MEETING MINUTES OF THE
HAILEY ARTS AND HISTORIC PRESERVATION
COMMISSION

Tuesday, September 10, 2019
City of Hailey Council Chambers at 4:30pm
Reconvene at the Waller Residence for Annual Retreat (620 Eastridge Drive in Hailey) at 5:00PM

Present: Frank Rowland, Michele Johnson, Bryce Ternet, Toni Whittington, Susan Giannettino, Daniel Hansen, Errin Bliss, Carol Waller Staff: Lisa Horowitz, Robyn Davis
Guests: Kim and Terrence Hayes

Call to Order
4:30pm Hansen called the meeting to order.

New Business
1) Consideration of a Historic Demolition Application submitted by Kim and Terence Hayes, for demolition of a single-family residence at 313 South Second Avenue -- Action Item
4:33pm Kim and Terry provided background information on new parcel and reason behind wanting to demolish home at 313 South Second Avenue. The Hayes, once they sell the home on the new lot, had originally planned to renovate the home at 313 South Second Avenue; however, the Hayes don’t believe it is worth fixing; easier to start over.

Rowland doesn’t see any redeeming value or interest (historically) in home. Terry Hayes noted that home is liveable, but will need to be renovated within the next ten years, if it remains onsite. Rowland questioned whether research has been done to relocate the home. Kim Hayes confirmed that they have not done any research, but believes the home would be a challenge to move given its condition.

Giannettino and Rowland would like to see if the home can be repurposed. The Hayes would like to demolish next summer, if possible. Hayes are not objecting to 120-day review period. Staff will advertise to see if home can be relocated or repurposed. Hansen questioned whether there is historic value to home that we want to preserve. Board agreed that there is nothing significant historically to home. The Board would like to conduct an Oral History, but has no connections with previous owners. Kim Hayes suggested advertising in the paper asking who has memories of particular house (social media, too).

4:43pm Hansen summarized the approval of the demolition submittal. Staff will advertise to see if anyone would be willing to relocate the building.
4:44pm Giannettino motioned to approve the demolition application and advertise to relocate the home, as well as gather historic information via social media and posting in the newspaper. Johnson seconded and all were in favor.

4:45pm Discussion moved to the parking lot on River Street, proposed by FAPO Holdings, LLC. Horowitz provided an update and suggested that the Board write a letter for City Council. Davis to draft letter. Bliss suggested referencing historic plaque in letter. Giannettino suggested that we urge Council to look at some creative solutions (i.e., private parking on street). Davis to add to letter. The Board would like to push to retain or relocate the Sustainability Center. Discussion ensued.

Adjourn and Reconvene at the Waller Residence at 5:00pm for Annual Retreat

2) Budget Update
   i. Allocation of Funds:
      i. Hawley Graphics (remaining balance for plaques and one additional plaque)
      ii. Redesign of Crossroads Brochure
      iii. Mural (Sun Valley Brewery)

5:33pm Board discussed budget and monies remaining. Davis provided update with second mural option. Horowitz discussed revising the Crossroads Brochure. Horowitz provided information on cost estimates and other details. Davies would like to match Crossroads Brochure with the narrative plaques.

Rowland suggested helping the Museum fund the reprinting of the Walking Tour Brochure instead of revising the Crossroads Brochure. Horowitz suggested proceeding with both.

Giannettino suggested contracting with Museum to update Walking Tour Brochure. Davis to reach out to Judy’s House Design regarding Walking Tour Brochure revision and cost estimates. Davis to reach out to Bob McLeod regarding status of Walking Tour Brochure. Waller questioned the point of the Crossroads Brochure. Whittington suggested highlighting historic district or crossroads within the Walking Tour Brochure. Board agreed.

5:44pm Hansen summarized thoughts regarding Walking Tour Brochure to redesign and add an insert of the Crossroads Brochure to it, rather than redo the Crossroads Brochure. Davis and Horowitz to consult with Museum prior to moving forward. Davis to connect with Museum and Visitor Center on total number of prints.

5:55pm Waller motioned to reprint, revise and update the Walking Tour Brochure. Rowland seconded and all were in favor.

3) Strategic Planning Discussion for FY 2020
6:00pm Hansen suggested that we keep an eye out for delaminating of the Historic Plaques. Board went through Priority List from FY 2019. Most projects have either been completed or taken over by another organization. Discussion moved to Priority List/Ideas for FY 2020.
Priority List/Ideas for FY 2020:
Board discussed Priority List for FY 2020. Board agreed to research and/or focus on the following projects:

- Historic photos at airport, traveling, ending at Historic displays at City Hall
- Entrance Airport mural and other murals around town
- More street art
- Archiving historic talks and converting them for listening online
- Chain link art at airport
- More historic narrative plaques
- North entrance Hailey sign
- Kagen (or other sculptor) Art
- Leadership and advocacy: Activism towards preserving history and creating art
  - Board to reach out to Council Members and Mayor regarding opposition of demolishing Sustainability Center.
    - Giannettino to call Burke and Mayor Haemmerle
    - Waller to call Mayor Haemmerle
    - Bliss to call Engelhardt and Cooley
    - Hansen to call Cooley
    - Rowland to call Burke

Horowitz will send contact information to Board.

Old Business, In-Progress & Status Reports

1) Adoption of the Meeting Minutes from August 13, 2019 -- Action Item
4:50pm Rowland motioned to approve the Meeting Minutes of August 13, 2019. Whittington seconded and all were in favor.

Discussion topics for next Agenda (October 8, 2019 @ 4:00PM)
- Commissioner Appointment: Bryce Ternet
- Finalize Priority List for FY 2020
- Budget Review – Quote for Walking Tour
- Write Letter to Editor for Mural Painted at Hailey Elementary

Adjourn
6:40pm Rowland motioned to adjourn. Whittington seconded and all were in favor.