

AGENDA ITEM SUMMARY

DATE: 01/06/2014 DEPARTMENT: Admin DEPT. HEAD SIGNATURE: HD

SUBJECT:

Hailey Chamber of Commerce presentation of FY2014 budget, and first quarterly financial report for FY 2014

AUTHORITY:  ID Code \_\_\_\_\_  IAR \_\_\_\_\_  City Ordinance/Code \_\_\_\_\_  
(IF APPLICABLE)

Contract for Services with Hailey Chamber of Commerce, dated November 18, 2013

BACKGROUND/SUMMARY OF ALTERNATIVES CONSIDERED:

On November 18, 2013 the City of Hailey entered into a contract for services with the Hailey Chamber of Commerce which requires the Chamber to submit to the City:

1. annual budget within 30 days of entering contract
2. quarterly reports
3. monthly reports, from which monthly payment is made to the Chamber. These reports are submitted to the council each month with the Treasurer's report.

Attached are the annual budget and first quarterly report.

FISCAL IMPACT / PROJECT FINANCIAL ANALYSIS:

Budget Line Item # _____	YTD Line Item Balance \$ 61,000 _____
Estimated Hours Spent to Date: _____	Estimated Completion Date: _____
Staff Contact: _____	Phone # _____
Comments: _____	

ACKNOWLEDGEMENT BY OTHER AFFECTED CITY DEPARTMENTS: (IF APPLICABLE)

___ City Attorney	___ Finance	___ Licensing	___ Administrator
___ Library	___ Community Development	___ P&Z Commission	___ Building
___ Police	___ Fire Department	___ Engineer	___ W/WW
___ Streets	___ Parks	___ Public Works	___ Mayor

RECOMMENDATION FROM APPLICABLE DEPARTMENT HEAD:

No Action required

ACTION OF THE CITY COUNCIL:

Date \_\_\_\_\_

City Clerk \_\_\_\_\_

FOLLOW-UP:

\*Ord./Res./Agrmt./Order Originals: Record  
Copies (all info.):

\*Additional/Exceptional Originals to: \_\_\_\_\_  
Copies (AIS only)



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12/26/13

Accrual Basis

**Hailey Chamber of Commerce**  
**Profit & Loss Budget vs. Actual**  
 October 2013 through September 2014

	Oct '13 - Sep 14	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
41500 · Consignment Income	24.20			
40010 · Contract - City of Hailey	0.00	61,000.00	-61,000.00	0.0%
40050 · Idaho Travel Council Grant	0.00	29,000.00	-29,000.00	0.0%
40200 · Membership Dues				
40210 · Membership Renewal	-590.00			
40214 · Membership 2014	37,312.92			
40216 · PayPal fees	23.69			
40220 · New Member Fees	-1,288.16			
40200 · Membership Dues - Other	25.00	45,000.00	-44,975.00	0.1%
<b>Total 40200 · Membership Dues</b>	<b>35,483.45</b>	<b>45,000.00</b>	<b>-9,516.55</b>	<b>78.9%</b>
40300 · Sponsorship Income	0.00	14,500.00	-14,500.00	0.0%
40310 · Donation / Auction Income	161.03	1,250.00	-1,088.97	12.9%
40330 · Registration Income	37.00	2,000.00	-1,963.00	1.9%
41000 · Sales Income	90.88	2,600.00	-2,509.12	3.5%
43000 · Miscellaneous Inc.	72.11	600.00	-527.89	12.0%
<b>Total Income</b>	<b>35,868.67</b>	<b>155,950.00</b>	<b>-120,081.33</b>	<b>23.0%</b>
<b>Gross Profit</b>	<b>35,868.67</b>	<b>155,950.00</b>	<b>-120,081.33</b>	<b>23.0%</b>
<b>Expense</b>				
50050 · Payroll & Benefit Expenses				
50056 · Executive Director	0.00	0.00	0.00	0.0%
50052 · Membership Director	5,524.98	23,241.00	-17,716.02	23.8%
50053 · Administrative Payroll	5,175.84	25,830.00	-20,654.16	20.0%
50060 · Payroll Taxes	1,030.48	4,908.30	-3,877.82	21.0%
50050 · Payroll & Benefit Expenses - Other	2.90			
<b>Total 50050 · Payroll &amp; Benefit Expenses</b>	<b>11,734.20</b>	<b>53,979.30</b>	<b>-42,245.10</b>	<b>21.7%</b>
50100 · Professional Fees Exp	1,061.08			
50110 · Accounting Svcs. Exp.	5,796.62	10,895.00	-5,098.38	53.2%
50120 · Insurance Exp.	0.00	3,545.00	-3,545.00	0.0%
50130 · Bank Service Fee Exp	154.43	1,100.00	-945.57	14.0%
50200 · Office Supply Exp.	17.16	550.00	-532.84	3.1%
50203 · Event Supplies	368.94	3,050.00	-2,681.06	12.1%
50205 · Equipment Lease	477.59	2,496.00	-2,018.41	19.1%
50210 · Postage & Delivery Exp.	0.00	1,060.00	-1,060.00	0.0%
50215 · Utility Exp.	147.82	2,110.00	-1,962.18	7.0%
50220 · Telephone & Communications Exp.	392.23	2,400.00	-2,007.77	16.3%
50230 · Computer & Internet Exp.	19.98	550.00	-530.02	3.6%
60010 · Design & Production Exp.	299.47	2,060.00	-1,760.53	14.5%
60020 · Advertising Exp.	3,171.13	20,067.00	-16,895.87	15.8%
60025 · Grant Writing - Contract	2,015.00	7,220.00	-5,205.00	27.9%
60030 · Promotion Exp.	0.00	6,950.00	-6,950.00	0.0%
60035 · Printing & Reproduction	0.00	2,390.00	-2,390.00	0.0%
60050 · Web Maint/Hosting/Design Exp.	113.97	2,500.00	-2,386.03	4.6%
60200 · Sponsor & Partnership Exp.	0.00	5,000.00	-5,000.00	0.0%
60210 · Entertainment /Speaker Exp.	0.00	2,000.00	-2,000.00	0.0%
60220 · Business Development Class Exp	0.00	800.00	-800.00	0.0%
60250 · Venue Expense	0.00	1,000.00	-1,000.00	0.0%
60300 · License & Permit Exp.	125.00	925.00	-800.00	13.5%
62000 · Travel Expense	0.00	900.00	-900.00	0.0%
62005 · Meals & Entertainment Expense	0.00	200.00	-200.00	0.0%
62010 · Meeting & Conference Exp.	0.00	450.00	-450.00	0.0%
63000 · Contract Labor	1,005.00			
65000 · Miscellaneous	0.00	460.00	-460.00	0.0%
<b>Total Expense</b>	<b>26,899.62</b>	<b>134,657.30</b>	<b>-107,757.68</b>	<b>20.0%</b>
<b>Net Ordinary Income</b>	<b>8,969.05</b>	<b>21,292.70</b>	<b>-12,323.65</b>	<b>42.1%</b>
<b>Net Income</b>	<b>8,969.05</b>	<b>21,292.70</b>	<b>-12,323.65</b>	<b>42.1%</b>

