

## Hailey Arts and Historic Preservation Commission

### July 11, 2013 Meeting Minutes

#### Attendance:

Commissioners: R.L. Rowsey, Jim Keating, Linda Packer, Angela Hicks  
City of Hailey: Heather Dawson, Kristine Hilt, Mariel Platt

Meeting called to order at 8:05 am by R.L. Rowsey

June 2013 meeting minutes reviewed and approved. Motion by Packer- Second by Hicks. All agreed.

Day of Chalk is set for Saturday July 13, 2103

July is Month of Art. The Night of Music had no response from restaurant managers.

Poses larger strategic question.... Our current model is staffed by volunteer time. Is this a full time position? System is stretched. How to manage events effectively? Is there an avenue for larger events? Co-partner? Scale and marketing. Our mission is to promote and identify ways to engage community. Once undertaken...Produce it well.

\* give people more info....this is why you want to be a part of this.

\* Model...Chamber- this is a real economic event. Partner with HAC? Partner – not lead?

\* Where is the Chamber in these events- are they engaged?

Ideas to get them engaged.

Valley wide master calendar-

How identify? Anchor events. Home grown feel for events. Who drives it and keeps the calendar? Recreation, Art, kids events, sports events- compared and not compete schedule.

Merge the missions. Integrate into larger events. Larger marketing expense.

Night of Music- Mission? Show case local artists. Artists in general. Ownership of the event? Person booking the bands. Lack of clarity.

-2-Month of Art – umbrella for Night of Music. Venues for non-standard artists ( bands- music-dance). Show case a variety of different music events. Organization endeavor.

Staff member or chamber? Timing is critical. More music on regular basis.

Impromptu focus missing in Hailey.

Keep working on Public Art plan so events can happen and identify key placements.

\*\* This fall.....Revisit with Chamber -Night of Music. Present. Ground Work.

Participate or take event? Opportunity for people to come to Hailey. See Monday night in a different light. Street corners? Close streets?

Structure –How to integrate art into spaces. Events organically grow. Enrich spaces physically with Art.

Team to organize.

Ticket sales at Company of Fools- Ticket sales higher on Tues, Wed. and Thursday nights. Would Monday night be a better choice?

Reservations- Equal out of town and locals. Traffic better after 7PM. Earlier difficult.

- Propose- Sept or Oct Set down with Chamber. Jane Dressel is incoming Chamber president.

Courtyard by Mint- small...Croy Street- close street.....Farmer's Market lot...close to downtown core. Flexible noise abatement for traffic.

Hunger Coalition space-Court house and Hope Garden. Nice space- utilize for more events? Quieter than Main Street. Backdrop of garden. Historical property such as court house- nice outdoor spaces.

Paid people have accountability and formal structure.

Move Night of Music to end of July? Cap off Month of Art?

Wine Auction is at the end of July. Folk Festival.

- Sit down with Kristi at the SVCA- What does Center see locally? Wine auction fund SVCA. Drive art in Hailey w/ SVCA as a partner? To do more in Hailey.
- SVSS- presence in South Valley? Now branded to the Pavilion. How do we establish presence in Hailey? Engage SVSS performers?

Re-Created Art- New Spaces- Mariel Platt- Linda Packer

\$3,000. EPA Budget- Climate Challenge

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Timeframe filming End of September. Documentary- Climate Challenge. Film needs to be done in October. Feb.1, 2014 Grant done. Finalize Jan.1 and paid out.

Location of possible pieces:

Lyons Park- used to be Landfill

Wood River Land Trust- Draper Preserve

Natural state preservation....public art pieces made out of recycle material.

Entry way- benches toward water- no portal now.

Trash can encasements? Benches?

North side needs help.....historical placard ? Historical Preservation commission.

Call of artists...selection...set the tone and purpose. Would HAC take that responsibility?

If not a commissioned piece- No call for artists.....Artist driven projects.....slow down of process.

Create consortium of persons to work with events.

Team Local artist of Major history- with newer artist- sharing of experience

City has stored building materials- barn wood- stone-tin- wood

Come up with supplies- have a workshop.

Last workshop EPA- material Salvage. Building Materials Thrift Store- 50 % off materials- Land Trust.

Lyons- Key focus- 5 x 5 plan. Gateway to recreation. Celebration of Greenway- green belt. Bow Bridge.

Mariel-film: Marielle Hemmingway -film at Bow Bridge- musical- leaves- birds

Presently- Material storage- north side. Artistic mountain- stops dumping

Deerfield Park- sledding sorely missed.

\*\*Set a Date for Workshop Moment...get the word out to the right groups of peoples.

Michael Walsh- Construction Academy.

Get feedback- workshop in September and further refine idea.

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Art merge with recreation- user experience.

Early August/Sept. Organizer group ... Initial discussion- talk with players.

Goal- workshop....Possible dates

Repurpose other items.....gather materials.....demos of historic sheds- reclaim latches, hardware, etc.

Update 5 x 5 Plan- next meeting- bring back draft. Ask Micah to bring visual map

Ketchum Arts Commission to meet with BCRD regarding Art on Bike path.

KAC is motivated to hire Jack Mackie- valley wide? Resurface of bike path inspired. But art will receive no funding from resurfacing.

Weidderrick tree planting. Bench installation for Aug. 9- Joe Weidderrick's birthday. Family will have small intimate event on Aug. 9.

Bike path- county wide plan- intersection of ideas and projects.

Nelson Field –revitalize- between Rodeo Grounds and Hailey Elementary...user space combined? Pathway?

Recycle/Historical—how they play together?

Welcome Center Doors- artist open to considering way to make them darker in color

Mosaic- Set up meeting with Core Group for end of August.

How mosaic fits in 5 x 5 plan- how large- physical resources- financial resources.

\*\* NEXT AGENDA item- Heather Dawson- draft policy to accept public art.

Motion to adjourn at 9:25 AM by Linda Packer- second by Angela Hicks. All agreed. Meeting adjourned.

Minutes respectfully submitted by Angela S. Hicks