DIRECTOR’S REPORT FOR THE HAILEY PUBLIC LIBRARY
FOR THE MONTH OF MARCH 2013

<table>
<thead>
<tr>
<th>Statistics Report</th>
<th>Current Month</th>
<th>Last Year 2011</th>
<th>% change</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron visits</td>
<td>7,075</td>
<td>7,410</td>
<td>-4.52</td>
<td></td>
</tr>
<tr>
<td>Circulation checkout</td>
<td>6,566</td>
<td>7,043</td>
<td>-6.77</td>
<td></td>
</tr>
<tr>
<td>Circulation checkin</td>
<td>6,342</td>
<td>7,069</td>
<td>-10.28</td>
<td></td>
</tr>
<tr>
<td>Total new patrons</td>
<td>83</td>
<td>60</td>
<td>41.67</td>
<td>More nonresidents</td>
</tr>
<tr>
<td>Computer Users</td>
<td>1,045</td>
<td>1,122</td>
<td>-6.86</td>
<td></td>
</tr>
<tr>
<td>Total Patrons</td>
<td>5,024</td>
<td>4,668</td>
<td>7.63</td>
<td></td>
</tr>
<tr>
<td>Items added</td>
<td>324</td>
<td>271</td>
<td>19.56</td>
<td></td>
</tr>
<tr>
<td>Items deleted</td>
<td>67</td>
<td>441</td>
<td>-84.81</td>
<td>Picture books were weeded 2012</td>
</tr>
<tr>
<td>Ebook circulation</td>
<td>103</td>
<td>80</td>
<td>28.75</td>
<td>A result of the increase in new patrons</td>
</tr>
<tr>
<td>Email contacts</td>
<td>1,705</td>
<td>1,434</td>
<td>18.9</td>
<td></td>
</tr>
<tr>
<td>Website hits</td>
<td>1,109</td>
<td>2,084</td>
<td>-46.79</td>
<td></td>
</tr>
<tr>
<td>TumbleBooks</td>
<td>66</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mallory website hits</td>
<td>11,286</td>
<td>2,876</td>
<td>292.42</td>
<td>City research for Welcome Center?</td>
</tr>
<tr>
<td>Facebook ‘Likes’</td>
<td>196</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Money Collected

<table>
<thead>
<tr>
<th></th>
<th>Current Month</th>
<th>Last Year 2011</th>
<th>% change</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book Fines</td>
<td>$549.95</td>
<td>$636.85</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debt Collections Fees</td>
<td>40.00</td>
<td>30.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lost Books</td>
<td>142.00</td>
<td>167.95</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paid Memberships</td>
<td>521.21</td>
<td>547.16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer (printing)</td>
<td>198.44</td>
<td>300.91</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Over/Under</td>
<td>4.45</td>
<td>-5.44</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lost card replacement</td>
<td>1.00</td>
<td>n/a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Income</td>
<td>$1,457.05</td>
<td>$1,677.43</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Programs:

- Six Story Mania programs were offered in March. A total of 114 kids and 70 adults were present. Two of the six programs were offered by St. Thomas Playhouse. They performed *Stone Soup* to the delight of all. No toddler programs were held during Spring Break.

- A total of 32 tweens and teens attended programs this month. During Teen Tech Week, seniors were invited to the library to game with the youth. Wii Bowling was the game of choice and a senior was winner of the day! A Dungeons and Dragons competition was
held at the library during Spring Break with Todd Gunter from WRMS overseeing the event.

- Julie Whitesel Weston, local author of The Good Times are All Gone Now spoke at the library with 24 in attendance.
- Susan Fierman from the Advocates asked to use the public computers after hours to present her ongoing Skills for Success program. Participants utilized the computers to create resumes. Lyn Drewien, Circulation Manager, stayed late to assist the group. Twenty-seven people participated.
- Matthew Haynes from the College of Western Idaho discussed the ‘Let’s Talk About It’ (LTAI) book selection Alone Together by Sherry Turkle. Ten people attended, seven of which were men. This discussion concludes the LTAI series for the year. A total of 78 people attended this series. We will continue to apply for this grant opportunity as it is much appreciated by our community.