# Hailey Chamber of Commerce Profit & Loss Budget Overview October 2013 through September 2014

	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jul 14	Aug 14	Sep 14	Oct '13 - Sep 14	TOTAL
<b>Ordinary Income/Expense</b>														
<b>Income</b>														
40010 · Contract - City of Hailey		4,598.00	5,198.00	8,878.00	1,588.00	4,860.00	6,203.00	4,353.00	4,523.00	9,793.00	7,228.00	3,778.00	3,778.00	61,000.00
40050 · Idaho Travel Council Grant	0.00		6,860.00	1,020.00	1,700.00	1,700.00	7,270.00	1,900.00	230.00	500.00	4,200.00	3,620.00	3,620.00	29,000.00
40200 · Membership Dues	21,000.00	5,000.00	3,000.00	4,000.00	4,000.00	3,000.00	2,000.00	1,000.00	500.00	500.00	500.00	500.00	500.00	45,000.00
40300 · Sponsorship Income		1,500.00	1,500.00	0.00	0.00	2,500.00	2,500.00	0.00	6,500.00	0.00	0.00	0.00	0.00	14,500.00
40310 · Donation / Auction Income			1,250.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,250.00
40330 · Registration Income				0.00	0.00	200.00	0.00	800.00	0.00	1,000.00	0.00	0.00	0.00	2,000.00
41000 · Sales Income	0.00	0.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	2,000.00	200.00	200.00	2,600.00
43000 · Miscellaneous Inc.	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	600.00
<b>Total Income</b>	<b>21,050.00</b>	<b>11,148.00</b>	<b>17,908.00</b>	<b>13,998.00</b>	<b>7,388.00</b>	<b>12,360.00</b>	<b>18,073.00</b>	<b>8,153.00</b>	<b>11,853.00</b>	<b>11,893.00</b>	<b>13,978.00</b>	<b>8,148.00</b>	<b>8,148.00</b>	<b>155,950.00</b>
<b>Gross Profit</b>	<b>21,050.00</b>	<b>11,148.00</b>	<b>17,908.00</b>	<b>13,998.00</b>	<b>7,388.00</b>	<b>12,360.00</b>	<b>18,073.00</b>	<b>8,153.00</b>	<b>11,853.00</b>	<b>11,893.00</b>	<b>13,978.00</b>	<b>8,148.00</b>	<b>8,148.00</b>	<b>155,950.00</b>
<b>Expense</b>														
50050 · Payroll & Benefit Expenses														
50056 · Executive Director				0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
50052 · Membership Director	2,500.00	2,250.00	1,850.00	1,850.00	1,850.00	1,850.00	1,841.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	23,241.00
·/visitor services														0.00
·/Office Manager	250.00	225.00	2,583.33	2,583.33	2,583.33	2,583.33	2,583.33	2,583.33	2,583.33	2,583.33	2,583.33	2,583.33	2,583.33	25,833.33
·/fax			443.33	443.33	443.33	443.33	442.43 #	443.33	443.33	443.33	443.33	443.33	443.33	4,907.43
<b>Total 50050 · Payroll &amp; Benefit Expenses</b>	<b>2,750.00</b>	<b>2,475.00</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>4,866.77</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>4,876.67</b>	<b>53,981.77</b>
50110 · Accounting Svcs. Exp.	2,580.00	2,465.00	1,350.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	10,895.00
50120 · Insurance Exp.				0.00		950.00	0.00	725.00	0.00	1,370.00	500.00	0.00	0.00	3,545.00
50130 · Bank Service Fee Exp	0.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	1,100.00
50200 · Office Supply Exp.	0.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	550.00
50203 · Event Supplies	250.00	250.00	350.00	75.00	75.00	250.00	25.00	125.00	1,500.00	50.00	50.00	50.00	50.00	3,050.00
50205 · Equipment Lease	208.00	208.00	208.00	208.00	208.00	208.00	208.00	208.00	208.00	208.00	208.00	208.00	208.00	2,496.00
50210 · Postage & Delivery Exp.	0.00	50.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	1,060.00
50215 · Utility Exp.	180.00	180.00	250.00	250.00	250.00	200.00	150.00	150.00	150.00	150.00	100.00	100.00	100.00	2,110.00
50220 · Telephone & Communications E	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	200.00	2,400.00
50230 · Computer & Internet Exp.	0.00	10.00	10.00	10.00	10.00	10.00	10.00	450.00	10.00	10.00	10.00	10.00	10.00	550.00
60010 · Design & Production Exp.	0.00	0.00	1,360.00	0.00	0.00	0.00	100.00	100.00	0.00	500.00	0.00	0.00	0.00	2,060.00
60020 · Advertising Exp.	417.00	2,000.00	2,000.00	700.00	700.00	5,000.00	700.00	1,050.00	1,600.00	2,700.00	2,500.00	700.00	700.00	20,067.00
60025 · Marketing Executive - Contract	1,183.00	1,837.00	1,000.00	750.00	500.00	250.00	250.00	250.00	700.00	250.00	250.00	250.00	250.00	7,220.00
60030 · Promotion Exp.	0.00	0.00	3,700.00	0.00	0.00	2,000.00	0.00	0.00	250.00	0.00	500.00	500.00	500.00	6,950.00
60035 · Printing & Reproduction	0.00	2,390.00	0.00	1,200.00	500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,390.00
60050 · Web Maint/Hosting/Design Exp.		300.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00
60200 · Sponsor & Partnership Exp.				0.00	0.00	0.00	0.00	0.00	0.00	5,000.00	0.00	0.00	0.00	5,000.00
60210 · Entertainment /Speaker Exp.	0.00	0.00	2,000.00	0.00	0.00	300.00	0.00	500.00	0.00	0.00	0.00	0.00	0.00	2,000.00
60220 · Business Development Class Exp				0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	800.00
60250 · Venue Expense				0.00	0.00	0.00	0.00	0.00	0.00	1,000.00	0.00	0.00	0.00	1,000.00
60300 · License & Permit Exp.	125.00	250.00	0.00	550.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	925.00

