

MEETING OF THE HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION

Tuesday, April 20, 2021 at 3:30 PM

To be held in the Council Chambers of Hailey City Hall and via GoToMeeting

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Access Code: 686-570-877

Call to Order

New Business

- 1) Update: Budget -- **Action Item**
 - i. Funding Opportunity: Good Shepard Monument
- 2) Update: Relocation of Twist of Fate + Costs and Timeline (no documents) -- **Action Item**
- 3) Discussion of Liberty Theatre (no documents) -- **Action Item**

Old Business, In-Progress & Status Reports

- 1) Update: Historical Home Documentary (no documents)
- 2) Adoption of the Meeting Minutes from March 9, 2021 -- **Action Item**

Possible Discussion Topics for next Agenda (May 11, 2021 at 3:30pm)

Adjourn

	A	B	C	D
1	Hailey Arts and Historic Preservation Commission			
2	Budget Updated for April 20, 2021			
3				
4	Project	Total Cost	Paid	Owed
5	Stasz Sculpture	\$5,600	\$2,000	\$3,600
6	Relocation of Twist of Fate	\$300	\$0	\$300
7	Crossroads Brochure Redesign (design + copies)	\$3,000	\$0	\$3,000
8	Car Wash Mural	\$1,000	\$0	\$1,000
9				
10				
11				
12	Total Budget for FY 2021:	\$5,200	Unexpended Monies for FY 2021:	\$1,600
13				
14	Contributions	Total Amount	Date Provided	
15	BCHM	\$1,000		
16	Seagraves Family Foundation	\$7,900		
17				
18	Possible Total Contributions for FY 2021	\$8,900		
19				
20	FY 2022 Projects	Total Cost		
21	Good Shepard Monument Fund (brochure attached)	\$3,000 +/-		
22				
23				
24	Total Budget for FY 2022:	\$8,000	Unexpended Monies for FY 2022:	\$8,000

Trailing of the Sheep Festival



YOU CAN BE A PART OF THE GOOD SHEPHERD MONUMENT!

Trailing of the Sheep Festival

The Good Shepherd Monument

The Trailing of the Sheep Cultural Heritage Center, Inc., is pleased to present the sheep industry and the Wood River Valley community and beyond with The Good Shepherd Monument. The display, by sculptor Danny D. Edwards of Danny Edwards Bronzes, will include eleven life-sized bronze sculptures featuring eight sheep, a shepherd, horse and dog and be installed on the landscape strip at Roberta Mc Kercher Park facing Highway 75 in Hailey, Idaho.

This monument is a lasting tribute to the sheep ranchers, producers, herders and the generations of families and communities who support them. Bronze sculptures were chosen for their long-life and beauty for all to enjoy for many years to come. This project is our gift to the community, the industry and a tribute to its 150+ years of history in the Wood River Valley.

The mission of the Trailing of the Sheep Cultural Heritage Center, Inc., is to gather, celebrate, present and preserve the history and culture of families and individual men and women involved in Idaho sheep ranching and to honor their contributions to the development of Idaho and the West. The primary focus of the organization each year is producing the Trailing of the Sheep Festival.

The Festival was created in 1996 in response to the rapid loss of farms and ranches, growth in Idaho and the West, and newcomers to the area with little knowledge of the industry. It is with a sense of urgency that we work to preserve and capture the stories and our rich history, heritage and culture before they are lost.

Planning for our 25th anniversary, we have expanded greatly from our humble beginnings, yet the goals and objectives remain the same - preserving the stories and history of sheep ranchers and herders, celebrating the rich cultures of the past and present, and entertaining and educating all about the production of food

and fiber that have sustained local economies for generations. The Festival is a unique, extended weekend that celebrates the culture, folk and traditional arts and history of Idaho's sheep ranching families highlighting the principal contributors - the Basques, Scottish and Peruvians.

The Festival has garnered some well-deserved accolades over the years, including being recognized as one of the Top Ten Fall Festivals in the World by *msn.com travel*, Top 7 Fall Festivals by *National Geographic*, Top Ten US Fall Festivals by *smartertravel.com*, Top Animal Festivals in the World and Top Ten Fall Festivals by *USA Today*, Top 7 Fun Fall Festivals by *AARP*, One of the Greatest Cultural Events in the West by *Northwest Travel*, and is a recipient of both the Society of American Travel Writer's Phoenix Award for Best in Cultural Tourism and the Idaho Governor's Award for Cultural Heritage.

The cost of The Good Shepherd Monument is projected at \$240,000. The funds needed to complete this project are outside the scope of the general operating budget to produce the annual Festival. This monument has been a decades-long dream for the Festival board and supporters. We are asking for financial support from communities near and far to help reach this goal.

