

April 26, 2017

Present: Carol, Errin Bliss, Toni, Susan, Morgan, Daniel, Jim

Guest: Kate Horowitz

Staff: Lisa Horowitz, Heather Dawson

8:00 AM - Carol called meeting to order. The four submittals were handed out and time taken to read the submittals.

Begin discussion with Due West Press submittal. Carol summarizes that design on crosswalks and wording on the street. Daniel: actually do-able from a technical standpoint. Carol: not crazy about words on the street. Discussion that colors will not pass MUTCD standards. Susan: vividness a big part of design. Discussion of whether bright colors can on the north/south crosswalks. Toni: center area does not love (words). People will not be able to see.

Move on to Tara Bingham. Carol: confused. Toni- clearer when you read the words.

Susan: loves the idea of the aspens. Aerial is the center painting. How would it be executed? Board likes. Stencil or free paint? Discussion of approach. Quite ambitious. Clouds, Heart Tree, (group likes community process), Animal Stencils, last one is river or aspen? Morgan: this crosswalk design could be street design and involve more people. Jim: aerial could be a powerful abstraction.

Drew Ann Hastings. Is the proposal for everything? Jim: colors are vibrant. Morgan: could work well as either. Carol, Susan: does not like words. Susan: fish look like dolphins. Might not look as nice in browns and greys. Feels literal. Jim: wants to see more abstraction. Toni: feels a bit like clip art.

Richard Sample. Susan: how does it come together? Carol not sure about hunting theme. Morgan: nothing screams Hailey. Not explained. Morgan: more of a vision-board than a proposal. Kate: likes footprints if different animals.

Where to go from here? (Carol). Two things that stood out: simplicity of waves, but how to translate. Option to select 2 different artists. Like Due West crosswalk but not street. Positives about aerial. Discussion of opening till end of week? Morgan: these ideas do not need to be final solution. She thinks we can work within the artists' submittals. Kate explains her design. More abstract. Works around wear and tear. Discuss colors. Susan: street needs to be able to be read in bits and pieces. Jim likes aerial in abstraction form. Interesting to see how executed. Issue is interesting. He likes water flow but doesn't like fish. Feels a little cliché. Likes movement about water. Carol likes connection to land; Susan also. Errin: likes aerial. Won't be perceived as an aerial when walking over, but he likes it. May be difficult. Toni: crop and blow up. Daniel: likes Tara's ideas and ties to the community. Enjoys Due West sidewalk idea. Will need the right art direction. Help rein her back. Do-able process. Morgan: choose the artists and get them together to coordinate a plan. Carol: go back to the two and ask for further execution? Discussion of Due West as the lead. Ask Due West to refine with appropriate colors. Daniel has ideas about execution. Daniel could sit down for an afternoon and guide the team. Get them to the point of stencil preparation and execution. Jim: pick out key elements: Ag, hills, river. Hailey 100 years ago.

Discussion of style. Background color. Carol: are we ready to say sidewalk choice is Due West, compensation switched. Carbonate Street is Tara for \$500. Pending approval. Need revised proposals? Susan: selected but need to refine. Discussion of funds. Daniel to contact, or Carol? Lisa to let other two know. Daniel will coordinate first meeting. Bring this to Council May 15. Explain June 10 day. Shoot for May 10 Daniel to be complete. HAC meets again May 11. Backup plan for street is Due West if Tara cannot respond in time. Lisa to start an email thread with Daniel and Kelly regarding paint selection. Next meeting also plan event day. End of day: take a group shot.

Approval of minutes. Susan move to approve. Morgan second. All-yes.

Adjourn: 9:13 AM