Hailey Chamber of Commerce  
 Profit & Loss Budget Overview  
 October 2013 through September 2014

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 Accrual Basis

	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jul 14	Aug 14	Sep 14	Oct '13 - Sep 14	TOTAL
62000 - Travel Expense	0.00	0.00	0.00	0.00	0.00	0.00	500.00	0.00	0.00	0.00	0.00	0.00	0.00	900.00
62005 - Meals & Entertainment Expense	7,893.00	12,775.00	17,554.67	100.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	200.00
62010 - Meeting & Conference Exp.	0.00	0.00	0.00	0.00	0.00	100.00	350.00	0.00	0.00	0.00	0.00	460.00	0.00	450.00
65000 - Miscellaneous	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	460.00	0.00	460.00
Total Expense	7,893.00	12,775.00	17,554.67	10,069.67	8,069.67	15,094.67	8,209.77	9,384.67	10,244.67	17,064.67	9,944.67	7,854.67	134,159.77	
Net Ordinary Income	13,157.00	-1,627.00	353.33	3,928.33	-681.67	-2,734.67	9,863.23	-1,231.67	1,608.33	-5,171.67	4,033.33	293.33	21,790.23	
Net Income	13,157.00	-1,627.00	353.33	3,928.33	-681.67	-2,734.67	9,863.23	-1,231.67	1,608.33	-5,171.67	4,033.33	293.33	21,790.23	