City:

- I was asked by City Administrator, Heather Dawson, to assist in a grant writing opportunity in conjunction with the Blaine County Historical Museum. The grant was submitted to the Idaho Humanities Council in hopes of bringing a Smithsonian traveling exhibit to Hailey. The exhibit, Hometown Teams, would be placed in the Welcome Center and be available to the public during the summer of 2014. The library would support the exhibit by hosting guest speakers and offering displays and information within the library on the exhibit.
- I submitted and read aloud a proclamation at the March 4th city council meeting. The proclamation referred to Idaho’s Sesquicentennial. The proclamation is included with this report.

Staff:

- I have been working with staff to assess our individual work stations. Some employees on staff suffer from back pain and body discomfort. I purchased two chairs that include lumbar support and staff is testing them before I make a larger purchase. Our current chairs are starting to show wear after years of use. Like many city employees, I am now standing at my desk instead of sitting.

Technology:

- Amanda St. John attended an online webinar regarding social media. Her notes are included with this report as she wanted me to share with the board the discussion regarding branding. She found it very interesting and felt the board would appreciate the information.

LYNX:

- The quarterly directors’ meeting was held again virtually in the cloud for the second time. The meeting was held during Spring Break and I was out of the office for a day so
Nancy Gurney, Assistant Director, attended in my place. Some of the topics included new databases (Freegal—music downloads), branding and consortium standards. The next meeting will be held in June in Boise.

Development:
- I continue to meet with Susan Brown, Director of Head Start, to discuss partnership opportunities and to share ideas. I recently filled out one of her required annual questionnaires on the importance of Head Start in our area. Because of the governmental sequester, part of their funding may be in jeopardy. The library will continue to work on our outreach efforts with this important organization.

Building:
- A new storage cabinet was purchased and installed in the back juvenile area to accommodate supplies used for teen programs. Since we now offer a weekly tween/teen program, we were running out of storage room. It's nice to have all of the supplies centrally located and put away.
- The security camera has been installed on the outside southeast corner of the building. It was an all day job because of wiring challenges within the building.
- An electrical outlet was installed in the back juvenile area to support the new public access computer (PAC). The PAC station will afford our patrons the ability to search the collection from the back juvenile area instead of coming to the front to perform searches.
- Kelly Schwarz and I are working with our Waxie representative to order supplies more efficiently. Kelly and his crew have repaired the cleaning closet located within the library and a new docking station will be installed that will house concentrated cleaning products. We have also contracted with a local electrician to fix the wiring within the library’s public restrooms so that hand dryers can be installed. This will eventually reduce our paper towel budget and keep the restrooms cleaner. Because we are a municipality, we must be in compliance. By working with Waxie, our rep will help bring us back into compliance and the cleaning process should become more streamlined.

Other:
- Shirley Biladeau, Continuing Education Specialist from the Idaho Commission for Libraries (ICfL) presented a professional workshop at the library. The topic was the Web Junction database hosted in part by the ICfL. Other librarians from the area took advantage of the workshop with eight in attendance.

LeAnn Gelskey
Director
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Fritz Haemmerle
115 Main Street South, Suite H
Hailey, ID 83333-8408

Dear Fritz:

Thank you for contacting me regarding the City of Hailey Historic Preservation Commission and your support of the National Endowment for the Arts (NEA) and the National Endowment for the Humanities (NEH) grants in Idaho.

I am encouraged by the NEA and NEH’s commitment to serving the public and providing direct grants to state and local arts organizations, which helps to fund projects coordinated by the Idaho Commission on the Arts, the Idaho Humanities Council, and local art agencies. The federal government should never dictate arts policy, but instead encourage excellence in the arts and provide access to the arts for all Americans. State and local grants from the NEA and NEH help showcase Idaho artists, Idaho art and Idaho interests, while encouraging an ongoing series of conversations about our culture.