The 25th anniversary year is the perfect time to unveil this lasting monument and it is with great enthusiasm that we present this opportunity to the community at-large. We hope you will choose to be a part of this legacy.



THE GOOD SHEPHERD MONUMENT IS IMPORTANT TO ME BECAUSE...

"It is important to honor the industry, and a vanishing way of life, that has shaped the Wood River Valley community in so many different ways."
— Carol Waller

"I spent three years as a shepherd in the Sawtooth Mountains. When my friends left to go back to the Basque Country, I stayed in Idaho."
— Alberto Uranga

"It represents a large part of my family's heritage. The sheep industry is the heart of who I am— who my family is. The sheep, the earth, the forest, the trees, the history, my ancestry. It is my story woven from my parents, my grandparents, and my great-grandparents. The sheep have gifted my family and me opportunities for which I am eternally grateful."
— Dominique Etcheverry

"It represents the shepherders in the Wood River Valley. My grandfather and his two brothers came from Spain as young men and were shepherders here." — Kelli Young

"It is what brought my father to this country and I wouldn't be here without the sheep industry." — Xole Uranga

"It reflects my own way of life, something folks might not see around forever."
— Cory Peavey

FESTIVAL MONUMENT DONOR BENEFITS

Level	Gift Size	Overnight Sheep Camp Experience	Artist Meet & Greet	Permanent Commemorative Inscription	Paver 16x16 With Logo	Paver 12x12	Paver 8x16	Paver 8x8	Paver 4x8	VIP Ribbon Cutting	List in 2021 Festival Program	List in Thank You Ad
Diamond	\$10,000	X	X	X						X	X	X
Platinum	\$5,000		X	X						X	X	X
Gold	\$2,500			X						X	X	X
Silver	\$1,500				X					X	X	X
Bronze	\$1,000					X				X	X	X
Copper	\$500						X			X	X	X
Pavers	\$225							X		X	X	X
Pavers	\$125								X	X	X	X

CAMPAIGN GOAL \$240,000

MONUMENT PAVERS

You can be a part of the Festival monument by making a lasting tribute or memorial to commemorate a special person or entire family, pet, treasured event, business, memory of someone you cherish or through a meaningful inscription. The proceeds will be used to complete the installation and beautification of the monument and you can proudly say that you had a part in making this project a reality for all to enjoy for years to come.

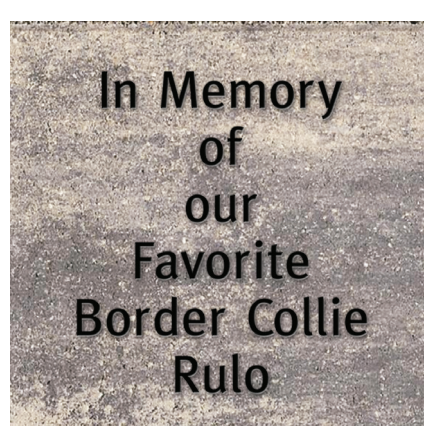
*Note: The Festival Team will review all requested engravings for accuracy and suitability. Visuals shown for preview purposes only. Actual paver and font styles may vary.

THERE ARE TWO SIZE OPTIONS:



OPTION A:

4" x 8" Concrete Paver with Epoxy Fill
1-3 Lines with up to 14 characters per line
\$125.00



OPTION B:

8" x 8" Concrete Paver with Epoxy Fill
1-6 Lines with up to 14 characters per line
\$225.00

Thank you for your interest. To learn more about The Good Shepherd Monument, please contact:

Laura Musbach Drake
Executive Director
Trailing of the Sheep Festival
208.720.0585 • info@trailingofthesheep.org

Details on the Festival and this project will continue to be posted at www.trailingofthesheep.org.

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MEETING MINUTES OF THE HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION

Tuesday, March 9, 2021 at 3:30 PM

To be held in the Council Chambers of Hailey City Hall and via GoToMeeting

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Present: Michele Johnson, Frank Rowland, Errin Bliss, Toni Whittington, Susan Giannettino, Carol Waller, Joan Davies **Staff:** Robyn Davis, Lisa Horowitz

Call to Order

3:30pm Johnson called the meeting to order.

New Business

- 1) Discussion & Cost Estimates for the Relocation of Art Pieces (no documents) -- **Action Item**

Davis presented the preliminary cost estimate to relocation Twist of Fate (approximately \$500). Davis also noted that monies to relocate the piece could come from Art Maintenance Budget. Discussion moved to installation. Davis noted that the artist, Mark Stasz, may be interested in relocating the piece, as he will be here to install Cubic Symphony this spring. Board agreed. Davis to reach out to Stasz.