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 Accrual Basis

## Hailey Chamber of Commerce Profit & Loss Budget Performance October through December 2013

	Oct - Dec 13	Budget	Oct - Dec 13	YTD Budget	Annual Budget
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
41500 · Consignment Income	24.20		24.20		
40010 · Contract - City of Hailey	0.00	9,796.00	0.00	9,796.00	61,000.00
40050 · Idaho Travel Council Grant	0.00	6,860.00	0.00	6,860.00	29,000.00
40200 · Membership Dues					
40210 · Membership Renewal	-590.00		-590.00		
40214 · Membership 2014	37,312.92		37,312.92		
40216 · PayPal fees	23.69		23.69		
40220 · New Member Fees	-1,288.16		-1,288.16		
40200 · Membership Dues - Other	25.00	20,500.00	25.00	20,500.00	45,000.00
<b>Total 40200 · Membership Dues</b>	<b>35,483.45</b>	<b>20,500.00</b>	<b>35,483.45</b>	<b>20,500.00</b>	<b>45,000.00</b>
40300 · Sponsorship Income	0.00	3,000.00	0.00	3,000.00	14,500.00
40310 · Donation / Auction Income	161.03	1,250.00	161.03	1,250.00	1,250.00
40330 · Registration Income	37.00		37.00		2,000.00
41000 · Sales Income	90.88	50.00	90.88	50.00	2,600.00
43000 · Miscellaneous Inc.	72.11	150.00	72.11	150.00	600.00
<b>Total Income</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>155,950.00</b>
<b>Gross Profit</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>155,950.00</b>
<b>Expense</b>					
50050 · Payroll & Benefit Expenses					
50056 · Executive Director	0.00		0.00		0.00
50052 · Membership Director	5,524.98	6,600.00	5,524.98	6,600.00	23,241.00
50053 · Administrative Payroll	5,175.84	2,583.00	5,175.84	2,583.00	25,830.00
50060 · Payroll Taxes	1,030.48	918.33	1,030.48	918.33	4,908.30
50050 · Payroll & Benefit Expenses - Other	2.90		2.90		
<b>Total 50050 · Payroll &amp; Benefit Expenses</b>	<b>11,734.20</b>	<b>10,101.33</b>	<b>11,734.20</b>	<b>10,101.33</b>	<b>53,979.30</b>
50100 · Professional Fees Exp	1,061.08		1,061.08		
50110 · Accounting Svcs. Exp.	5,796.62	6,395.00	5,796.62	6,395.00	10,895.00
50120 · Insurance Exp.	0.00		0.00		3,545.00
50130 · Bank Service Fee Exp	154.43	200.00	154.43	200.00	1,100.00
50200 · Office Supply Exp.	17.16	100.00	17.16	100.00	550.00
50203 · Event Supplies	368.94	850.00	368.94	850.00	3,050.00
50205 · Equipment Lease	477.59	624.00	477.59	624.00	2,496.00
50210 · Postage & Delivery Exp.	0.00	160.00	0.00	160.00	1,060.00
50215 · Utility Exp.	147.82	610.00	147.82	610.00	2,110.00
50220 · Telephone & Communications Exp.	392.23	600.00	392.23	600.00	2,400.00
50230 · Computer & Internet Exp.	19.98	20.00	19.98	20.00	550.00
60010 · Design & Production Exp.	299.47	1,360.00	299.47	1,360.00	2,060.00
60020 · Advertising Exp.	3,171.13	4,417.00	3,171.13	4,417.00	20,067.00
60025 · Grant Writing - Contract	2,015.00	4,020.00	2,015.00	4,020.00	7,220.00
60030 · Promotion Exp.	0.00	3,700.00	0.00	3,700.00	6,950.00
60035 · Printing & Reproduction	0.00	2,390.00	0.00	2,390.00	2,390.00
60050 · Web Maint/Hosting/Design Exp.	113.97	300.00	113.97	300.00	2,500.00
60200 · Sponsor & Partnership Exp.	0.00		0.00		5,000.00
60210 · Entertainment /Speaker Exp.	0.00	2,000.00	0.00	2,000.00	2,000.00
60220 · Business Development Class Exp	0.00		0.00		800.00
60250 · Venue Expense	0.00		0.00		1,000.00
60300 · License & Permit Exp.	125.00	375.00	125.00	375.00	925.00
62000 · Travel Expense	0.00		0.00		900.00
62005 · Meals & Entertainment Expense	0.00		0.00		200.00
62010 · Meeting & Conference Exp.	0.00		0.00		450.00
63000 · Contract Labor	1,005.00		1,005.00		
65000 · Miscellaneous	0.00		0.00		460.00
<b>Total Expense</b>	<b>26,899.62</b>	<b>38,222.33</b>	<b>26,899.62</b>	<b>38,222.33</b>	<b>134,657.30</b>
<b>Net Ordinary Income</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>21,292.70</b>
<b>Net Income</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>21,292.70</b>