As you may know, funding for the NEA and NEH are determined during debate on appropriations for the Interior, Environment, and Related Agencies. As Chairman of the Interior Appropriations Subcommittee, I will continue to work to support adequate funding for the NEA and NEH while reducing federal spending overall. Rest assured, I will continue to closely monitor NEA and NEH operations and I appreciate you informing me of projects such as yours and the important role that NEA and NEH funding plays in our local communities. Thank you for your continued support and participation in arts in Idaho.

Once again, thank you for taking time to contact me with your comments. The thoughts and opinions of Idahoans are important to me as your Representative in the United States Congress. I also encourage you to visit my website at www.simpson.house.gov, to sign up for my e-newsletter and to read more about my views on a variety of issues.

Sincerely,

Mike Simpson
Member of Congress
Events

Arena Event Schedule

Fifth District High School Rodeo
Friday, May 3, 2013, starting at 7:00pm
Saturday, May 4, 2013, starting at 5:00pm

Concrete Rodeo - Skate Park
Saturday, June 29th
Starting at TBD

Sawtooth Rangers Day of the Old West Rodeo
Tuesday, July 2nd; Wednesday, July 3rd, Thursday, July 4, 2013
Starting at 7:00pm

PBR Classic
Professional Bull Riders
Friday, July 26, 2013, starting at 7:00pm

IMPRA
Intermountain Professional Rodeo Association
Finals - August 31, 2013, starting at 4:00pm
- September 1, 2013, starting at 4:00pm

Upcoming 2013 Special Event Schedule

ArborFest Celebration & Mud Run ** Amplified Sound
Saturday, May 4, 2013
From 8:00 am - 5:00 pm at Hop Porter Park - Hailey

Girls on the Run Community 5K & Healthy Living Expo
Saturday, May 18th, 2013
From 9:30 am - 12:00 pm with start at Heagle Park and run through surrounding neighborhood.

The Mountain School - May Faire Community Event
Saturday, June 1, 2013
From 10:00 am - 2:00 pm at Hop Porter Park - Hailey

Bowe Bergdahl 4th Anniversary of Captivity
Saturday, June 22, 2013
Time: TBD - Hailey
Hailey Main Street Antique Show  
Friday, Saturday, & Sunday, July 5-7 2013  
From 9:00 am – 7:00 pm at Vacant Lot at 7:30 N. Main Street - Hailey

A Day of Chalk  
Saturday, July 13, 2013  
From 9:00 am – 1:00 pm at Sidewalks on East Side of Main St. btwn Carbonate St. and Croy St. - Hailey

Northern Rockies Music Festival** Amplified Sound  
Friday & Saturday, August 2-3 2013  
From 9:00 am – 10:00 pm at Hop Porter Park - Hailey

Kiwanis Car Show  
Saturday, August 3, 2013  
From 8:00 am - 5:00 pm at Roberta McKercher Park - Hailey

Hailey Main Street Antique Show  
Friday, Saturday, & Sunday, August 30 -31 & September 1, 2013  
From 9:00 am – 7:00 pm at Vacant Lot at 7:30 N. Main Street - Hailey

17th Annual Trail of the Sheep Festival** Amplified Sound  
Saturday, October 12, 2013  
From 10:00 am – 4:00 pm at Roberta McKercher Park & Cedar St. (from 3rd to 4th Ave.) - Hailey

Past 2013 Events

Boxing Smoker  
Saturday, January 19, 2013  
From 7:00 pm - 10:00 pm at National Guard Armory - Hailey

Wood River Extreme Ski Joring Association 2013 Race  
Saturday & Sunday, February 9 & 10, 2013  
From 11:00 am – 4 pm at Old Cutters Subdivision - Hailey

Boxing Smoker  
Saturday, March 23, 2013  
From 7:00 am - 9:00 pm at National Guard Armory - Hailey

Carbonate Hill Climb  
Saturday, April 27, 2013  
From 8:00 am - 4:00 pm with the Start at Hop Porter Park - Hailey