitments. Commissioner Spinelli suggested to running an ad in paper for volunteers for Day of Chalk and Night of Music. Commissioner Rowsey suggested using existing non-profit lists for which he will take responsibility. Please let him know if you need volunteers to help on any projects. Commissioner Keating suggested using Face Book Page to connect with other organizations for ne work assistance. Face Book would be a great “free” way of getting our message and name out. Have it linked to the city's web site.

Posters: Commissioner Johnstone will be working out the advertising budgets for the Month of Art, which covers radio and posters. He would like 3 separate posters covering Night of Music, Day of Chalk and location of sculptures.

New Business:

Commission approved the artist selection for “Just Bag It” temporary art project. Sheila Kelly was the artist selected.

Development of Public Art Plan: Discussion as to 1) Our vision, what is our plan. 2) Are we advocates or what our mission is. 3) Cities role? 4) What is the unmet need in arts in Hailey. 5) Need of a strategic plan, we do this together as a commission. 6) We do a needs assessment and identify 2 or 3 focus points.

Poster needs: Commissioner Johnstone is going to hire someone to design poster for Month of Art and Night of Music. It was suggested that we have one poster for all of the events and then have additional flyers for each event. Make the poster nice and flashy, using images from brochures. A logo might be needed. We could incorporate the City’s logo for consistency.

Commissioner Spinelli requested a motion for adjournment at 9:10. Motion was made by Commissioner Packer, seconded by Commissioner Keating, and unanimously passed.

Linda Packer