# Hailey Chamber of Commerce Profit & Loss Budget Performance

October through December 2013

	Oct - Dec 13	Budget	Oct - Dec 13	YTD Budget	Annual Budget
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
41500 · Consignment Income	24.20		24.20		
40010 · Contract - City of Hailey	0.00	9,796.00	0.00	9,796.00	61,000.00
40050 · Idaho Travel Council Grant	0.00	6,860.00	0.00	6,860.00	29,000.00
40200 · Membership Dues					
40210 · Membership Renewal	-590.00		-590.00		
40214 · Membership 2014	37,312.92		37,312.92		
40216 · PayPal fees	23.69		23.69		
40220 · New Member Fees	-1,288.16		-1,288.16		
40200 · Membership Dues - Other	25.00	20,500.00	25.00	20,500.00	45,000.00
<b>Total 40200 · Membership Dues</b>	<b>35,483.45</b>	<b>20,500.00</b>	<b>35,483.45</b>	<b>20,500.00</b>	<b>45,000.00</b>
40300 · Sponsorship Income	0.00	3,000.00	0.00	3,000.00	14,500.00
40310 · Donation / Auction Income	161.03	1,250.00	161.03	1,250.00	1,250.00
40330 · Registration Income	37.00		37.00		2,000.00
41000 · Sales Income	90.88	50.00	90.88	50.00	2,600.00
43000 · Miscellaneous Inc.	72.11	150.00	72.11	150.00	600.00
<b>Total Income</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>155,950.00</b>
<b>Gross Profit</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>35,868.67</b>	<b>41,606.00</b>	<b>155,950.00</b>
<b>Expense</b>					
50050 · Payroll & Benefit Expenses					0.00
50056 · Executive Director	0.00		0.00		
50052 · Membership Director	5,524.98	6,600.00	5,524.98	6,600.00	23,241.00
50053 · Administrative Payroll	5,175.84	2,583.00	5,175.84	2,583.00	25,830.00
50060 · Payroll Taxes	1,030.48	918.33	1,030.48	918.33	4,908.30
50050 · Payroll & Benefit Expenses - Other	2.90		2.90		
<b>Total 50050 · Payroll &amp; Benefit Expenses</b>	<b>11,734.20</b>	<b>10,101.33</b>	<b>11,734.20</b>	<b>10,101.33</b>	<b>53,979.30</b>
50100 · Professional Fees Exp	1,061.08		1,061.08		
50110 · Accounting Svcs. Exp.	5,796.62	6,395.00	5,796.62	6,395.00	10,895.00
50120 · Insurance Exp.	0.00		0.00		3,545.00
50130 · Bank Service Fee Exp	154.43	200.00	154.43	200.00	1,100.00
50200 · Office Supply Exp.	17.16	100.00	17.16	100.00	550.00
50203 · Event Supplies	368.94	850.00	368.94	850.00	3,050.00
50205 · Equipment Lease	477.59	624.00	477.59	624.00	2,496.00
50210 · Postage & Delivery Exp.	0.00	160.00	0.00	160.00	1,060.00
50215 · Utility Exp.	147.82	610.00	147.82	610.00	2,110.00
50220 · Telephone & Communications Exp.	392.23	600.00	392.23	600.00	2,400.00
50230 · Computer & Internet Exp.	19.98	20.00	19.98	20.00	550.00
60010 · Design & Production Exp.	299.47	1,360.00	299.47	1,360.00	2,060.00
60020 · Advertising Exp.	3,171.13	4,417.00	3,171.13	4,417.00	20,067.00
60025 · Grant Writing - Contract	2,015.00	4,020.00	2,015.00	4,020.00	7,220.00
60030 · Promotion Exp.	0.00	3,700.00	0.00	3,700.00	6,950.00
60035 · Printing & Reproduction	0.00	2,390.00	0.00	2,390.00	2,390.00
60050 · Web Maint/Hosting/Design Exp.	113.97	300.00	113.97	300.00	2,500.00
60200 · Sponsor & Partnership Exp.	0.00		0.00		5,000.00
60210 · Entertainment /Speaker Exp.	0.00	2,000.00	0.00	2,000.00	2,000.00
60220 · Business Development Class Exp	0.00		0.00		800.00
60250 · Venue Expense	0.00		0.00		1,000.00
60300 · License & Permit Exp.	125.00	375.00	125.00	375.00	925.00
62000 · Travel Expense	0.00		0.00		900.00
62005 · Meals & Entertainment Expense	0.00		0.00		200.00
62010 · Meeting & Conference Exp.	0.00		0.00		450.00
63000 · Contract Labor	1,005.00		1,005.00		
65000 · Miscellaneous	0.00		0.00		460.00
<b>Total Expense</b>	<b>26,899.62</b>	<b>38,222.33</b>	<b>26,899.62</b>	<b>38,222.33</b>	<b>134,657.30</b>
<b>Net Ordinary Income</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>21,292.70</b>
<b>Net Income</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>8,969.05</b>	<b>3,383.67</b>	<b>21,292.70</b>





**AGENDA ITEM SUMMARY**

DATE: 01-06-2014 DEPARTMENT: CDD DEPT. HEAD SIGNATURE: MA

**SUBJECT:** 2013 Community Development Annual Report

**AUTHORITY:**  ID Code 67-6513  IAR \_\_\_\_\_  City Ordinance/Code Zoning  
Subdivision Ordinance 821  
(IFAPPLICABLE)

**BACKGROUND/SUMMARY OF ALTERNATIVES CONSIDERED:**

Micah will give a PowerPoint presentation on the activities of the Community Development Department in 2013 including statistics on building activities, assessed value, new/closed businesses, new jobs, ED projects, and HURA achievements. See the summary list below.

**Snapshot Highlights from Report**

- \$12.17 million added to assessed value
- 135 Building Permits
- 64 new jobs
- 19 new businesses
- 14 Economic Development Projects
  - 3 successes
- HURA established Gateway District

**FISCAL IMPACT / PROJECT FINANCIAL ANALYSIS:**

None

**ACKNOWLEDGEMENT BY OTHER AFFECTED CITY DEPARTMENTS: (IFAPPLICABLE)**

<input checked="" type="checkbox"/> City Administrator	<input type="checkbox"/> Library	<input type="checkbox"/> Benefits Committee
<input checked="" type="checkbox"/> City Attorney	<input type="checkbox"/> Mayor	<input checked="" type="checkbox"/> Streets
<input type="checkbox"/> City Clerk	<input checked="" type="checkbox"/> Planning	<input type="checkbox"/> Treasurer
<input checked="" type="checkbox"/> Building	<input type="checkbox"/> Police	<input checked="" type="checkbox"/> Sustainability
<input type="checkbox"/> Engineer	<input type="checkbox"/> Public Works, Parks	_____
<input type="checkbox"/> Fire Dept.	<input checked="" type="checkbox"/> P & Z Commission	_____

**RECOMMENDATION FROM APPLICABLE DEPARTMENT HEAD:**



**ACTION OF THE CITY COUNCIL:**

Date : \_\_\_\_\_  
City Clerk \_\_\_\_\_

**FOLLOW-UP:**

\*Ord./Res./Agrmt./Order Originals: Record      \*Additional/Exceptional Originals to:  
 \_\_\_\_\_  
 Copies (all info.):      Copies (AIS only)  
 Instrument # \_\_\_\_\_







