DIRECTOR'S REPORT FOR THE HAILEY PUBLIC LIBRARY
FOR THE MONTH OF SEPTEMBER 2013

<table>
<thead>
<tr>
<th>Statistics Report</th>
<th>Current Month</th>
<th>Last Year 2012</th>
<th>% change</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron visits</td>
<td>6602</td>
<td>6570</td>
<td>.49</td>
<td></td>
</tr>
<tr>
<td>Circulation checkout</td>
<td>5935</td>
<td>6005</td>
<td>-1.17</td>
<td></td>
</tr>
<tr>
<td>Circulation checkin</td>
<td>6314</td>
<td>6126</td>
<td>3.07</td>
<td></td>
</tr>
<tr>
<td>Total new patrons</td>
<td>63</td>
<td>89</td>
<td>-29.21</td>
<td></td>
</tr>
<tr>
<td>Computer Users</td>
<td>1078</td>
<td>1071</td>
<td>.65</td>
<td></td>
</tr>
<tr>
<td>Total Patrons</td>
<td></td>
<td>5098</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Items added</td>
<td>345</td>
<td>294</td>
<td>17.35</td>
<td></td>
</tr>
<tr>
<td>Items deleted</td>
<td>67</td>
<td>33</td>
<td>103.03</td>
<td></td>
</tr>
<tr>
<td>Ebook circulation</td>
<td>157</td>
<td>94</td>
<td>67.02</td>
<td></td>
</tr>
<tr>
<td>Email contacts</td>
<td>1843</td>
<td>1532</td>
<td>20.3</td>
<td></td>
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<tr>
<td>Website hits</td>
<td>1208</td>
<td>786</td>
<td>53.69</td>
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</tr>
<tr>
<td>TumbleBooks</td>
<td>30</td>
<td>n/a</td>
<td></td>
<td></td>
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<tr>
<td>Mallory website hits</td>
<td>321</td>
<td>119</td>
<td>169.75</td>
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<tr>
<td>Facebook 'Likes'</td>
<td>219</td>
<td>n/a</td>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Money Collected</th>
<th>Current Month</th>
<th>Last Year 2012</th>
<th>% change</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book Fines</td>
<td>762.78</td>
<td>584.36</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debt Collections Fees</td>
<td>20.00</td>
<td>20.00</td>
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<tr>
<td>Lost Books</td>
<td>118.44</td>
<td>182.50</td>
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<tr>
<td>Paid Memberships</td>
<td>374.99</td>
<td>386.78</td>
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<td></td>
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<tr>
<td>Computer (printing)</td>
<td>318.90</td>
<td>220.92</td>
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<tr>
<td>Over/Under</td>
<td>1.59</td>
<td>-2.30</td>
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<tr>
<td>Lost card replacement</td>
<td>2.00</td>
<td>5.00</td>
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<td></td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$1,598.70</strong></td>
<td><strong>$1,397.26</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Programs:
- Four story time programs were offered in September with a total of 24 kids and 18 adults. Numbers were somewhat down this month probably as a result of the start of school.
- Tween and teen programs included four TnT programs, one book club and shredded book contest to bring attention to Banned Book Week. A total of 42 kids participated in these events.
- Diane Clark attended the St Luke’s DiscoverHealth 2013, held at Community Campus and consisted of approximately 40 vendors/businesses/services in the community. Approximately 300 people came by HPL’s booth and picked up brochures from “No Texting”, “No DUI’s” ‘USE SEATBELTS AND CARSEATS”, and numerous hand outs and answers to questions about GET COVERED IDAHO, the Obama Care Medical Insurance website and resources. Two donated, new books were offered as the raffle prizes, which were appreciated by the winners of those drawings.
• The adult program, Cocina Saludable—"HEALTHY EATING" with Cyndi Ochoa, YMCA presented a class to 11 attendees in Spanish only. HPL co-partnered with the Hunger Coalition, who provided many healthy vegetables from their Hope Garden for demonstration use and sampling for this class.

**City:**

• The library was the overall winner of the energy dare. Each library staff member received two hours of paid time off as a prize. Staff was very appreciative of the reward!
• The Clarity software conversion is now complete. For the most part, the transition has been smooth. I was able to enter timecards and pay bills on time.
• I debriefed with Chris Kuryak, Chief Operating Officer from the Recovers site. We discussed the Beaver Creek Fire and how the site worked for the city during the emergency. He found the information I shared with him to be useful in continuing to develop the site.
• I met with Micah Austin and others from the city to discuss the upcoming Hailey Holiday Square. It was decided that this year, the square will be located in the Mint Promenade instead of closing Bullion Street. This is the vacant area located in between Jane’s and The Mint.

**Staff:**

• Lindsay Kavanagh attended two story time presentations. The first program was at the Twin Falls Public Library and the second was at the Jerome Public Library. She was able to attend both programs in one day. She found it to be a good experience and would like to incorporate some of their ideas into our programs.
• The new emergency evacuation plan was presented to the staff at one of our regular staff meetings. We also reviewed the last evacuation drill. Staff was also encouraged to create their own emergency response plans per the recommendation of Carol Brown, city council liaison.

**Technology:**

• Computers and other resources will be made available to the public concerning the Affordable Health Care Act. No other activities or assistance will be provided at this time due to liability issues surrounding the topic. Staff has been instructed to approach the matter similar to our approach to taxes and tax assistance.

**LYNX:**

• I attended a director's meeting to discuss and review the LYNX strategic plan. The meeting was held in Boise. The next regular meeting will be held in October in conjunction with the Horizon User's Group (HUG) meeting that some of our staff will attend.

**Development:**

• The Friends of the library received a nice donation from an anonymous donor. Two Lisa Holley signed posters and a 20 day ski pass to Sun Valley will be raffled off at the annual Book & Bake sale in October.
• I met with Susan Brown from Head Start to discuss upcoming partnership opportunities. The Idaho Commission for Libraries (ICFL) offers many programs of which we are already signed up their new Books to Go program. Another meeting will be planned so that Lindsay Kavanagh will have an opportunity to meet Susan and continue with outreach.

Building:
• In an effort to alleviate congestion at the front desk, a new book drop was installed in the front inside lobby area of the library. The drop will be available during regular business hours only and the outside drop will remain the same. So far, patrons seem to find this new drop to be helpful and easier for returning items.
• New foot cushion mats were ordered to replace the old mats at the front circulation counter.
• I spoke with Bert at Sentinel regarding the chirping smoke detectors. Blowing the detectors out cannot get all the dust off the detection chamber. He initially recommended that the smoke detectors be replaced as they would be fresher without 10+ years of accumulated contaminants. Instead we decided to start with snap in replacement detection chambers because it was significantly less expensive and may be a better option to extend the life of the existing detectors.

LeAnn Gelskey
Director
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