

MEETING MINUTES OF THE HAILEY ARTS AND HISTORIC PRESERVATION COMMISSION

Tuesday, October 23, 2018
Giannettino Residence (1040 CD Olena, Hailey, ID)
4:00PM – 6:00PM

Present: Carol Waller, Susan Giannettino, Frank Rowland, Daniel Hansen, Toni Whittington, Errin Bliss

Staff: Lisa Horowitz and Robyn Davis

Call to Order

4:00pm - Waller called the meeting to order.

Old Business, In-Progress & Status Reports

- 1) Continuation of the discussion of Historic Building Plaques
 - a. Quote from Andy Hawley

The Commission discussed the estimate from Andy Hawley. Davis summarized issues with Windy City and decision to move forward with Andy Hawley. Hawley to have plaques prepared at earliest convenience. Hawley's Estimate and Invoice came too late. Narrative plaques will be on FY 2019.

4:13pm Whittington moved to approve Hawley's Estimate and Invoice. Rowland seconded and all were in favor.

- 2) Update on Bullion Square Asphalt Art

Davis updated Commissioners on Bullion Square art project, noting issues with paint peeling and future options/areas of new asphalt art. Discussion ensued. Davis noted that free paint will be provided by Hailey Paint when group is ready and decides on a third location for asphalt art.

Commissioners would like to send Hastings a thank you letter (letter to include good news from Hailey Paint regarding free paint for next project). Davis to craft letter for Commissioners to review.

New Business

- 1) Consideration of a Letter of Interest for Commissioner Appointment --

Action Item

- a. Dayle Ohlau
- b. Michele Johnson
- c. Pete Kramer

4:20pm – Commissioners discussed interest in Commissioner Appointment. Horowitz noted that Michele Johnson would be a great fit. Rowland and Waller know Kramer. Waller also knows Ohlau. Waller believes Ohlau would be a great fit too. Giannettino suggested looking at skill sets of candidates. Waller noted that Kramer’s skill set is applicable to Board.

Hansen questioned whether candidates have experience with events and promoting said events. Waller noted that Kramer has experience in this area. Horowitz believes that Johnson is a slightly stronger candidate than Ohlau. Discussion ensued.

4:25pm – Giannettino motioned to recommend to the Mayor, Pete Kramer and Michele Johnson, to fill the vacant positions on the HAHPC Board. Whittington seconded and all were in favor.

2) Strategic Planning Discussion for FY 2019 -- *Action Item*

4:30pm – Reflection on Historic Narrative Plaques. Discussion ensued.

4:32pm - Waller went through 2018 Project Priorities. Horowitz noted that wayfinding budget exceeds \$30,000. Horowitz also discussed the Town Square location: between the Hailey Public Library and the new Barkin’ Basement location (Old Rialto Hotel) and the second site is on Carbonate Street (between Sun Valley Brewery and Christopher and Company. A third site would be West Carbonate Street (Sturtos and Big Belly Deli), and the final location would be on Bullion (between Shorty’s Diner and Chapalitas Mexican Restaurant).

First workshop will be November 5, 2018, after Planning and Zoning meeting. Second workshop will be mid-November. Horowitz explained process. Horowitz noted that a paid design competition would be held and project would be finalized by Brian Yeager. Mountain Rides is also a contributing organization. Giannettino inquired about a deadline. Horowitz noted that a Design RFQ are hoping to be out in March 2019. Waller discussed a Tom Tiage mural on side of Christopher and Company, and would like said mural near or at the Town Square site. Horowitz questioned whether mural would detract from historical integrity of building. Discussion ensued.

Rowland inquired about the status of the space between the Wells Fargo and The Mint. Horowitz noted that The Mint owns the new open area and will be utilizing as restaurant space.

4:40pm – Giannettino inquired about monies for wayfinding. Horowitz noted that a Hailey brand for signage would be developed. Giannettino questioned the action of the Board. Waller believes wayfinding is more of a branding project. Horowitz noted that HAHPC Board could be the deciding Board on project, if wanted. Waller suggested marginal input. Discussion ensued.