City of Hailey

*Community Development*


*Annual Report 2013*

Micah Austin  
Community Development Director  
micah.austin@haileycityhall.org

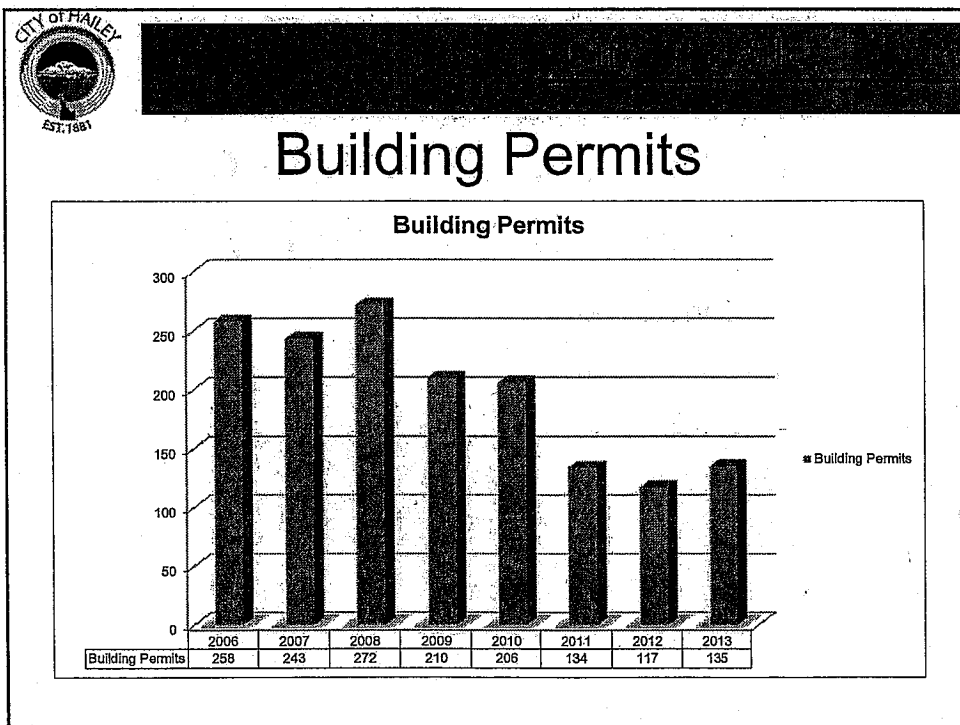


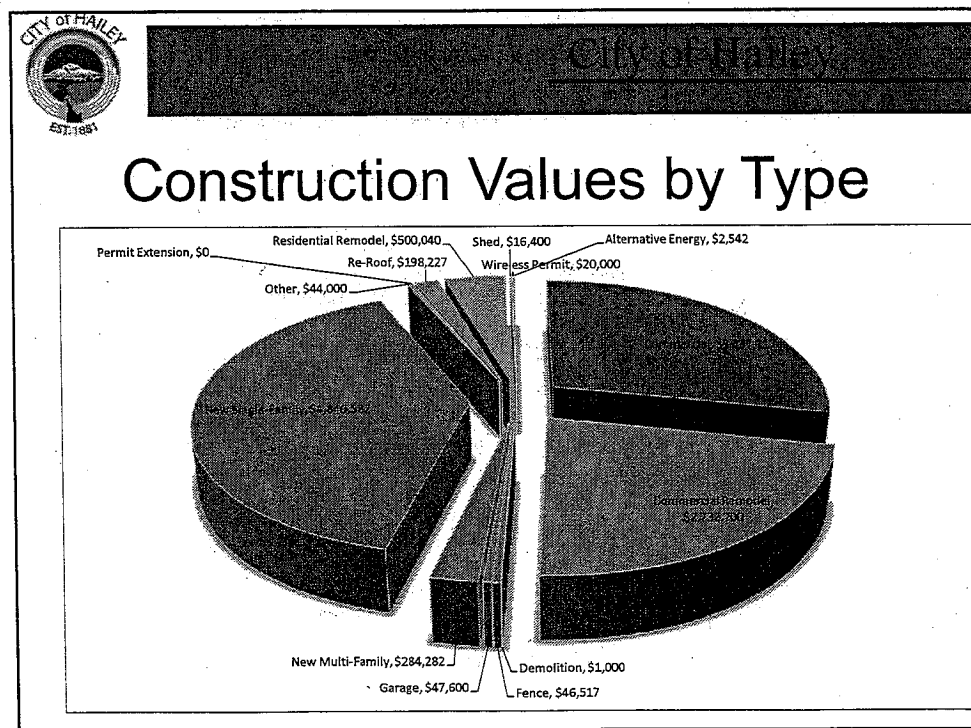
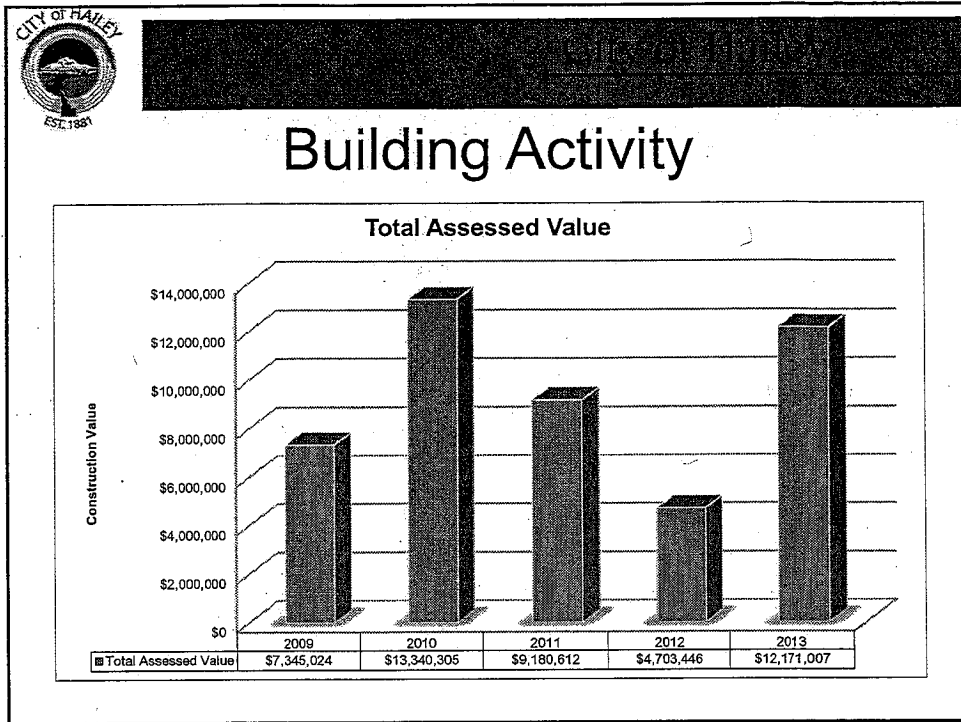
**Community Development  
for the City of Hailey**