Board discussed the location of Twist of Fate. Davis noted that she contacted DL Evans Bank, but has not had a response. Will call again to obtain permissions. Whittington suggested a possible new location for Twist of Fate – northern area of Natural Grocers, along Main Street. Board liked location, but would prefer to see piece on corner of DL Evans Bank. If DL Evans Bank is not interested, Davis will contact Natural Grocers.

- 2) Discussion of Crossroads Brochure Revisions -- **Action Item**
 - i. Collaboration with BCHM?

Davis explained that the BCHM is interested in contributing to the cost of the Crossroads Brochure revisions. That said, BCHM would also be interested in contributing to the cost of the Historical Home Documentary; however, are unable to contribute to both.

Waller questioned how long BCHM's offer is available for. Davis was unsure, but believes just through the fiscal year. Davis to follow up with BCHM. Waller questioned whether Maintenance monies could be used to update the brochure. Horowitz noted that these monies could not be utilized for revisions to the brochure. Whittington questioned whether the Board would prefer to revise brochure or produce a video. Giannettino would prefer to see the Crossroads Brochure revised. Johnson noted that the brochure is most popular during the summertime and suggested that the Board look more into the documentary, revisiting the brochure at a later date.

That said, Johnson also noted that to produce a documentary is expensive. Johnson further questioned the intent of the video or message. Davies believes it's a way to share information and the story of preservation; a way to preserve history and encourage others to do noble things with other historical buildings in Hailey.

Whittington questioned if there was a grant available to apply for. Horowitz suggested finding a benefactor for Dark to Light Productions, or possibly approaching the Seagraves Family Foundation for monies. Horowitz further suggested that the Mayor amend the City's budget to pay for all or a portion of the video. Board agreed with all ideas and suggested a house tour. Davis to setup tour and Johnson to call Mayor Burke.

Davies also noted that the Seagraves Family Foundation has awarded small grants in the past and they may be interested in offering financial support here. Horowitz suggested that the Board approach the Mayor to amend the City's budget, as a Plan A. Plan B would be to approach the Seagraves Family Foundation for remaining balance. Board agreed.

Waller questioned how the video would be used. Johnson suggested as a marking tool – sharing the important message of preservation and history; a way to encourage others to preserve historic buildings in Hailey and in the valley, or other communities across Idaho. Davies agreed and noted the video could also be used as an educational tool.

Board agreed with Plan A (approach Mayor) and Plan B (approach Seagraves Family Foundation), and discussed the need for a Special Meeting. Davis to schedule one, if needed.

3) Historical Home Documentary Estimates from Dark-to-Light Productions and Wilson/Plummer -- **Action Item**

This item was discussed above. Please refer to Item #2 for further information.

4) Discussion of Maintenance of Art, Art Inventory and Sample Forms from City of Boise's Art Department -- **Action Item**

4:10pm Davis went on to discuss Art Inventory and other sample forms from City of Boise's Art Department. Giannettino suggested that Davis add the Lago Azul mural (on west wall) to inventory. Giannettino also suggested that 'Date of Cleaning' be changed to 'Date of Maintenance'. Davis to make changes.

Board likes City of Boise's forms; however, would like to see each form simplified. Whittington will share other sample forms with Davis. Davis to make edits and bring back to Board. Johnson

suggested that the Board conduct art visits to document art and the condition of when the weather gets nicer. Great idea! Board agreed.

5) HAHPC Appointment: Letter of Interest from Ted Angle and Julie Evans -- **Action Item**
4:16pm Though both people would be great as members of HAHPC, the Board agreed that it would be great to see younger individuals serve as members. Board to think about possible people over the next month and continue to advocate for engagement. Johnson agreed and suggested that the advertisement run for another two weeks. Davis to republish and to send to Board for their use.

Old Business, In-Progress & Status Reports

1) Adoption of the Meeting Minutes from February 9, 2021 -- **Action Item**
4:27pm Davies motioned to approve the Meeting Minutes from February 9, 2021. Waller seconded and all were in favor.

4:28pm Horowitz noted that the USFS Warehouse Building was being demolished; doors have already been removed. Additionally, Horowitz noted that the Sheep Monument is aiming for an install date sometime in September.

4:30pm Waller suggested that the budget be included in next packet, or a table with available monies and options for those monies. Davis to put together for next hearing.

Possible Discussion Topics for next Agenda (April 13, 2021 at 3:30pm)

Adjourn

4:32pm Davies motioned to adjourn. Waller seconded and all were in favor.

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