FY 2019 Project Priorities List :

1. Historic Plaques and Inventory
2. Asphalt Art
3. Wayfinding Advisory
4. Town Square
5. Downtown Murals

6. Kagen Art: Whittington suggested removing item from HAHPC priority list. Waller suggested utilizing art in Town Square. Horowitz suggested adding art elsewhere. Horowitz suggested discovering alleys and discussing alleys as an option for art. Horowitz mentioned Freak Alley, Boise's signature art alley, as an example.
7. Well sites: Commissioners agreed to remove from the 2019 Priorities List. Horowitz suggested mural art for Myrtle Street retaining wall and bike path to Main Street. The Commissioners liked the idea and decided to discuss in further detail at the next meeting.
8. Garbage Dumpsters: Hailey Car Wash to move forward with wrapped dumpsters or other artwork onsite. Bliss noted that a mural on the car was tunnel is still in development. The Commissioners agreed that the Hailey Car Wash Mural was to be added to the FY 2019 Priorities List.
9. Arboretum Art: Commissioners agreed to remove from FY 2019 Priorities List.
10. Lions Park Art Project: Commissioners agreed to remove from FY 2019 Priorities List.
11. Fox Barn Nomination of Historic Designation: Commissioners agreed that this is the responsibility of BCRD.
12. Music Events: Commissioners would like to keep this on the FY 2019 Priorities List.

Horowitz questioned whether or not group would like to support lecture-type or educational series'. Waller suggested sticking with capital improvement projects. Giannettino suggested partnering with Sun Valley for the Arts (Ezra Pound House) for more lecture-type offerings or events. Horowitz suggested that the group connect with the Executive Director of Sun Valley for the Arts to have a collaborative discussion on possibilities and future events. Discussion ensued.

Waller suggested that Board consider attending the Sun Valley Economic Development. Keynote speaker to discuss downtowns and vibrancy. Giannettino would like to go. Davis to register Giannettino.

Horowitz suggested curating five or six artists to design the old Power Plant foundation on Carbonate Mountain. Davis to snap image of foundation on Carbonate Mountain and bring back to group for next meeting. Waller noted that permissions will need to be secured.

The Commissioners agreed that the projects below could be added or remain on the FY 2019 Project Priorities List:

- Asphalt Art
- Wayfinding
- Myrtle Art (Pathways for People)
- Hailey Car Wash Mural
- Ezra Pound
- Music Event

Discussion moved to Asphalt Art and a new location. Bliss suggested art on crosswalk in alley along Croy and Bullion. Horowitz suggested considering a pop up roundabout or medallion roundabout. Horowitz suggesting painting medallions in residential neighborhoods to reflect a roundabout. Roundabout could be designed by neighbors within 300 feet if the roundabout.

Horowitz also suggested art work on the two phone booths in Hailey. Horowitz suggested that Commissioners look to the 'random and organic' category. Waller suggested garbage can art. Horowitz agreed. Giannettino suggested that each person take a subject matter from the Priorities List and research for next meeting.

Carol – Murals

Toni – Wrapped Art

Susan – Ezra Pound

Lisa – Myrtle (Pathways for People)

Robyn – Asphalt Art (medallion roundabouts, RV dump station, etc.)

5:26pm – Hansen questioned the person who will install the narrative plaques. No designated person at this time, but the City to help coordinate. HAHPC Board Members to also be the liaison for their own narratives. Davis to coordinate with Hawley and if Hawley will install, a separate bid may be needed. Rowland inquired about plaque timeline. Commissioners suggested installing remaining plaques in Spring 2019. All were in favor.

Horowitz suggested doing something artistic with Christmas lights, such as a temporary art mural. Bliss suggested adding lights on the Welcome to Hailey sign. Davis to Google Christmas light designs/artists and include in next packet. Discussion ensued.

5:34pm – Horowitz suggested ice sculptures in Hailey or painting the Quigley Pond. Giannettino suggested an art piece or light show out Quigley, or at the Hailey Ice House. Waller suggested utilizing monies with greater impact.

Discussion topics for next Agenda (Tuesday, November 13, 2018)

- 1) Meeting Minutes Review and Approval:
 - a. August 21, 2018
 - b. September 11, 2018
 - c. October 23, 2018
- 2) Continuation of the discussion of Historic Building Plaques
- 3) Preliminary thoughts on Projects
- 4) Budget

Adjourn

5:36pm – Rowland motioned to adjourn.