- Planning and Zoning
- Economic Development
- Building and Development
- Urban Renewal
- Administration and Communications
  - Boards and Commissions

 CITY OF HAILEY  
EST. 1881

# BUILDING ACTIVITY



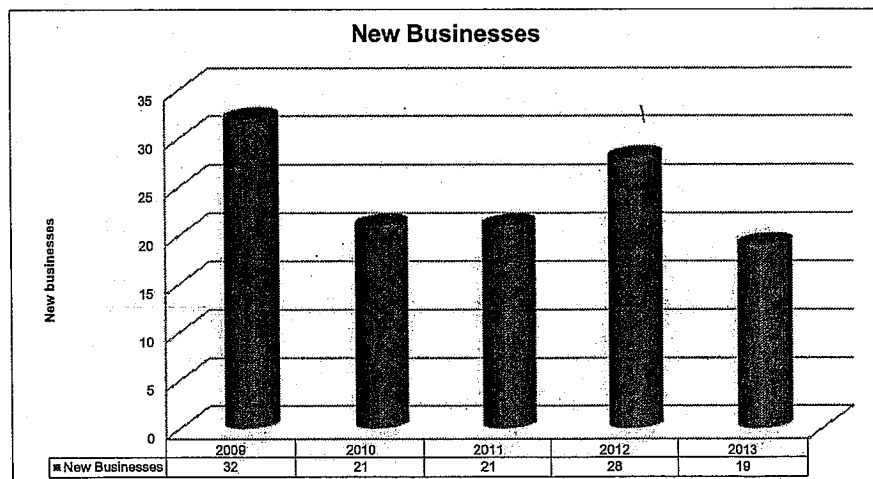


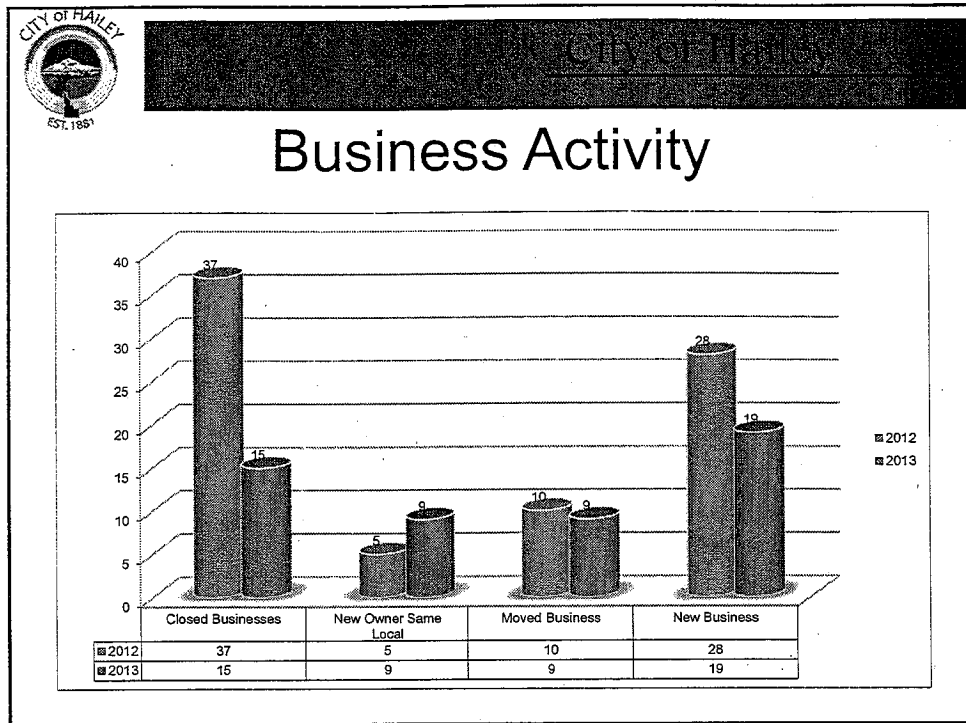


# ECONOMIC DEVELOPMENT



## New Businesses





- ## New Businesses in 2013
- Alchemy Creation
  - Athlai Massage
  - Baldy Sports, LLC
  - Boulder Mountain Property Management
  - Cashtyme
  - Flawless
  - Jessica Collins Photography
  - My House Furnishings
  - O'Reilly Auto Parts
  - Papa Murphys
  - Sandi Viau, MBA, CPA
  - Seasons Steakhouse
  - Smiles 4 Kids
  - Spa Beleza
  - Sweetie Kids Consignment Store
  - Thai Cuisine
  - The Town Pump
  - Washington Federal



