

January 11, 2018

Adjourn at 8:00 am.

Present: Carol Waller, Errin Bliss, Toni, Susan, Morgan, Daniel, Jim, Frank, Daniel Hansen

Staff: Lisa Horowitz

Susan notes the following correct minutes: \$ to 4: Reuter is misspelled. Assay has an A. Joan motion, Toni second. All in favor aye. Joan after vote- she thinks she is doing Catholic and Baptist. Joan amends her motion to so reflect this, and Frank doing the Episcopal.

Guest: Rob Lonning. Rob shows app with google earth. He has added into "My Places" the Hailey historic walking tour. The pins are historic sites based on the brochure and his book. Lisa asks about getting this to The Visitor Center. ralonning@mac.com. He will send instructions. Susan will talk to Karen Bossick. Daniel notes that Goggle Earth is now the most used app with 64% of smart phones using them. He may add the beau bridge. He will forward. Lisa will email Rob and copy everyone. Heather states this will be on the next Council meeting does the Board want to endorse. Joan, motion to endorse, Daniel second. All in favor, yes.

New business: election of Chair and Vice-Chair. Anyone else interested? Is Carol willing to stay as Chair? Joan makes a motion to keep Carol Waller as the Chair. Joan, second. All in favor, aye. Toni nominates Daniel. Daniel agrees. Joan, motion, Susan second. All in favor, yes.

Discussion of 2017 Priority list. We have committed \$2,860 for plaques. For street art, \$1,500 artists and 1,000 for supplies. Lisa states that bond not subject to 1% for Art. Heather corrects that Pathways for People is a Levy and we will get 1%. It comes in at 1.25% and .25% goes automatically to maintenance. Art is encouraged to be imbedded into the project. Could the project be presented in February or March? Joan; good examples with the 2 bridges in the valley. Bow Bridge a good example. Target our March 8 meeting. This will be part of the priority list. Wertheimer is a good example. Discussion of various other capital projects. Review of priorities. Susan complements Carol on her list. Downtown crosswalks- coming in 2018. Historic plaques underway. Fox Barn is pending fund raising. Could move down on list- to a new category called Future. Discussion of current parklet and whether others are realistic in 2018. Determination is no. Wayfinding... Lisa explains Greenway Master Plan wayfinding. Move Wayfinding up to #3. Discussion of art out front. Consensus looks nice. Carol asks Heather if we should do an annual report? Carol wants to do. February 26 is a good date. Main Street banners. Daniel: pay attention so we get a system in place. Long-term commitment. Scale of 1 to 5: come back to this. Bus stop art- could come off. Art in Pathways for People: bump up to 2018. North entrance sign- resurfacing project keep on for future. Airport Fence Art. Apron being expanded this spring. Toni suggests removing. Airport hangar art- can also come off. Bike path art: more of a BCRD project? Kagen art- bike path? Liability and maintenance was an issue. Sculpture park or in the Arboretum? Keep in future column? Discuss in 2018. Also park in south Woodside. Put on 2018 list. Create a subcommittee regarding kagen art? Toni can help. Toni, Errin and Susan? Well sites- put on future or take off. Lisa explains gas pump wrap idea at Idaho Base Camp. Add this and dumpsters as

2018 priorities. Wrapped Art keep as a 2018 goal. Arboretum Art. Tall would be good there. Keep on future projects. Change Lions Park to future projects. Heather discusses mural project. DL Evans previous project had art imbedded. Set a goal of partnering with private sector. Mural project- different walls that could hold a mural. Businesses could sponsor. Slide show. General discussion of murals. Carol loves adding to list. Susan likes public private partnership. Erin mentions car wash on back alley. Even if guidance- Daniel. Send letter to DL Evans to thank them- willing to publicly recognize their commitment to art at the grand opening. Marriot? Summary: plaques, crosswalks art in pathways for people, wrapped art, kagan art. And wayfinding. Add private sector partnering to long term list. Start on ITD approval now! Carol asks about Farmers Market and Town Square idea. Should we move it? Lisa find out about Farmers Market. Toni: what about homework?

Old business: Discussion of assignments. Lisa to send hyperlink to the windshield surveys. Susan has struggled and has not gotten very far. Give ourselves a deadline of February 1? Agreed.

Motion to adjourn at 9:15. Susan, Daniel Second.