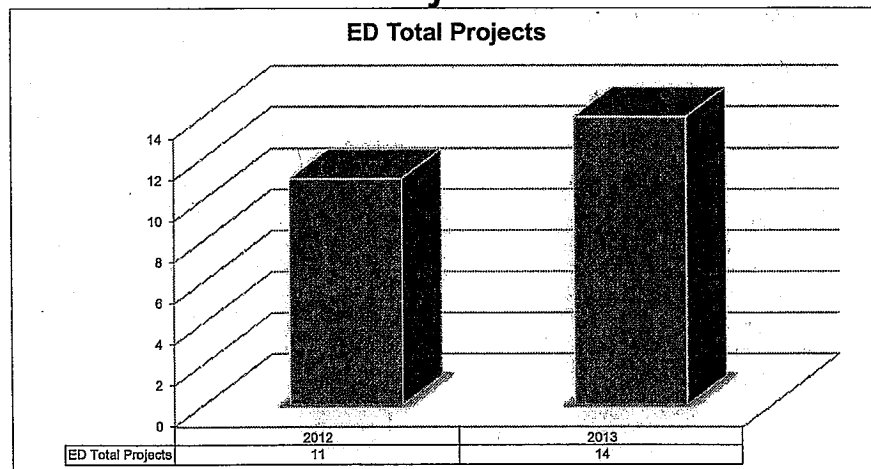
## New Jobs in 2013

- 64 New Jobs!
  - 46 Full Time
  - 18 Part Time
  - NOTE: This data has not been tracked before 2013



## Economic Development Projects

ED Total Projects





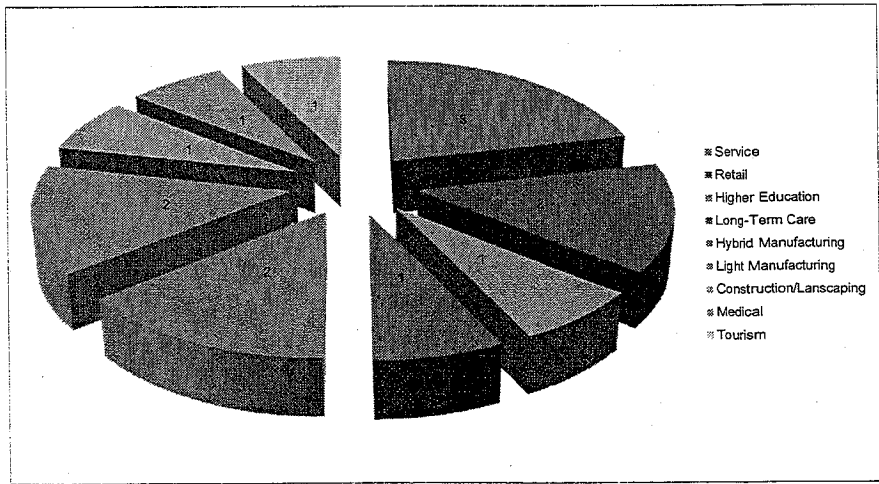



## 2013 Economic Development Projects:

- 14 Projects in 2013
  - Project Co-op (Success- Bellevue Valley Co-op)
  - Project Bronco (In discussions with BSU)
  - Project Steelhead (In discussions with developer)
  - Project Old Lodge (open)
  - Project Cheese (Success! The Cottages)
  - Project Evergreen (Closed, Shopko)
  - Project Cliffs (Closed, ammo mfg)
  - Project Fischer (Closed, light mfg)
  - Project Grow (Open, commercial nursery/landscaping)
  - Project Brook Trout (Open, hybrid retail/mfg)
  - Project Blue Grouse (Success, Papa Murphy's)
  - Project Sushi (Open, restaurant/food service)
  - Project O2 (Open, Medical Supply)
  - Project Rainier Cherry (Open, Hybrid Mfg)




## 2013 Projects by Industry

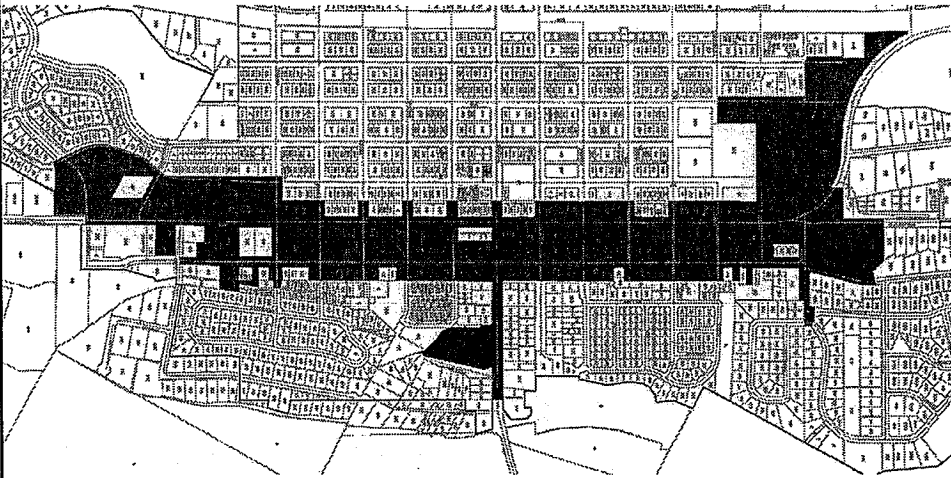




**URBAN RENEWAL AGENCY**



**HURA Gateway District: Complete!**





## 2013 Highlights Summary

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Questions?

